

'Something-to-Wear' Possibilities in Gifts Are Endless

A recently popular song points up the fact "that it's fun being a girl." And it seems that the fun of being a female is particularly fun-filled at Christmas time.

Maybe a girl wouldn't find life unbearable, if she didn't get some "wearable," but dollars to doughnuts, the average missy, miss or missus

would be quite disappointed without something for her wardrobe from Santa.

If you're her Santa this Christmas, the something-to-wear possibilities in gifts are endless. From plain to fancy sweaters, patterned or not, with or without furs, novelty knitted or classically simple, unadorned or bejeweled, the

sweater line-up goes on and on in rich glowing colors and styles.

Slim jims, capris, stretch pants, shorts, slacks, etc., are all high on a girl's wish list, and selections are tremendous.

Blouses to tuck in or wear outside run the full gamut from pure white to black, in solid colors and prints of all kinds. Fabulous new fabrics make their care a dream. There are styles for the tom-boy types or the "I love ruffles" ladies.

Wrap her lovingly in a new coat, a jacket or cape

and you'll put stars in her eyes.

A mink coat, of course, will thrill her, but she'll love a cashmere if it's from you; tweeds, all leather, and a most elegant fabric story shape up the new coats for Christmas. Although this season's untrimmed coats are lovely and simple, the big news is in the exciting handling of coats with luxury for trims.

If you'd like to make it a gift of fur but can't afford it, look at the fascinating "fur look" coats that authentically copy the sophisticated leopard, otter, beaver and mink

look of the real thing. Best of all so many of these fabulous fakes have real furs on collars and cuffs to enhance them.

From blazer jackets to the widest variety of car coats, jackets are designed to top the elegant formal or sleek-look ski pants. Some are hooded, many are pile or fur lined; others have linings that go out or in as the weather changes.

Toppers Available

She'll certainly welcome a topper for all weather wear. Some of these look like theater coats yet shed water like

a duck when the rains come; many do an about-face with

one fabric for the topside and a completely wearable lining

Shaving Essentials Available as Gifts

Still up a tree about what to get your favorite "he"? Then idea shop the men's toiletry counter or department.

Here's a wonderful chance for a gal to buy the colleague, aftershave lotion or tale she prefers her man to use. Shaving essentials are always a good gift choice as are completely coordinated kits of fragrances and shaving needs.

Lotions and soaps of all kinds are available from many of the famous makers of fine fragrances; this year they are packaged more attractively than ever.

Take a second look — and you'll find a wide assortment of such grooming aids as illuminated shaving mirrors; brush and comb sets; manicure essentials; shavers (cordless and conventional types) plus fitted kits for travelers.

to flip over to when the occasion or mood is right.

Although capes in poncho styles head many sportswear showings, the cape, that's most favored, comes in fur-mink, in tricky capelets of fox chinchilla and other luxury pelts.

A fashion conscious woman always seems to look a wee bit more elegant when she adds a smart scarf to her costume. Whether for high fashion evenings, or for football games — Christmas gift scarves are complementary to every feminine mood and fancy.

Scarves make that "something-special" extra gift; their size makes them just right to tuck into a stocking, the pocket of a blouse, sweater or jacket, and they are a fabulous "twin" gift for evening bags, glamour gloves, jewelry and other feminine accessories.

Big squares, long oblongs, bandit ties or what have you, scarves are modestly priced; they come in rich silks, wools, knits, chiffons, in solids, prints, polka dots, etc., etc.

Yes, give her something to wear — she'll know you care.



FOR ALL THE FAMILY—A custom, decorator-styled stereo for hours of listening pleasure. This handsome unit can be wall-mounted for a contemporary look. The portable intercom (on the table, right) is a convenience that can help save steps all year long. Both from General Electric.

Popular Christmas Trees Suggested For Holiday Use

Perhaps you are one of the wise folks who already have decided just what kind of tree you are going to have this Christmas. You may even be going out to the woods, to cut your own.

Or, you may plan to buy one at the nursery to transplant outdoors after the holidays.

No matter whether you have your particular tree in mind, or not, here's a rundown to some of the more popular and attractive Christmas greens:

Douglas fir: A fragrant and long-lasting tree, this evergreen is a favorite on the West Coast and in the Plains states. The dark yellow-green or blue-green needles, striped on the underside, are flat and pliable, about an inch long, and are attached all around the branch.

Popular Choice

Balsam fir: This is one of the most popular choices for trees because of its symmetrical shape, fragrance, and long-lasting qualities. You can identify it by its needles, which are about one-half to one inch long; deep, shiny green on the upper surface, gray-green with two broad white stripes on the underside; flat with rounded tips. They grow singly (and thickly) on opposite sides of the branch, forming a flat spray. The white fir is similar, but has longer needles that are pale green to whitish and curve upward and outward.

White pine: Not as popular as Scotch pine, but many folks prefer this species because of its rich blue-green color. Its long needles (three to five inches) grow in clusters of five (Scotch pine has two), and are slender and flexible.

