

Medford
Shopping
Center
Store



Newberrys

Coast-to-coast Newberrys is celebrating more than a half-century of serving America... Hurry in for hundreds of big once-a-year bargains... shop every department for huge savings... we can show only a few.

SHOP EARLY... SALE GOOD
WHILE QUANTITIES LAST...

GIRLS' Genuine Expanded Vinyl JACKETS

The Classic Cutie that has won the heart of Mother and Daughter alike... It's snappy and smart to wear with skirts or capris; comfortable and warm — and easy to keep looking nice. Mothers like the ease with which vinyl wipes clean — the rugged, long wearing economy — the assurance that her small one is fully protected from rain and wind. White, Beige, Blue, Willow. Sizes 7-14.

6⁴⁴

GIRLS' BULKY KNIT CARDIGANS

Reg. 5.98

1.77

These are fine quality bulky knit Orlon Acrylic Cardigans. Some with collars; all high quality, long wearing — excellent values. The colors are not the most desirable... that's why they have not been snapped up. Sizes 7-14. 10 ONLY.

BOYS' Pile-Lined Windbreaker JACKETS

Reg. 9.99

7.33

Wonderful Bargain! Popular light beige poplin shell, lined with orlon-acrylic pile. Neck band, cuffs and waist band of snappy, close fitting knit. Hurry... these won't last. Sizes 10-18.

FOR THE NEW BABY RECEIVING BLANKETS

26 x 34 inch; soft fluffy cotton with sturdy overcast edges. Cute nursery prints on white, green, pink or yellow. Don't forget sister's dolly, too!

3 for 1⁰⁰

SHOP NOW
AND SAVE... at
NEWBERRY'S
Just Say
"CHARGE IT"

Special Purchase...

Come in and
See the Value!



G. E. SWIVEL
TOP VACUUM
36.88

Newest model! Attachments include dust brush, fabric nozzle, rug and floor tool. Rolls on casters. Non-mar bumper protects furniture. Famous full-size, full-power cleaner at a low, low price.

51ST Anniversary SALE

OPEN TONIGHT TILL 9:00

ALWAYS OPEN MON. AND FRI. 9:30-9:00

SUNDAYS 10:00-5:30

BRING THE FAMILY... SHOP ALL 54 DEPARTMENTS



SWEAT SHIRTS WITH HOODS

2³² Reg. 2.69

Newberrys low price

Top value! Thick, absorbent cotton with double thick drawstring hood. Rib knit cuffs, waist. Grey, navy and scarlet. Small, XL sizes.



GENUINE A.C. SPARK PLUGS

69¢ each

New! Genuine A.C. firing plugs. All popular types. Reg. 1.08.



PLASTIC ASSORTMENT

2 for 1⁰⁰

Dish pans, laundry baskets, sink caddies, mixing bowls, pitchers, 3 colors!

MELT WINDSHIELD SPRAY

Marked 1.25

44¢

Clear your windshield of dangerous ice and frost in seconds. Just spray it on... ice is gone! Will not freeze.

FILLER PAPER

500 Count

• Wide Rule
• College Rule

87¢

BUY NOW... SAVE

6-FT. ALUMINUM TREES

With
COLORTONE
ELECTRIC
ROTO-WHEEL
LIGHT

9⁹⁹

Complete

So big, bright and beautiful! And it'll last for years. Sparkling aluminum tree with 45 branches, 2 pc. pole, metal base. Fancy pom-pom design. Easy to assemble. Light, with revolving colored plastic inserts to illuminate your tree the newest, safest way! Sold separately, the tree will cost 6.98... the revolving color-lens lamp will be 4.98. Buy now while you can save!

