

Noted Hairdresser Says Women Should Wear Hats

By PATRICIA McCORMACK
United Press International
New York — (UPI) — Peace on one front. At the top — no less.

The battle between hairdressers and milliners for the woman's head seems ended.

The truce came during the recent International Hairdressers' convention in New York. No less than Alexandre of Paris, lock fixer to many of the globe's celebrated females, was first to run up the white flag.

"Hats were made to glorify hair, and this year women are realizing it. The trend to hats among my customers is enormous, true elegance is returning."

Then the lock fixer did a daring thing. He unboxed hats created by the Milliner Halston, a hatter he described as "the greatest hat designer in the United States."

While fellow dressers of tresses watch, Alexandre the

Great put a hat on a model wearing a couture hair style. Ordinarily, such action at the meeting of coif curlers would cause an explosion of the type one gets when setting a match to a dynamite fuse.

Mixes Hats, Hair

Alexandre, continuing the demonstration proving hats and tresses mix, preached while he worked.

"Together," he told the hairdressers, "we must teach women to be exciting again. The perfect hairdo finishes the face like a charming frame. And the hat finishes the dress, just as jewels complete an evening gown."

Before he finished he included demonstrations with hats made of jewels and feathers, berets and bignons and the slouch hat.

"These are the hats I call young, the kind that Brigitte Bardot, Sophia Loren, Elizabeth Taylor and Maria Schell favor," he said.

"Liz Taylor bought 17 hats in 15 minutes from Jean Barthelet in Paris. I was there. It was very amusing to watch. He just put them on her head, gave a push here and a tug there, said out or non, pulled it off and slapped the next one on."

Alexandre figures American hairdressers must encourage patrons to stop wearing hats just to hide poor or messy hairdos.

Criticizes Americans
"To tell the truth about the United States," he said, "women let themselves be seen in curlers here, and they keep the same hairdo, copy the same style."

"In Paris, every woman dresses individually and has a different coiffure. The women here seem determined to stop the great hairdressers from doing what they want."

Hairdressers and milliners should take the offensive, as they did in Paris, as Alexandre sees it.

The man of great animation and charm, a darling of international society, declared

Coed Needs Collection Of Shirts



TRIM LOOK—The tuck-in shirt moves back into the limelight this fall with a buttoned-down collar band and long sleeves. This Ship 'n Shore style of cotton oxford features a striking abstract stripe.



WESTERN—The cowboy work shirt goes collegiate in fringe-trimmed cotton chambray with long sleeves and slim gentry collar. By Ship 'n Shore, it comes in denim red and blue as well as gold, charcoal, and brown.



TOP STYLE—An ancient bayadere print makes for drama in this smart cotton shirt with a neat fringed kerchief. The versatile Ship 'n Shore style can be worn as an overblouse as shown or tucked in.

Who's the best-dressed gal on campus these days?

Most likely, she's the coed who knows how to play the mix-and-match game to the hilt. Her ace in the hole: a shirt collection that forms the better half of a versatile separates wardrobe.

With the trend away from dyed-to-match sportswear, the National Cotton council says shirts have suddenly gained new fashion status. In varied styles, unusual colors, and easy-care cottons, shirts are now the pace-setters for a college girl's wardrobe... making it as easy for a coed to change her appearance as to

he never creates a hair fashion until he has studied the hats in the couturier collections that his clients will be wearing.

Then he studies the individual patron, her profile, the way she holds her head, and only then does he begin to create her hairstyle.

His coiffure decree for this year is the young and practical Parigote, a slang name for Paris.

The style: short and tapered in the back, with longer sides brushed forward and feathered to cover the ears. The crown is smooth.

"Simple, simple, simple, a revolution," he said.

change her mind. This fall, the tuck-in shirt takes the limelight. Worn above a wide belt, it gives pretty emphasis to the little waisted look of current feminine fashion while borrowing much of its styling detail from boys' shirts.

Button-down collars, barrel cuffs, and long shirt-tails are typical of the new crop of tuck-ins. Sometimes the effect is softened with a detachable ascot collar. Besides styling detail, the shirts draw fabric inspiration from the boys, too—turning up most often in cotton oxford cloth with a drip-dry finish. The feminine versions are seen in neat tattersall checks, bright tartan plaids, and splashy paisleys. Solids run the full color spectrum from warm tones to "whitened denim" shades.

