

**MEDFORD MAIL TRIBUNE**

"Everyone in Southern Oregon Reads The Mail Tribune"

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### Medford's Opportunity

We await with interest and anticipation the reports which will be made by the Chamber of Commerce group now touring cities in California to get ideas for the revitalization and beautification of Medford's core area.

Much progress has been made in Medford — the street tree program, new store fronts and interiors, the use of permanent and attractive sidewalk awnings, provision of more parking space. But more needs to be done, a fact which is finally beginning to sink in with many downtown merchants and landlords.

It has long been a pet theory of ours that beauty and convenience in a city are more than luxuries — they are necessities for civic survival.

ON FEB. 3, 1958 — almost five years ago — we discussed this matter in this space. The comments are even more pertinent today than they were then. We quote, in part:

"Shopping centers... are posing an increasing threat to that original 'shopping center' known as 'downtown.' In some cities, downtown has suffered severely from the new, convenient centers, with ample parking spaces, which have grown up to serve the increasingly suburbanized population.

"Downtown," which usually was laid out in the days of railroads and horse and buggies, has a couple of strikes against it these days of growing traffic congestion. The worst is the lack of parking space. But, also, the crowded streets force pedestrians to go to a corner and wait for a traffic signal before they can cross the street.

"In addition, the noise, confusion and even smell of automobile traffic do not furnish the most restful and attractive environment for the shopper...

"NOTABLE experiments in city improvement have been made in a number of communities...

"In Medford, there would be little point in trying anything of the kind (a mall type shopping area downtown) as long as the highway runs through the middle of the city on Central and Riverside avenues. But the day is not far off when the freeway will be completed through town, relieving much of the congestion on those two streets. Come that day and it might pay the city and its merchants to think in terms of making 'downtown' a more attractive and convenient place than it now is.

"... This is no time to sit on our hands, hoping wistfully that 'something will turn up' to alter the trend which is blighting downtown areas from coast to coast...

"And it is blindness for the 'average citizen' to believe that it is none of his concern. He, too, has a stake in the health of the downtown area — if for no other reason than that it pays a lion's share of the taxes which, otherwise, Mr. Average Citizen would have to pay."

AMPLE parking, shopper convenience, and beauty — these are the three keys to any area, whether shopping center or city core, which is dependent on consumer trade.

We predict that the Chamber group will return with some yeasty ideas about what can and should be done in Medford. Whether they can sell these ideas to their colleagues and competitors remains to be seen.

But something is going to have to be done, and done soon, if the Medford core area is to remain prosperous and healthy. It will take leadership of considerable stature. Most of all it will take cooperation, hard work, imagination, and money. It will not be done overnight.

AS WE view it, Medford has before it a great opportunity.

If it strives to achieve space, beauty, convenience and utility; if it encourages the orderly development of a new civic center in the west park area; if, in short, it takes full advantage of the means which have proven themselves time and time again, and does not put the almighty dollar above livability and charm, then it will be on its way.

If it fails in this, the entire community will suffer. — E. A.

### Hazards of the Job

Most of us tend to take too casually the splendid service rendered the public by the members of the Oregon State Police.

Usually, it occurs to us only when some incident — such as the shocking murder of a young officer in Central Oregon last week — causes us to remember.

These men know perfectly well that they are in a hazardous occupation. They may go for months or years without any such incident, concentrating on traffic control, or the rather routine duties that so often are involved in criminal investigation.

BUT EACH one knows that something of the same nature could happen, each time they stop a car for a traffic violation, or merely for inspection. There's always the chance that it could be some gun-happy fugitive who would rather take his chances by shooting than face arrest.

Sometimes, too, perfectly honest citizens can become flustered or frightened when stopped by a uniformed officer, and frightened people can do terribly silly things.

The fact that such tragedies do not happen more often than they do is a tribute to the skill, training and courage of the men in blue who work long hours on behalf of the public's peace, order and safety. — E. A.

### "Wow! Is Sure Doesn't Taste Like Tomato Juice"



HERB BLOCK

## East German Money Needs May Help in Easing Future Threat to Berlin Access

By PHIL NEWSOM  
UPI Foreign News Analyst

Even in these days of massive government expenditures, \$900 million must be regarded as a fairly sizeable sum. It is the figure involved in mostly unpublicized negotiations currently going on between representatives of the Western Allies and the Soviet Union six months before the war in Europe ended.

