

How long does it take to build a family's future security?

It depends on how you go about it.

One way brings security *immediately*—at the stroke of a pen. Life insurance.

From the moment you receive your policy, your family is guaranteed more money than you could save in years.

Nothing else guarantees this full protection right from the start. *It is one of the unique advantages of life insurance.*



Are you making the most of the unique advantages your life insurance offers? Here's how to find out!

Unless you have reviewed your policies with your life insurance agent recently, you may not be making the most of the choices and opportunities they offer.

Ask your agent how the unique advantages of life insurance can be used to guarantee funds for children's education . . . to pay off a mortgage . . . provide cash for emergencies

. . . even to bring you a retirement income you can't outlive!

See your life insurance agent regularly. He's trained to help you make your policies even more valuable.

INSTITUTE OF LIFE INSURANCE
Central Source of Information About Life Insurance
488 Madison Avenue, New York 22, N. Y.

WHEN SOMEONE'S COUNTING ON YOU...YOU CAN COUNT ON LIFE INSURANCE