

Shoppers Mall in Pomona Is Reviewed at Chamber Lunch

A report on the shoppers mall in Pomona, Calif., completed last month through private enterprise initiative, was made to the Medford Chamber of Commerce Roundtable at its Monday noon luncheon by two members of a Medford delegation which visited the city last week.

The Medford group went to Pomona to attend the United States Mayors' Mall Workshop, a program designed to acquaint other communities in the country with the results of that city's attempts to rejuvenate its central business district.

Medford Chamber of Commerce Manager Don McNeil discussed the events and experiences which led to the installation of the mall, and Mail Tribune Reporter George Bell reviewed the design of the mall, shoppers' reactions to it, and the plans the city has for the furtherance of its revitalization program.

Defining The Problems
McNeil pointed out that "so many occur only after people spend time defining the problems."

He observed this was especially true in Pomona. "The mall was not created in one leap," he said, "but came about only after many other steps had been taken first."

The problem — a nation-wide one — is that following World War II, the auto became "king" in this country, McNeil said.

After taking steps such as freeway construction to provide greater mobility for the vastly increased numbers of motor vehicles, it gradually became apparent to community leaders that central business districts were being "choked" out of existence.

Didn't Solve Problem
Pomona was one of the first cities in the nation to move toward a municipal parking program, McNeil said, but city leaders rapidly discovered that parking lots "didn't entirely solve the problem."

"They found they had to help the people by separating them from traffic when they did their shopping," McNeil said.



In 1955, as part of a Christmas sales promotion, merchants in Pomona conceived the idea of installing a temporary mall in the central business district for three days.

They trucked in trees and shrubs, blocked off the core area to vehicle traffic and took a variety of other measures to effect an artificial mall situation.

Pleased with the result, Pomona leaders began a long series of meetings and discussions centered on the feasibility of installing a permanent mall.

Cooperation Achieved
"Gradually, they hammered out their differences, talked over the problems and finally sold themselves on the undertaking. Cooperation was achieved out of understanding," McNeil said.

Millard Sheets, nationally famous designer and artist, a resident of Pomona, was engaged to draw up plans for the mall. In April of this year, bulldozers moved in and began to tear up the paving on nine blocks along Second st., the heart of Pomona's business district. The mall was completed last month.

Bell drew attention to the care the mall planners had taken to insure their venture would be beautiful and esthetically appealing, as well as commercially attractive for shoppers.

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PART OF SOCIAL SCENE—The holiday season is well under way and delectable appetizers are an important part of the social scene. Many hostesses today offer small cups of coffee for those who do not take cocktails. Today's food column offers many suggestions for dinner preliminaries including this distinguished Quiche Lorraine.

Feeding the Family

By ZOLA VINCENT
Food Editor

Poultry Pointers For Bird Watchers

Traditionally, Thanksgiving day is turkey day and the chances are that many families will be enjoying turkey this week end even though it is readily available at reasonable cost the year 'round. Others will find eating pleasure in ducklings, geese, fryers, broilers, roasting chickens and hens.

Whether you're buying read the label. For roasting, broiling, frying and barbecuing, choose a young bird. For creamed chicken or turkey, for salad or other party ingredients, choose a mature bird for firmer meat.

We're not going to take valuable space telling anyone in this area how to roast poultry because everyone knows it's the easiest thing in the world to do, but we want to remind you of the rules covering the care of cooked turkey and offer some fine suggestions for enjoying cold turkey.

Care of Cooked Turkey
Don't under any circumstances, allow turkey, broth, stuffing or gravy to remain out of the refrigerator after the meal is served. It is a fallacy to believe that placing hot foods in the refrigerator causes them to spoil.

Before refrigerating, remove all stuffing from turkey and put it in a covered bowl. If desired, remove remaining meat from the bones. Wrap or cover well. If you plan to make turkey soup, crack the bones, wrap well and refrigerate. Small meal-size units, properly wrapped, may be frozen and held up to one month before using.

Do not freeze an uncooked, stuffed turkey or a roasted, stuffed turkey.

Cold Turkey Delights—Try Open-Face Sandwiches
Many people maintain that they roast turkey for the joys of eating turkey sandwiches. Others say the same thing about stuffings, exclaim over the pleasures of the stuffing, both hot and warmed over. Turkey sandwiches are our meat.

From skyscraper sandwiches to smothered, open-face treats, nothing beats Oregon Turkey. The secrets are its natural ability to mix and match favorably with other meats, cheeses, fruits, vegetables, spreads, breads and unlimited special concoctions, and its confident appropriateness for every sandwich occasion. Make these with buttered, toasted bread, with hamburger rolls or English muffins.

Top with any of the following combinations, adding each ingredient in the order given, and broil until hot and bubbly:

- Deviled ham spread, turkey and tomato slices, grated cheese.
- Turkey and tomato slices, semi-broiled bacon, grated cheese.
- Turkey slices, cooked broccoli spears, cheese sauce.
- Thin slices, jellyed cranberry sauce, turkey slices, drained peach slices, spoonful mayonnaise (not salad dressing).
- Creamed turkey, cheese slices, semi-broiled bacon.

Make Your Own Turkey Sandwiches
Feature a platter of sliced light and dark Oregon turkey plus slices of Swiss, Monterey Jack and cheddar cheese. Offer assorted condiments; guacamole, canned pizza sauce, thousand island dressing, coleslaw, and whole cranberry sauce. Supply plenty of sliced bread or rolls, plus crisp lettuce and thin tomato slices.