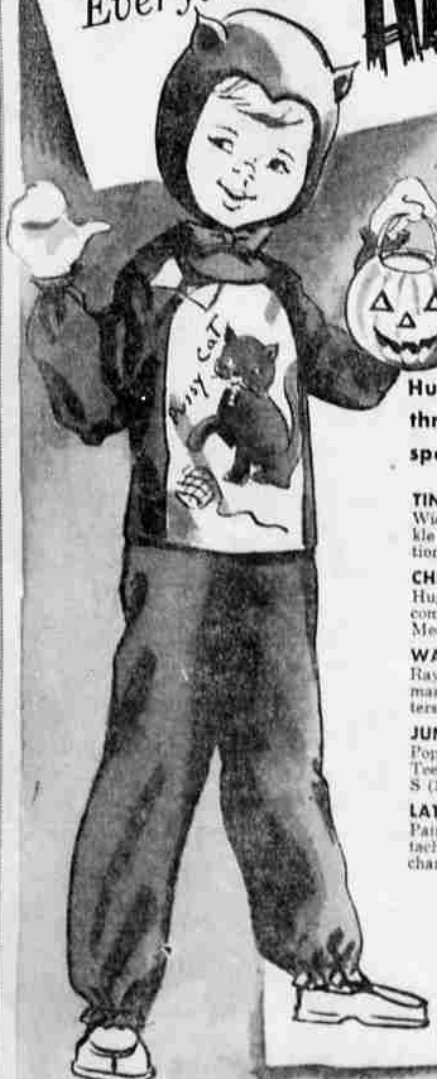


Newberrys

COME TO

Everything for HALLOWEEN

FOR ALL AGES



Hundreds of
thrift-priced costumes...
spooky • scary • glamorous

TINY TOTS COSTUMES
Wide choice of characters. Sparkle glitter or stencilled decorations. Sizes 3 to 5. **1.00**

CHILDREN'S COSTUMES
Huge choice of characters, all complete with masks. Small (4-6), Medium (8-10), Large (12-14). **1.59**

WALT DISNEY COSTUMES
Rayon taffeta, all with full face masks. All well-known characters. S (4-6), M (8-10), L (12-14). **1.98**

JUNIOR ADULT COSTUMES
Popular characters with masks. Teens (16 years); Junior adults: S (34-36), M (38-40), L (42-44). **2.98**

LATEX YOUTH MASKS
Painted latex—covers face, attached elastic band. Choice of characters. **.59**

Full head cover latex masks... 98
Plastic face masks—Terrible!... 29
Plastic animal faces—Cute!... 69
Party treats... 05-29
Plastic Jack O'Lanterns... 39-69
with Treats... 39
Table covers... 39
Candles and Candles... 10

SHIRT BLOUSES

at NEWBERRY'S
LOW LOW PRICE

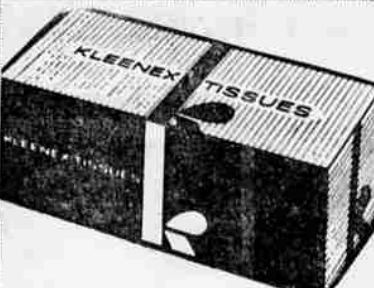
1³⁷

Reg. 1.50



100% cotton, in a smooth crisp fabric that looks band-box neat. New western trend in high lay-back collar and long sleeves with French cuffs. Dyed to match buttons and cuff links.

- White
- Lime
- Beige
- Turquoise
- Coral
- Gold



KLEENEX TISSUES

16¢

In New
Space-Saver Box

400 count box. Reg. 27¢ each. Newberrys special price.

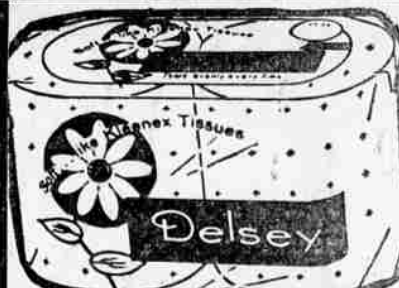


KITCHEN TOWELS

Absorbent
Kleenex Rolls
in Economy
Size

6 rolls \$1

Packed in Twin-roll packages... 3 packages equals 6 rolls for 1.00



DELSEY TISSUE

4 Twin-Packs
Total: 8 Rolls

1⁰⁰

Big savings in this special twin-pack. Reg. 2 for 29¢.

Short of cash?
Shop the sales
and just say,
"CHARGE IT".



SLIM... TRIM... CORDUROY CAPRIS

1⁶⁷

Reg. 1.99

Stock up for fall and winter at this low NEWBERRY'S price! Easy to wear, all cotton wide wale corduroy in smooth, slim, hi-rise waist style. Back zipper for streamline fit... Black, brown, blue, orange, lime. Sizes 10 to 18.



TOSS PILLOWS

IDEAL GIFTS

COLOR... Col- or, color! 100% Ace- late cover, Kapok filling. Safins and shantings. **77¢**



FRUIT CAKE

2 FULL POUNDS

Made by FRUIT CAKE BAKERS OF AMERICA, INC. Per- fection! Stock up for holidays — gifts. **97¢**

FABRIC SALE

PRICES SLASHED
on
CLEARANCE...
Hundreds of Yards of
COTTON PRINTS
500 Yards
Regularly priced
to 73¢ a yard. **16¢** yd

CLEARANCE...
Top quality... many famous brands.
WOOLS
and
WOOL BLENDS
Solids, plaids, tweeds... 54" wide or more. Perfect for coats, dresses, suits, skirts, jackets, capris, robes. You can't afford to miss this!
Regularly 1.98 **1.16** Yd.
Regularly 2.98 **1.77** Yd.
Regularly 4.98 and 5.98 **2.88** Yd.

MEDFORD SHOPPING CENTER STORE ONLY

LOTS OF FREE PARKING SPACE NEAR OUR BIG NORTH ENTRANCE...