



NEW FACES IN MEDFORD

These are the faces of softness.

You will see them smiling at you, from your grocer's shelf. Which is nice—because these little faces are on the wrappers of the softest bathroom tissue you are likely to find. Northern Tissue. As a matter of fact...

Softness is Northern

We invite you to try it. Soft, soft Northern Tissue in fresh, clean colors and purest white.

NEW POSES! For a set of full-color prints of Northern's 4 little girls in their new poses, 11" x 14" standard frame size, send 25c in coin to Northern, Box 756, Hinsdale, Illinois (Offer limited to U.S.).

Another fine product of
American Can Company