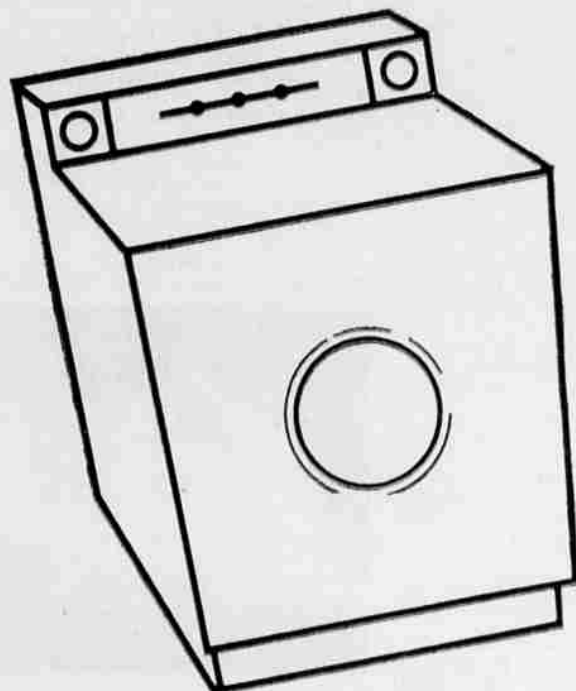


It's a Breeze!

WITH AN ELECTRIC CLOTHES DRYER



Attention all homemakers who want to dismiss wash-day drudgery forever: Join the in-the-know group — the happy group of women just like you, who have found that

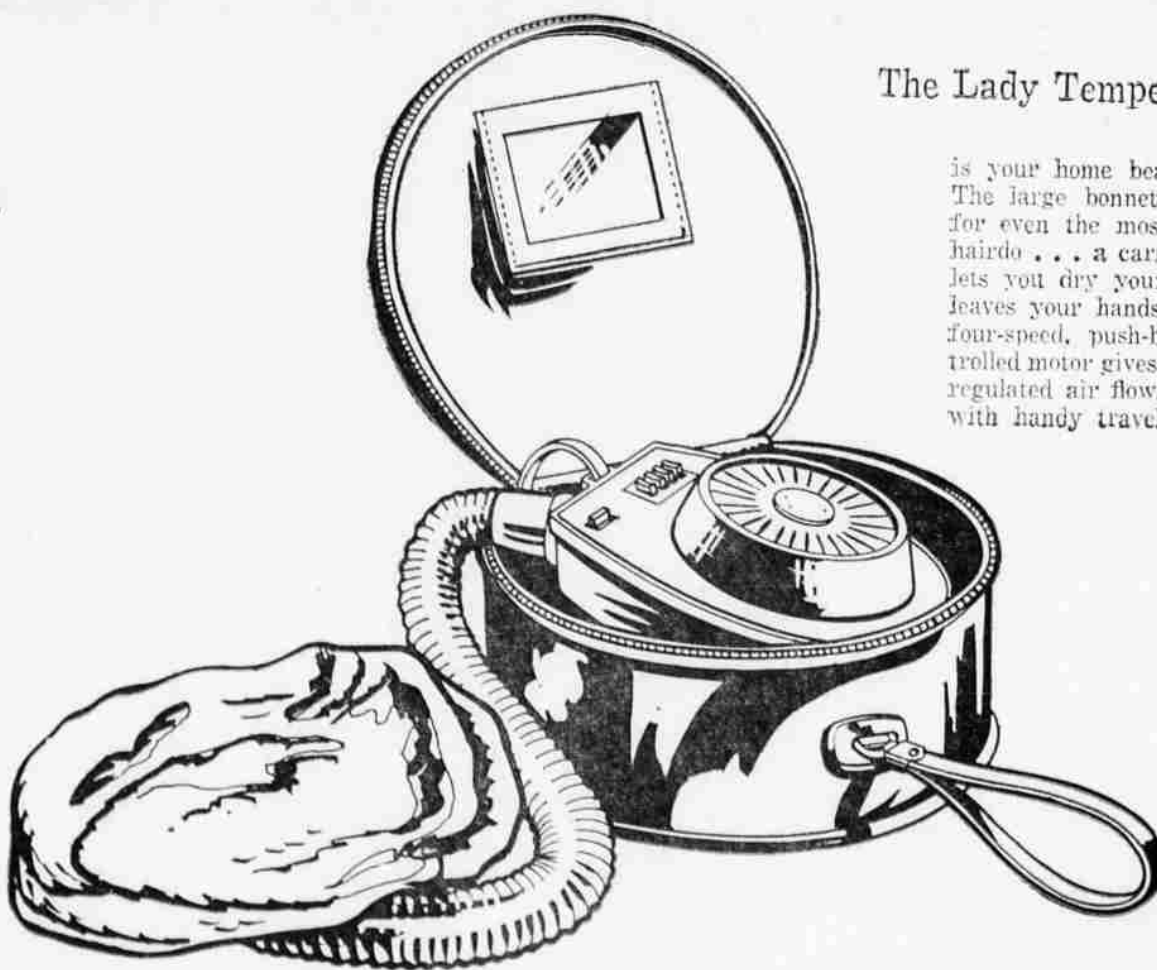
ELECTRIC CLOTHES DRYERS

eliminate the work and worry of old-fashioned wash day. Matter of fact, wash days are *out* when you have a

clothes dryer in the house. Any day — or night — is a good time to wash and dry clothes — but only if you have automatic sunshine — an **ELECTRIC CLOTHES DRYER**—working for you. Don't let soiled clothes and linens, or unpredictable weather, control *you*. Set your own schedules. Do the laundry when it's most necessary and most convenient. You can, when you dry your laundry electrically.

Free . . . Hair Dryer

As your new clothes dryer does the work, relax in your favorite easy chair and beautify your coiffure with the luxury-styled Lady Tempest hair dryer. Cal-Ore Electrical League Dealers listed in this ad have the Lady Tempest (a \$24.95 value!) *absolutely free* for the smart homemaker who eliminates her washday and purchases a modern, electric CLOTHES DRYER between October 29 and December 31. This offer is good only on new dryers installed in the homes of metered customers of Pacific Power & Light (COPCO Division), City of Ashland, Surprise Valley Electrification Corporation and Douglas Electric Cooperative.



The Lady Tempest . . .

is your home beauty salon! The large bonnet has room for even the most elaborate hairdo . . . a carrying strap lets you dry your hair and leaves your hands free . . . four-speed, push-button controlled motor gives a uniform, regulated air flow. Complete with handy travel case, too.



Dealers listed below have late model clothes dryers and free hair dryers waiting for you!

Big Y Shopping Center—Appliance Dept. . . . 773-3052 Easy
Eads Transfer & Furniture . . . 772-7121 Norge
Home Appliance Company . . . 773-5395 General Electric
Johnston Stores . . . 773-3619 RCA-Whirlpool
Western Auto . . . 772-6217 Wizard

Larson Appliance . . . 772-5302 Maytag
Leonard Electric Co. . . . 773-4541 Frigidaire
Paulsen & Gates Thrift Market . . . 664-2283 Easy
Trowbridge Electric . . . 773-6241 Westinghouse