

Fishing Boat Has All Gear Needed To Thrill Angler

Choosing that guaranteed-to-please Christmas present for a fisherman is enough of a job to make many women wish that Izaak Walton had had some other hobby.

The one gift that's guaranteed to thrill the angler is the only fishing boat designed by fishermen for fishermen. It comes with every fishing gadget and piece of equipment that any fisherman might need.

It won't fit under the average Christmas tree, but if there's a place to hide a 14-foot boat-and-motor rig until Christmas morning, then you will be rewarded by the sight of a happy, happy man.

The "Fishing Scott" boat was designed and built with a wide range of necessary fishing equipment. It comes with a landing net, measuring ruler, rod holders, anchor, swivel chair, compartments for storing hot or cold food and drinks, picnic basket, tackle box and safe, dry places to store clothes. These items, and dozens more, are built into the Fishing Scott boat as standard or optional equipment.

The boat comes equipped with the "Fishing Scott" or "Fleet Scott" motor, depending on whether fishing is done on large or small lakes and rivers.

Outboard Motor

Selecting an outboard motor for a Christmas present can be quite confusing when having to discuss boat measurements, weights, carrying capacities and flotation qualities — or, "easy as pie" — when buying one of these new, light and compact outboard motors designed especially for fishermen.

The "Fishing Scott" motor, for example, will power a wide range of boat sizes. It's compact enough to fit into the small trunk of a sports car and light enough for a woman to carry it to the tree on Christmas Eve.

Aside from boat size, most outboards are chosen to meet the needs of the areas fished. A small motor for a small lake; a larger motor for large lakes; the largest motor for deep-sea fishing, and so forth.

A motor like the "Fishing Scott" adapts well to most waterways. It has enough power to push most of the fishing boats available, and is small and light enough even to be carried on an airplane.

Personalized Package Ideal

If you're looking for a very special gift idea this season — don't just give a gift — make it a personalized package that will bring pleasure throughout the year.

Today's fad — mad teens have come up with a new idea on the gift-within-a-gift theme. When it comes to Christmas giving in the smart young set, notebooks are decorated with a new look with imaginative designs cut from colored plastic tape.

Eye-catching and individual, the designs evolve from personal interests, hobbies and heart-throbs. "His" and "her" notebooks, that share a decorative theme are the current craze.

Another series of designs cut from "Scotch" colored plastic tape represents hobbies such as music or art... with a keyboard running up the notebook or an art palette splashing bold color across the cover. Other popular motifs include the classic Greek comedy-tragedy masks for dream enthusiasts, symbols of sports for golf and tennis players and a whimsical bookworm wearing eyeglasses.

The idea is fun, colorful and simple to do... and the tape is wonderful to work with since it sticks to everything, is plastic and therefore waterproof.

Here's a tip — adapt these ideas to personalize the gifts you wrap. Tape the bookworm on a gift book, for example, a sports symbol on your sporting goods gift, etc., etc.

Fireproof Evergreen Tree Is Available

A safe and sane Christmas is no longer a cliché but a reality. An honest-to-goodness fireproof evergreen tree, cut from The Dow Chemical Company's new fiber ROVANA, is flame resistant and remains so throughout the life of the tree.

It looks like a real fir tree, but does not require hot house treatment. Easy to clean, colorfast and odorless, it is mildew proof and crush resistant. Pack it away each year and it comes out of storage the following season as fresh as new.

The tree comes in both a rich green and frosty white, from 3 to 7 feet high.



Your money's worth more at Safeway!

For Example Check These Big Values

WHITE MAGIC Detergent

Works like magic. Clothes white; dishes bright.

49½ oz.
pkg.

45¢

Limit
Please

TOMATO JUICE

Town House. Extra flavor—extra freshness!

5 46 oz. cans \$1

COLDBROOK Margarine

Tops in Flavor—Tops in Value!

1 lb.
ctn.

2 for 25¢

Limit
Please

FROZEN PEAS

Scotch Treat. Check this low, LOW price!

10 oz.
pkg.

10¢

Kitchen Craft Flour All-purpose 25-lb. bag \$1.79

Pillsbury's Flour Enriched 25-lb. bag \$2.19

Grape Drink or Orange. Haley or Shasta. 46-oz. 4 for \$1

Del Monte Catsup Fine flavor 14-oz. btl. 2 for 39¢

Tomato Sauce Del Monte. Unmatched flavor. 8-oz. can 3 for 29¢

AA Small Eggs Cream O' The Crop. 3 Doz. \$1

Prices in this advertisement are effective Friday, Saturday and Sunday, Nov. 23 to 25 at Safeway in Medford.

We reserve the right to limit quantities. All items are sold on a 100% money-back guarantee.

Ground Beef Pork Spare Ribs Smoked Picnics Cut-up Fryers

Extra lean; Extra good.
Won't cook away.

Tender, juicy sweet meat.
Safeway has the finest.

Extra fine flavor.
Tastes like ham.

Manor House, Grade A.
Always a favorite.

Your
Choice
lb.

39¢

SAFEGWAY MEATS GUARANTEED 100%

First of the Year.

Sunkist Oranges

Just arrived at your Friendly Safeway

2 lbs. 29¢

Green Bell Peppers Delicious Apples

Grand for
Stuffing

2 for 15¢

Hood River Red
Crisp 'n' Juicy

lb. 10¢

MIX 'EM or MATCH 'EM

● Corn ● Peas ● Beans
● Grapefruit ● Apple Sauce
Highway brand. Fine quality 303 can

6 for \$1

Cream of Wheat Quick, regular, instant. 28-oz. 39¢

Pancake Flour Betty Crocker 4-lb. pkg. 55¢

Nestle's Quik Save on Family size. 38-oz. 79¢

Lumberjack Syrup Save 5¢. 22-oz. btl. 34¢

Corn Oil Dressing Mazola, French, & Italian. 8-oz. 39¢

Grape Juice Bel-air, frozen. 6-oz. can. 2 for 39¢

Bleu Cheese Safeway. 5-oz. pkgs. Per lb. 98¢

Mazola Margarine Corn Oil. 1-lb. carton. 43¢

Borateen King Size Pkg. 6-lb. 14-oz. \$1.69

The Golden Home and
HIGH SCHOOL ENCYCLOPEDIA
Help Them in High School

Vol. 1-9 Vol. 1 49¢ All \$1.29
Now on Sale Only Others

OVEN JOY BREAD

Whole Wheat or White
22½-oz. loaf

4 for 99¢



(C) COPYRIGHT 1961 SAFEGWAY STORES, INCORPORATED

Swiss Cheese Kraft, aged. 6-oz. pkg. 45¢

Sliced Cheese Kraft, sharp. 6-oz. pkg. 39¢

Caraway Cheese Kraft, sliced. 6-oz. pkg. 39¢

Margarine Fleischmann's. 1-lb. carton. 43¢

Pizza Mix Appian Way. 12½-oz. pkg. 45¢

Jello-O Pudding and Pie Filling. 3 and 4-oz. pkgs. 11¢

Handi-Wrap Save 4¢ now. 100-ft. roll. 29¢

TRULY FINE Facial Tissue

One of the Best
WHY PAY MORE

4 Favorite Colors

400's

5 Boxes \$1

Select and
order your FREE
GOLD BOND
Christmas
gifts EARLY!