Tea-Time Turkey
Prepare a salad of finely-chopped turkey and celery, moistened with mayonnaise and seasoned with salt, pepper, and dash of curry for making turkey sandwiches for tea-time.

Ribbons: Spread three slices of wheat bread and two of white with butter or margarine and turkey salad, and stack alternately. Trim off crusts and refrigerate stacks several hours before slicing into one-half inch ribbons. Cut into halves or thirds for serving.

Roll-Ups: Trim crusts off sandwich spread slices and roll lightly with rolling pin. Spread with butter or margarine and turkey salad. Lay spear of canned asparagus across one end, roll up, chill. Tuck a sprig of watercress or parsley into one end before serving.

Cornucopias: Trim crusts off sandwich bread slices. Spread with butter or margarine and turkey salad. Fold cornucopia-style, pinching edges of bread together with fingertips, using an extra bit of butter to seal more firmly. Garnish with watercress, parsley or endive.

Curried Cashews
Melt two tablespoons butter or margarine in a frying pan. Add one cup cashew nuts and fry until lightly browned. Drain on paper towels. Sprinkle with one teaspoon curry powder and salt to taste. Makes one cup.

Famed Quiche Lorraine Heads Appetizer Delights
The time between Thanksgiving and Christmas seems shorter than usual somehow this year. So we enter into the spirit of this festive season and suggest this famed French and flavorful appetizer. It is so easy to make; is thought by many to be the most superlative of all appetizer offerings. A golden cream and cheese pie that comes right out of the oven for serving in tiny wedges.

Increasingly thoughtful hostesses offer demitasse coffee — a little stronger than regular coffee — and in small cups for those guests who do not take the usual party beverages but want a lively accompaniment for canapés or hors d'oeuvres.

- 1 9-inch unbaked pie shell.
- 1 tablespoon butter.
- 3 slices Canadian bacon.
- 1/4 inch thick and diced.
- 1 medium onion, finely chopped.
- 1/2 cup grated Swiss cheese, divided.
- 4 eggs, slightly beaten.
- 1 cup milk.
- 1 cup heavy cream.
- Pinch grated nutmeg.
- 1/2 teaspoon salt.
- 1/2 teaspoon pepper.

Prepare pie shell according to favorite recipe or from a popular pie crust mix. Heat butter; add bacon and cook five minutes; remove onion. Cover bottom of pie shell with bacon, onion and one-fourth cup grated cheese. Combine remaining cheese, eggs, milk, cream, nutmeg, salt and pepper; mix well. Pour over bacon mixture.

Bake at 450 degrees, 15 minutes; reduce heat to 350 degrees. Continue baking 15 minutes longer or until custard is well set. Serve warm, cut in one-inch wedges.

Many Changes in Proposed Constitution Controversial

Editor's note: The most far-reaching item to be debated by the 1963 Legislature will be a new Oregon constitution. This is the second of three dispatches describing the back ground, and what lies ahead. Today: The change.

By DOUGLAS GRIPP
Salem — RPI — It is hard to say which of the proposed changes in the Oregon constitution is the most controversial.

There are many. The 17-member Constitutional Revision Commission, set up by the 1961 Legislature, wrote the new document. It is being printed up now and will be in the hands of all 90 legislators before they convene here Jan. 14.

The biggest overhaul is in the executive branch. The governor would be the only state elected official. This would eliminate the secretary of state, state treasurer, attorney general and labor commissioner as elected officials. They could still be retained, but as appointive offices.

There would be a top of 20 executive departments under the governor, but not necessarily in a cabinet system. This contrasts with the present and far-flung 161 boards, commissions and other state agencies.

There would be a brand new state officer, a controller. He would be his own boss.

His job would be post-auditing — making sure that state funds were properly and legally spent. The secretary of state now has this job.

The controller would be non-partisan and would serve a minimum eight year term. The manner of his selection has been left up to the legislature.

One of the hottest changes is in the judicial branch. It would make all judges appointed by the governor — from the supreme court on down — instead of elected by the people. The only exception would be municipal judges.

A judge would stand on his record at an election two years after his appointment, but the only question would be "yes" or "no" on his retention. He would have no opposition on the ballot. If the vote was "yes," he would serve six years and stand the same voter test every six thereafter.

If the voters ousted a judge, the governor would appoint a successor, and the yes-no cycle would begin for him.

Actually, the governor appoints about 90 per cent of all judges now.

A state law commission would be formed to advise the governor on his judicial appointments. But the governor wouldn't have to take its advice.

Legislative Changes
The judicial appointment-law commission system is a modification of the controversial "Missouri Plan" used by about half a dozen states, including California.

The new constitution would also make some major changes in the legislative branch. The legislature would meet annually, instead of every two years. The limit on a 60 member house and 30 member senate would be lifted, and the legislature could increase its membership during the regular 10 year reapportionment — with approval of the voters.

Liquor-by-the-drink and capital punishment would be transferred to the statutes. A lot of deadwood would be thrown out.

The present constitution has 23 articles, and the revision commission cut them to 14. The old has 237 sections and the new has 160. Ninety-eight old sections were lifted out in their entirety, and some new sections written.

The first test for the new constitution is the 1963 Legislature, and it is a tough one. A two-thirds majority of each house is required for passage.

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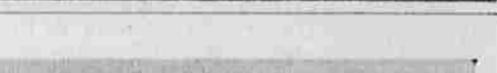
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