GOING BROKE – William F. James, St. Louis, Mo., auto dealer and founder of Boys Town of Missouri, says that he may be forced out of business because of wholesale thefts from his auto agency by teen-age boys. James said he was now paying $1,000 a month for insurance and the agencies have threatened to cancel his policies. James said he also had evidence that most of the boys are from "good" families who have every advantage in the world. (UPI)

Playing Cards Ease Boredom For Children

New York—(UPI)—Used playing cards can be the ticket to new worlds of philanthropy, games or projects for your children—especially when boredom strikes.

Take philanthropic projects. Give them your own decks of used cards. Suggest they use them as the nucleus of a boxful to be collected in a house-to-house campaign in the block and given to a local hospital.

Or they can mail the cards to another worthy unit, the Emergency Aid of Pennsylvania (1629 Locust st., Philadelphia).

Women belonging to this organization turn clean playing cards into braille cards. The cards then are sent free to blind persons all over the world.

The emergency aid never lacks volunteers. It just lacks cards!

Egg-Spoon Race

If play's the aim on a snowy or rainy afternoon, explain how the youngsters can have an egg and spoon race with a playing card and marble.

Or collect all the broken decks in the house and teach them to play war. The more cards there are, the longer the game lasts. War is a good game for two, three or more. The object: to win all the cards.

It's played this way: First, divide the pile between the children. Each stacks the cards face down in front without looking at them. Then each plays the top card of her pile, laying it face up on the table. Either player may lead or both may play at the same time.

The one who plays the higher card takes both and puts them face down at the bottom of her pile. Both play the next top card and the higher card wins. The play continues until one player has all the cards.

Cupcake Decorations

Other "old card" projects for the small fry:

—Make sandwich or cupcake decorations out of two cut-out card faces glued around a toothpick.

—Decorate an empty coffee can with cards and fill with bridge mix.

—Staple old playing cards at intervals on lengths of ribbon to use as a play room divider after the fashion of a bead curtain.

—Make bathtub boats for the neighborhood children by using a playing card for raft and a skewer threaded through a playing card for the mast and sail.

—Create fancy gift wrappings by first wrapping the present in white tissue paper, then gluing playing cards to the tissue or stapling them to ribbon streamers.

All you need for these do-it-yourself projects: Glue, scissors, and odds and ends of decoration like ribbon and sequins, plus, the old cards.

Start them off with a few ideas, such as the ones mentioned above. Then watch their creativity take over.

Guaranteed: You'll hear nary a peep from the playroom!

PENNEY'S 60th ANNIVERSARY

Christmastime . . . anytime COUNT ON PENNEY'S FOR A FULL MEASURE OF VALUE worthy of your confidence in us.

12 SPECIAL REASONS WHY IT PAYS TO CHRISTMAS SHOP EARLY AT PENNEY'S

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FLAT KNITS AS WELL AS DOUBLE KNITS

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This Season's smartest suits. Fabulous 100% wool double knits in two and three piece, woven wool crepes, nubby wool blends and at such a tiny price . . . Just right for Holiday wear and long after. Pick up several — rich colors, Red, Black, Beige, Grey, Brown and Green in sizes 8 to 18.

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The coat event value-minded mothers wait for . . . in time to wear all winter long! This season's favorite school and all-weather styles . . . Orlon® acrylic and wools or cotton knits laminated to foam, cotton poplins in solids or prints. Each tailored by famous makers to our quality specifications. Buy early for the biggest choice!

Penney's Mezzanine Floor

TERRIFIC FUR-TRIM COAT BUYS AT A SPECIAL

- Natural mink trimmed
- Dyed squirrel trimmed

$45

Luxurious furs trim each of four different styles in this fabulous group of fine coats. Fine quality Zibellines and smart wool fleeces in beige, black, taupe or wild rice. Size range 8 to 16. Only 80 in group so be early and you won't be disappointed. Not exactly as illustrated.

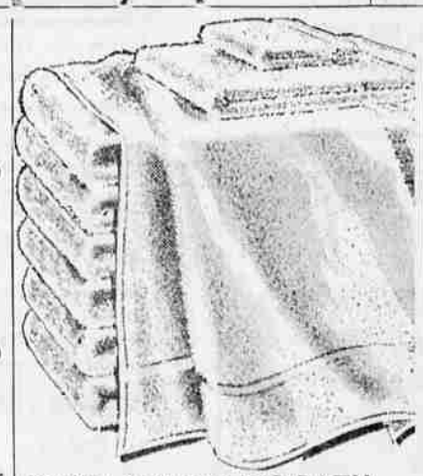
*Fur products of imported fabrics labeled to show country of origin.

