

Big Change Made In Check Writing, Say Bank Officials

"The first major change or improvement in check writing in 25 years."

This is the description of a bank check designed for persons who cannot be bothered with filling of bank stubs. It was made by local branch managers of First National Bank of Oregon.

The new "Record-Rite" checks and deposit slips produce duplicate copies without the use of carbon paper, officials noted. By using a special paper containing an invisible carbon back, a duplicate copy of each check and deposit is automatically produced as a reminder.

Some persons frequently forget to fill out the regular check stubs and then find they have trouble recalling what they have spent. The "Record-Rite" check is especially appealing to these check users.

Greater Convenience

Greater convenience and ease of reconciliation in comparing canceled checks with the duplicates is an important advantage. It is especially helpful to husbands and wives in keeping the balances of their joint checking accounts straight, officials noted.

First National will offer three types of the new check. One type is for individuals. Two are for small business and professional people—a payroll and an all-purpose check.

The new checks, which come in four colors, will have the names of the depositors printed on them. The "Record-Rite" check may be carried singly in a slim wallet provided with the checks. Separate wallets for men and women were designed by Henry Dreyfuss, industrial designer. At present, some persons with joint checking accounts tear out a few checks from their checkbooks to carry in their wallets. Frequently they forget to keep a record of the checks they write and have difficulty in keeping their balances straight, local managers noted.

Shoe Shines Said Morale Builders

A shoe shine is more than a way of preserving shoes and enhancing their beauty. The simple action of having your shoes shined is a pause, a halt, in the fever of living. It is a moment of mounting the throne, of kingship.

The bootblack shines and polishes. He cracks his cloth. He shines and polishes again. Finally, he pulls back to survey his job, to see his reflection in the high gloss, to await your nod of approval.

Shoe shining is an art. The proud bootblacks of the Paseo de la Reforma in Mexico practice their profession in a way that holds customers year after year. The Greek boys—some of them are sixty-ply their trade in Constitution Square in Athens, offering their patrons the finest shine in the world along with a special line of gossip.

The corner bootblack, the barbershop concessionaire, the operator who holds forth in office buildings in the United States, dispense their own kind of magic to footwear and to wearers of footwear. Both profit.

For the customer who, out of necessity or choice, polishes his own shoes, there are a number of choices. One is the old-fashioned kit with its wax polish, its brushes and its rags. Another is the aerosol type, in which polish is sprayed on and which requires only a perfunctory brush. Still another is the motorized polisher.

A shoe with a high polish is not only a mark of good dress, says the National Shoe Institute. It is also a morale builder.

Allowance Grows With the Child

Urbana, Ill. — (UPI) — If your child asks for an allowance increase, don't give him a hasty "no," a University of Illinois family life specialist advises.

The child's financial problems are just as real to him as yours are to you, said Mrs. Marguerite Lynch. Vacations always bring new and different interests, and he may need more money.

As he grows older, as his interests and activities expand, it is only natural that his money needs will increase.

But be sure he understands that his allowance can't be increased simply on request. Take time to talk things over with him. Try to make him understand that his allowance is his share of the family income.

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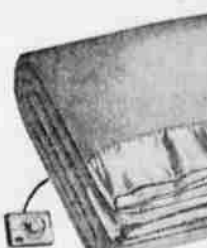


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