The first two are based on rights of conquest and agreements concluded between the Western belligerents and the Soviet Union six months before the war in Europe ended.

But more than that is a suggestion that hard economic problems may help toward solution of a problem that continues to defy diplomats. The problem is the continuing one of a free West Berlin.

The Western Allies have agreed there can be no compromise on three fundamentals: continued Western presence in West Berlin (meaning the Allied garrisons), freedom of Western access to the city, and conditions to insure the future freedom and peace of West Berlin.

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Original Allied agreements in London and Potsdam looked toward an eventually reunited Germany and a single peace treaty, and therefore did not force the need nearly 20 years later of guaranteed access to Berlin.

But that such a situation exists is a fact and is aggravated by continuing Soviet threats to sign a separate peace treaty, and thus place control of Berlin access in the hands of the Communist East Germans.

The impoverished East German zone is desperately in need of money and has asked the West Germans for nearly \$900 million in long term credits.

The East German regime, according to the Institute of Economic Research in West Berlin, owes the Soviet Union \$675 million payable in hard cash.

Events have shown that the Soviets will advance credits, loans or other aid to further their ideological ambitions, but they also want to be repaid.

Bonn, supported by its allies, is reported making a condition of any new credits assurance that there will be no change in Berlin access routes. This means that the Communist East to set up a visa system which in effect would mean recognition of an independent East Germany.

But what Kashmir could not do and even Goa could not do, his action here was a naked act of aggression by the large against the small, the Chinese communist invasion of his own country has now done. For this thrust into his own homeland, by a power whose evil candor in its lust for territory is not matched even by that of the Soviet Union, has accomplished much.

It has exposed to all the world the intellectual trickery and moral squall of a "neutrality" which was never neutral and of a voice crying "peace" to the world but concerned instead strictly and solely with Indian self-interest.

BUT, more importantly, the exposure is occurring within India, too. The Indian people are beginning to learn where this kind of "nonalignment" has taken them, and what it has done to their national safety.

Already, Nehru has had to axe his chief associate in the old game of high hypocrisy, Krishna Menon. Already, Nehru has had to say, in public, that he, too, now wonders about his past attitudes. Already Nehru, the man who could never, never be questioned, is being questioned at home as well as abroad.

Indeed, but for the tragic victims among Indian soldiery of Nehru's ill-prepared military forces, it might be said that the Chinese communists have done the world a favor. As of course all rational men must hope, they will never conquer India, nor would the West permit it. But they have shown to all the world the bankruptcy of Nehru's kind of "neutrality."

For years in this way Prime Minister Nehru had run a cozy shop of unexamined national selfishness, all the while proclaiming himself a sort of secular saint of the modern world and cannily foxing old ladies of both sexes into prostrating themselves before his phony shrine as "the world's leading statesman for peace."

Even his brutal invasion some time ago of the tiny Portuguese colony of Goa did not suffice to unrock him in the minds of his western idolaters. Nor had his earlier, and still persisting, refusal to enter any sort of fair negotiations with neighboring Pakistan over the disputed province of Kashmir.

A TIRELESS advocate of "self-determination of peoples" wherever other large nations' ambitions were political, geographic or economic abstractions. They are, in the main, as decent and fearful and confused as we are. And they regard us as abstractions as much as we do them.

It is only after the conflict that enemies emerge as people much like us, hoping the same things for their children, full of the same anxieties and prayers and puzzles. It is not abstractions we kill, but people.

Communism is an idea, and it cannot be killed — any more than Fascism was killed the last time. An idea can kill itself off, but it cannot be murdered; this is the fatal mistake in all ideological warfare. All that can be murdered are their children, and ours.

HOOPER RECOVERING — Washington — FBI Director J. Edgar Hoover is recuperating at George Washington University hospital from what was described as "corrective surgery." The 67-year-old FBI chief entered the hospital last Monday.

Clay Sees Few Months of Quiet — Bonn, Germany — Gen. Lucius D. Clay predicted today there would be "a few months of relative quiet" in the world situation as a result of the Cuban crisis.

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Lastly, Mr. Morse would you do me the great favor of removing my name from your mailing list as I am attempting to remove all trash from my mail. In this regard you can assist me. Thank you for your time.