As with most other pines the long needles give the tree a fuller, bushier appearance than firs or spruces.

Other pines (Virginia, Red or Norway, Pitch, Austrian, etc.) can also be recognized by their long needles growing in clusters.

Black spruce: Like other spruces (Norway, White, Blue, etc.) Black spruce is best for an outdoor tree or decorations because it sheds its

needles after a few days indoors.

Leaves Bump

Needles are one-fourth to three-fourths of an inch long, pale blue-green, stiff and sharp-pointed, and are attached all around the branch. (One way to distinguish a spruce is to pull off a needle — it leaves a bump.) Often it has rounded cones about an inch long. Spruces are not as fragrant as firs or pines.

Eastern red cedar: This tree is most popular in the South. It has short (about one-half inch) awl-shaped or scale-like needles, which are yellow or blue-green. Sometimes it has small, dark berries. The famous cedar aroma is released only when the wood is cut; it's not very fragrant otherwise.

Hemlock: Not a good indoor tree because needles drop quickly, but makes a handsome outdoor wreath. The flat needles are about one-half inch long; dark green on top, paler underneath with two white stripes; and rounded or notched at tip. Needles are attached all around the branch.

Shoe Polisher Is Suggested as Gift

Today men are more conscious than ever of footwear styling and pay more attention to their shoes. They like fine leathers, take pride in well-groomed shoes. But as the shoe shine boy disappears from the American scene, shoe shining has become, for the most part, a do-it-yourself job which most men don't take to very enthusiastically.

That's why it's well to consider an electric shoe polisher for the man in your life this Christmas. Here's a gift that's really appreciated. Models now available make shoe care a simple — even pleasurable chore with easy push-button operation. One polisher line has two bonnets — one for black shoes, one for brown.

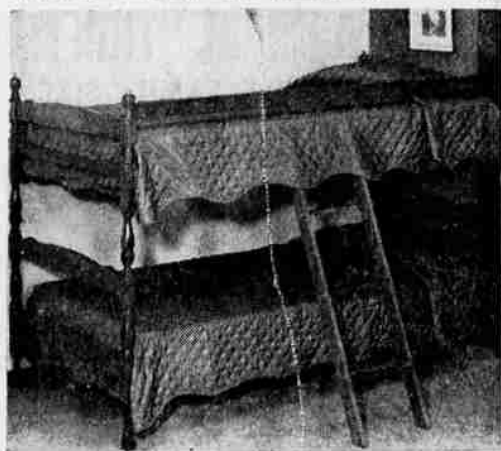


MUSICAL GIFT—Strike a wonderful note this Christmas with a gift of a musical instrument. A gift of guitar or perhaps an accordion, or any of the countless instruments available may encourage the youngster with a musical hobby or career with lifetime values.



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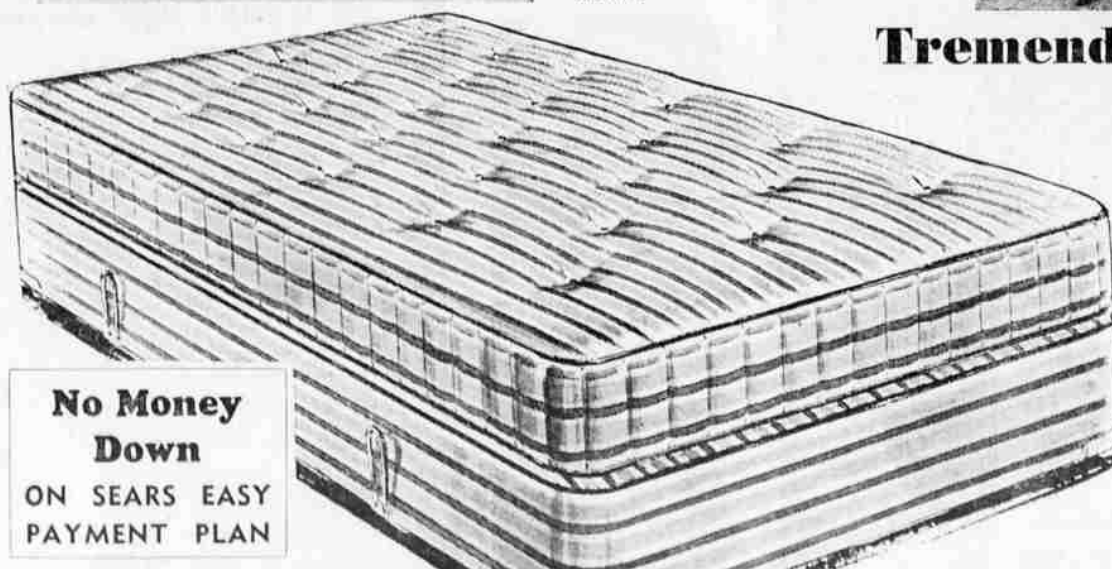


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