

The Yuletide Season Comes to
**DOWNTOWN
MEDFORD**
Tomorrow and Saturday!

IT'S NOT TOO EARLY TO START YOUR...
Christmas Shopping

It's that time of year again
... the time when wise folks are
making up their Christmas gift lists and
preparing to shop in plenty of time to avoid the
rush. Medford's smart shops and stores are ready, too,
with the finest selection of Yuletide gifts ever assembled
... and priced for real thrifty-budget-buying! Medford
Retail Merchants have prepared a cheerful welcome of
colorful lights, shimmering tinsel and dazzling store dis-
plays and window decorations. You'll find courteous
clerks to help you make your selections, and you can
shop without rush, fuss or flurry. It's a good idea, too, to
get the out-of-town gifts bought, wrapped and mailed so
they will arrive in plenty of time for the tree. Why
not plan now to shop early ... shop in Medford
where you'll find it is really FUN as well
as profitable to buy. Medford's con-
veniently located Park and Shop
lots save time and
money!

**Park
& Shop**

ONLY 27 MORE SHOPPING DAYS BEFORE CHRISTMAS!