Written in REBORSE.  
Laurence E. Cuffel.



"Come on — we're against war, not free enterprise — let's march!"

## ... Communications ...

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Victory  
To the Editor: President Kennedy's "heroic" removal of Russia's missiles from Cuba is being dramatically broadcast and headlined throughout the world as a great U.S. cold war victory. But just how much of a victory is it? And how much of a hero is our President to the millions of people who now realize that General Edwin A. Walker was liquidated by the White House for urging our Government to do what he (Kennedy) has finally very tardily done himself? And how heroic is he to the people of the South? He called out the troops, but he did not invade Cuba. He invaded Mississippi.

Also, can't help wondering how much of a hero our President is to the Cuban Freedom Fighters. There would have been no missile bases in Cuba in the first place if he had given this brave little band of men the promised air cover of their own air force of Cuban pilots and the B26 bombers provided for in the pre-invasion plans. But at the last minute Kennedy forbade the bombers to take off. And twice more, during the critical hours of battle, he refused air cover for these men. So the betrayed, invading patriots' valiant attempt to regain their homeland failed, and they were shot like fish in a barrel on the beach at the Bay of Pigs.

How does our President stack up with all the Americans who fell for his vote getting, political, grandstand play over Cuba and voted his New Frontier Congressmen and Senators into office for him, now that he has promised Khrushchev that Cuba will never be invaded, or any armed force ever used against Castro? Can they understand, now, that it was Kennedy, and not Khrushchev, who has retreated? And that the perpetuation of this Communist cancer in the Western Hemisphere has been guaranteed? Doesn't this promise mean that we will shoot any patriotic Cuban exile who now tries to re-invade and re-capture his homeland?

Isn't this the same grisly formula with which we destroyed China, when we assured Moscow that we would not invade Red China, nor let Chiang Kai-shek do so, either? Aren't the appeasers in Washington guaranteeing immunity to Castro and his Soviet satellite, making it a perfect set up for a refueling base for Soviet submarines and a sanctuary for Soviet and Red Chinese agents, a base from which they can subvert all of South America at will? Brother! What a victory for America!

Frank Koch,  
412 South First St.,  
Central Point, Ore.

What They Fear  
To the Editor, Mr. Name on File, and Miss D. A. Stratton:

There is a right way and a wrong way to do everything. Would you destroy states' rights, and great chunks of our Constitution with "end-justifies-the-means" methods? Our glorious Constitution and Bill of Rights, both based on Christian principles, are your birthright and your most precious inheritance. They should be protected at all costs. For when they are finally gone, there will be no freedom left in America for any race, white or black, yellow or brown.

Many people in America still cannot see beyond their noses. They cannot see that our federal government, not even waiting for a Supreme Court decision, used brute force instead of legal, Constitutional methods, to put Negro James Meredith in the University of Mississippi. They cannot see that this is a battle over states' rights far more than it is over the rights of Negroes, that those using the Negro for a pawn care nothing for his rights. They cannot see that for the first time our liberal President has stepped jarringly and unpleasantly out of character and used the same tactics dictators use to keep the masses under subjection. Nor can they see that their own freedom is at stake.

And they cannot face the fact there is a conspiracy afoot to destroy the South by an unholy mixing of the white and black races in defiance of God's will, a conspiracy that the Communist party, the NAACP, and the United Nations all seem to be mixed up in; with, reportedly, large sums of money being poured into the program by the big tax free foundations. As far back as 1912 the blue print for the South's destruction was written by the Communist, Israel Cohen as follows: "We must realize that our party's most powerful weapon is racial tension. By pounding the consciousness of the dark races that for centuries they have been oppressed by the whites, we can mould them to the program of the Communist party. In America we will aim for a subtle victory. While inflaming the Negro minority against the whites, we will endeavor to instill in the whites a guilt complex for their exploitation of the Negroes. We will aid the Negroes to rise in prominence in every walk of life, in the professions and the world of sports and entertainment. With this prestige the Negroes will be able to intermarry with the whites and begin a process which will deliver America to our cause."

This is what the people of the South fear, not just the enrollment of one Negro in one school.

L. C. Powell,  
316 S. E. Eighth st.,  
Grants Pass, Ore.

Fire Reporting  
To the Editor: I would like to take this opportunity to express our appreciation to you and your staff for your efforts in fire protection this past fire season.

