



WRITE-IN-GOLD BALL PEN! Yes, rich, metallic, Christmasy gold from a pen that writes and works like the ordinary kind. Sign greetings, notes, gift enclosures, place cards in sparkling gold, without foils or powder. Delightfully amazing. Pen plus 3 refills, \$1 ppd. 3 sets, \$2.59. Greenland Studios, 72 Greenland Bldg., Miami 47, Fla.



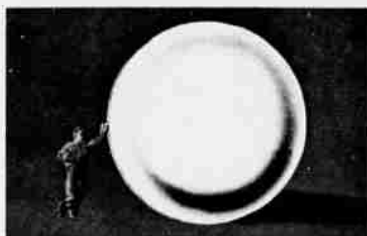
ANTIQUE PRICE GUIDE lists value of 30,000 American antiques! The only antique dealer's handbook (just released to public), it includes pictures and prices of glass, china, furniture, more than 200 other groups. Fascinating, and you'll save money! \$5.95 ppd. Madison House, Dept. FW-2, 380 Lexington Ave., N. Y. 17.



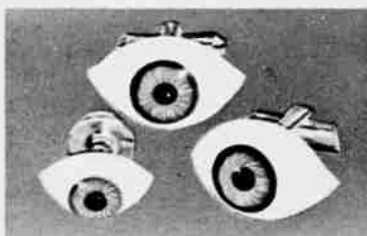
GIANT ELECTRIC CLIMBING SANTA. St. Nick is life-size, of bright weather-resistant paperboard, with 8 outdoor lights. 3'x4'. Mount on your chimney, roof, window. U.L.-approved cord. Electric Santa, \$3.98; Nonelectric, \$1.98. All ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.



SNOWPROOF ELBOW LENGTH MITTENS! No more snow down glove tops. Little arms stay warm & dry! Personalized, waterproof vinyl, warm cotton lining, snug wristband, wrist to elbow zipper. Specify red or grey, 1st name, age. Pair, \$2.98 ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.



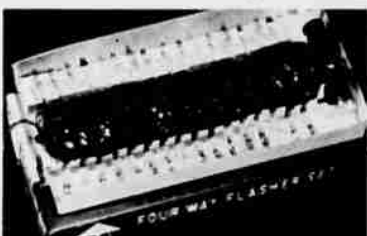
GIANT 12 FT. METEOROLOGICAL BALLOON is the largest playing ball around. Full of bounce, it's made of long-lasting neoprene, inflates to 12-18 ft. high. A fine advertisement to attract attention, and a smashing success at a children's party. New gov't surplus, \$2.50 ppd. ADF Co., Dept. FW-2, 125 East 41st St., N. Y. 17.



STARTLERS—EYE CUFF LINKS and tie tack aren't real, but they look it, and we'll guarantee that you or your favorite man will have a ball convincing your friends when you display these beauties on your cuffs. Hand-tinted eyes are eerie! Gift-boxed. Great fun! Set, \$3.95 ppd. Gerard, Dept. FW-2, 333 East 50th St., N. Y. 22.



ELECTRIC LIVE-ACTION BARTENDER. It's T.V.'s Charley Weaver! Throw on switch. He reels from side to side, shakes mixer, pours drink, gulps it down. Face turns red; smoke streams from ears. Natural color returns & he starts again. Metal, 11" h., Weaver clothes, vinyl face, fuzzy hair. Batt. not incl. \$4.95 ppd. 2 for \$9.50 ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.



35 TREE LIGHTS CHANGE COLOR from red to green to amber to blue. Constantly blink a different color. Each bulb burns independently of the others. Over 21 feet long, to wrap around the tree. 110 volt, 35 for \$2.98; 2 sets, \$5.79. Ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.



ANIMAL FINGER PUPPETS enchant the young, young-at-heart! They slip them on, flick their fingers, and act out "plays!" Colorful corduroy and felt, 3 1/2" high. Imaginative, creative fun for kids! Santa-approved stocking gifts! Set of 4, \$1 ppd. Breck's, 4975 Breck Bldg., Boston 10, Mass.

Special Holiday Shopping Guide

ORDER BY MAIL

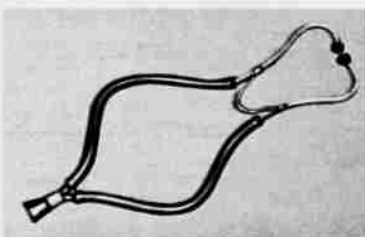
Select your Xmas gifts from these exciting products—advertisers guarantee satisfaction or your money back (except on personalized items).



40 GENUINE PHOTO CHRISTMAS CARDS with photo and name printed FREE on each. Send favorite snapshot or print, which will be photographed and made into 40 personalized Christmas Cards, 3"x3 1/2", glossy stock. Each set (with envelopes) \$1 plus 25c hdq. No COD's. Photo King, Dept. PB-33, Box 3181 Grand Central Sta., N. Y. 17.



GRAND PRIX RACERS—Sleek imported scale models of Mercedes-Benz (top) and Ferrari racers are only 4" long, yet go 20 mph on a straightaway! Beautifully detailed, have precision steering, brake, free-wheeling, rubber tires, etc. Remarkable for \$3.95 ppd.; both, \$6.95. Davis Co., Dept. FW, 887 Second Ave., N. Y. 17.



U.S. MEDICAL CORPS STETHOSCOPE—Ever try to buy one of these? Hard to find, and usually expensive, brand new surplus U.S. Med. Corps stethoscope is ideal for doctors, nurses, students, etc. Great fun—the real thing cheaper than a toy! \$2.95 ppd. (1/2 regular price.) Kline's, Dept. FW-2, 333 East 50th, N. Y. 22.



PERSONALIZED "GAY 90'S" TRAY is hand-painted with names of any host and hostess. Colorful, colorfast design on easy-to-clean metal. Raised edges, glasses won't slip. 9"x14". Slate 2 first names and 1 last name. \$1.98 each; 2 for \$3.79. Ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.



PENCILS WITH YOUR NAME in gold—60c per set of 12; 3 or more sets, 55c per set. Smooth No. 2 lead with rubber erasers. Personal practical gift. Order a set for each child in the family. Send cash, check, or money order. No C.O.D.'s. Print names clearly. Atlas Pencil Co., Hallandale 5, Fla.



HE'LL NEVER GO BROKE with a Silver Dollar key chain that also keeps his keys safe. (He inserts his own lucky dollar, or you put one in as a gift.) Monogrammed with his initials. Silver plate, \$1.00; sterling silver, \$1.95. 25c post. hdq. each Empire, Dept. FW-18, 140 Marbledale Rd., Tuckahoe, N. Y.



10-FOOT ELECTRIC LAWN SET WITH Santa, sleigh and eight reindeer. Let Santa wave your Christmas greeting where everyone can receive it! Santa rides in a toy-laden sleigh pulled by 8 prancing reindeer. Makes a gay, festive decoration on lawn, rooftop, porch or attached to house. Heavy

weatherproof plastic, approx. 21" tall. Use it year after year. Won't rust. Sturdy stakes anchor firmly into soil. With bulbs, UL-approved outdoor cord, and metal reflectors. 110V. Order Electric Lawn Set, \$7.98; 2 complete sets, \$14.98. Ppd. Spencer Gifts, AJ-40 Spencer Bldg., Atlantic City, N. J.