HAND DETAIL FULL SLIP sizes 32 to 40 2.66

HALF SLIP sizes 32 to 40 1.66

Every woman loves the luxury of dainty hand-stitching, scroll-y patterns . . . adores the sleek fit of petite or average proportioning in a sheath slip. Every woman cherishes the soft texture of nylon tricot. White, black, beige.

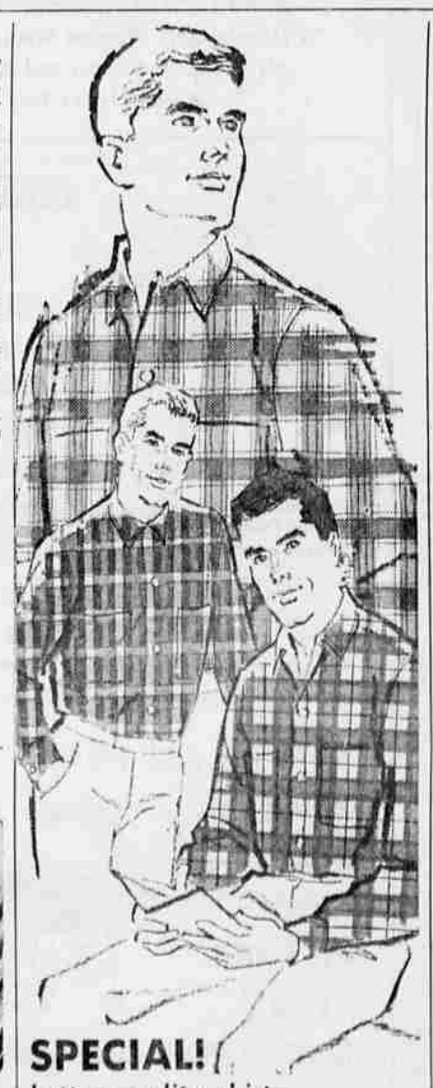
Penney's Street Floor



SUPER VALUE! BIG BATH TOWELS, FULL 24" x 46"!

face towels 3 for $1
washcloths 6 for $1
2 for $1 bath size

Count on Penney's to bring you all flawless first quality big fluffy towels at this amazing price! Come in, compare their size; feel how hefty! Pink, yellow, fawn, white, shocking, turquoise, melon.



SPECIAL!

better quality shirts

MEN'S BRUSHED RAYON OMBRE PLAID SPORT SHIRT

Compare This Buy! $3.

Classic styling keynotes his heavyweight, brushed rayon shirt! Handsome ombre plaid boasts matched pocket, topstitched collar, shape-control stays. Machine washable in lukewarm water. All at Penney's low price! A wonderful holiday gift! Sizes s-m-l-xl.

Penney's Street Floor

MEN'S PILE LINED POPLIN JACKET BUY!

Lightweight! Warm! Cotton poplins . . . Zelan® treated for water repellency! Acrylic pile liner! Cotton knit cuffs. Men's sizes S, M, L, XL. 8.88

BOYS' PILE LINED JACKET

sizes 4 to 8 5.66 sizes 10 to 18 6.66

- favored hip-length!
- machine washable!
- water repellent!

Body has acrylic pile lining — acetate quilt lined sleeves and kicker. Cotton knit cuffs, collar.

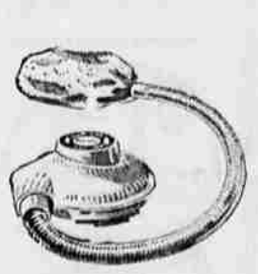
Heavyweight 2 ply criss-cross construction—handsomely designed in rich tones of red, brown —approximately 9 x 12 feet.

$25

Count on Penney's for A Fabulous Blanket Buy!

Here's quality you'd expect to cost much more! Full 3 pounds, it's colorful rayon blended with rayon Orlon® acrylic, nylon-bound! Machine wash, lukewarm water. Peacock, red, beige, pink, yellow, blue, green, lilac.

72" x 90" fits twin or double bed 3.88



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leaves hands free! . . . vented hood for fast drying! Fits all styles. 9.88

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PROCTOR MIXER BLENDETTE mixes up frothy shakes, batters. Liquifies vegetables, fruits. Complete with recipe booklet. 9.88

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BEST SELLER RECORDS

STEREO— LONG PLAY SPECIAL PURCHASE! 99c

Christmas music, children's records, listening and dance favorites, show tunes! Lots of titles, both stereo and monaural! Name artists, too! Steve Lawrence, Julie London, the Platters! Come pick quick!