The rapid increase in population in this area has compounded the fire problem. More effort in this field is a constant need. The detailed reporting of fire news to the public is a very important part of prevention. Your news and feature stories have done an outstanding job in this field. Again, we thank you.

Curtis Nesheim,  
District Warden  
State Department  
of Forestry  
Medford

Accessories  
To the Editor: Someone asked me: "Did the Brush Motor Company have accessories?" That's what their cars were made from, assembled accessories.

Now the Brush people didn't expect you to sit on a hot spark plug on top of the engine and drive. For a slight extra charge, they would send you a brand new pair of insulated asbestos pants. For a slight extra cost, they would mail you an umbrella to keep the occasional showers in the mountains off the spark plug. I couldn't get the car into the hills, so I used the umbrella as a parachute for jumping off the barn roof into the horse trough or the clothes line.

The Brush people had another gadget, they called it a taillight. I needed one, I might

accidentally get the car started after dark. When I got it, it was made of brass and wuz worth more than the car. I hung it on the front gate and made a tail light out of the barn lantern. I could use it for a taillight or put it on top of the gas tank and milk the cow after dark or before daylight.

The Brush Company had a lot more extras and they wuz so reasonable. They had shin guards, wrist bands, splints, crutches, first aid kits and iodine. They furnished a pair of roller skates for free. They knew the spark plug would be missing most of the time and you need transportation. I got more miles on roller skates than anybody ever got on a Brush. I've been to the top of the Siskiyou with roller skates, but I never wuz to the summit in a Brush. I never got much of a start on my first million miles in a Brush. I done better with burros in Colorado. Burros kin run faster than Brushes.

Everett Acklin,  
Ashland, Ore.

ReMorse  
To the Editor: Attached hereto you will find a copy of a letter I have mailed to Senator Wayne Morse. I know you will not like the letter as it is a far cry from a letter of congratulations, but since it could not possibly take any votes from one of your star players maybe you would print it in the letters to the editor column. I can assure you that I won't ask for this privilege again for a long time. This then is the other side of the story.

Thanking you for allowing us to hear both sides of a story.

Laurence E. Cuffel,  
592 Oregon Terrace,  
Medford.

Dear Senator Morse: This letter will be as brief as I can make it. Congratulations upon your having hood-winked the people again. This is written to you as to express dismay at your re-election to the post of U. S. Senator from Oregon. This is an outstanding example of people not examining the record of an incumbent. This means that that either people do not take the time to find out the facts or they just don't care.

The reasons are many why I have taken this stand but I will attempt to enumerate a few. I would like to know why you have voted consistently against the free nations of the world such as free China. It seems that any nation that wants to operate its own government is voted against by you. It has been stated that Morse is for the people. We would like to know what people. Your softness on Communism and better red than dead attitude in dealing with these gangster governments is much in evidence. I wonder how you will explain to your grandchildren how you insulted the great General Douglas MacArthur when he came back from Korea. Also I am curious what type of heritage you expect to leave your posterity. At the present rate there won't be any heritage to pass on. We could almost hear you shout with glee when Citizen Edwin Walker was taken prisoner without his basic Constitutional Rights being recognized. Some of the citizens of Oregon think that the "Tiger of the Senate" should be the one who is given the examination.

Mr. Morse, you have confused the real meaning of certain words and phrases that have a completely different meaning as follows: national honor — escalation; principle — expediency; national sovereignty — One Worldism; Cold

War Victory — "strategic surrender" and Fiscal Responsibility with Tax and Spend. If the Conservatives in Oregon want representation in the United States Congress we must write to Walter Norblad. The new Representative from the Fourth District will undoubtedly be a rubber stamp for the Administration. If one likes a rubber stamp for a Representative use some people evidence then all is well. Also some of us when traveling out of State are almost embarrassed to admit being a citizen of the beautiful State of Oregon.

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The truly terrible thing about the war spirit, about the fear and hate and hysteria it generates, is that it forces us to think and talk and feel in terms of abstractions — those "Communists" this time, those "Fascists" last time.

But those we are fighting and killing are people — men, women and children — not

abstractions as much as we do them. It is only after the conflict that enemies emerge as people much like us, hoping the same things for their children, full of the same anxieties and prayers and puzzles. It is not abstractions we kill, but people.

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