Barber Collars
Another neat-looking style destined for popularity this fall is the shirt with a barber collar. It has a trim neckband, cuffed or roll sleeves, and long tapered tails. In cotton oxford or broadcloth, the neckband shirts are seen in pin-thin stripes, dark-toned patchwork quilt prints, and artful geometrics. Some versions sport contrasting neckbands of white pique.

The Western influence shows up in shirts with on-or

off kerchiefs, flap pockets, or fringe trim. One out-and-out cowboy shirt of gold oxford cloth has a contrasting yoke and three-buttoned cuffs in brown. Rancher shirts with classic styling appear in gingham checks, bright red bandanna prints, and calico.

Especially new are Western work shirts in cotton chambray. Made with long sleeves and slim gentry collars, they have fringe trimming across the front yoke and at the cuffs. Colors make the news in soft-shade shades of denim red and blue as well as charcoal, gold, and brown.

Overblouses remain a part of the shirt picture, but they've been slimmed down for a more fitted effect. And most are designed so they can be tucked in if desired.

Vending Machines Thank Customers

New York—New vending machines in West Berlin are nicknamed "politeness" because they say "many thanks" to customers.

Progressive Grocer, a trade publication, says the message of gratitude is expressed on a tape recording in "a very pleasant woman's voice."

Products sold this way include fresh fruits, cigarettes and handkerchiefs.

Women's News Social Events

Department Head Visits Corps In Central Point

Central Point—Mrs. Isabelle Beals, Portland, department president of the Woman's Relief Corps to the Grand Army of the Republic, made an official visit to the Central Point corps during a special meeting held recently in the home of Mrs. Wallace McDowell.

Mrs. Fred Lawrence, president, introduced the guest. Mrs. Beals gave instructions to the corps and related accomplishments of a state convention held in June, then told of the twenty-sixth annual national convention held in September in Springfield, Ill., which she attended in the office of conductress.

National memorial headquarters of the corps is located in Springfield, and while in the city Mrs. Beals visited the only home occupied by President Lincoln and his family while living there. The relief corps headquarters are located across the street from the Lincoln home.

She reported that a new memorial to the National Woman's Relief Corps is being built. The ground breaking ceremony was held during the convention.

While in this district, Mrs. Beals visited the Veterans Domiciliary at White City with Mrs. Lawrence, who is a national department Veterans Administration Volunteer service representative.

A potluck dinner was served at the recent meeting.

Baby Food in Squeeze Tubes To Be Marketed

New York—Babies will eat like astronauts and busy mothers will cook in paper dishes—in the immediate future.

Baby food packaged in spoon-tipped aluminum squeeze tubes was introduced at the Fifth International Food congress here. So were plastic-coated paper dishes that can be used for some oven-cooking.

Other new products shown at the congress and the 20th annual Newspaper Food Editors conference included: a low-calorie salad topping made with a non-caloric food ingredient; pineapple-topped cream cheese cake; Swiss cheese tarts and Swiss cheese balls to be deep-fried; a guaranteed leak-proof wide-mouth vacuum bottle.

Steel-clad aluminum pots and pans; bottled beef sauce containing seasonings, malt, apples, tomato puree, soy, lemon and orange juice; an electric blender with five-cup container and two-speed motor to handle heavy loads; packaged mixes for spaghetti, barbecue, chili, pizza, curry and white sauces.

Plain and sandwich-type peanut butter cookies; fully-baked small dinner rolls in three shapes and four flavors; a dessert and beverage cookbook that stands like a stenographer's notebook; and hamburgers you slice from a roll-like sausage.

WORK SMARTER — NOT HARDER

By BERNICE STRAWN
Extension Home Management Specialist

Oregon State University
Do you get frustrated when there's so much to do and too little time?

Recently 145 women were asked that question and only 10 said they never felt hurried or harassed.

Here are some of their pet ideas for handling this "too busy" feeling. Most frequently mentioned was to make a list of what you want to accomplish, then check off jobs as you do them.

Other suggestions were: (1) Have an interesting use for the time saved such as an hour to read or an outing with the family; (2) Learn to say "no"; (3) Never use leg work when phone work will do; (4) Do hardest jobs first, use pleasant ones as a reward; (5) Set the minute timer when the phone rings — the "dong" may startle long-winded friends; (6) Let sincere hospitality take the place of apology when you're caught in a mess; (7) Laugh at work, don't growl at it!

The season for colds, ear infections and other ailments is approaching. To help keep your family from catching the "bug," check up on your laundry methods. Scientists at the U.S. Department of Agriculture find many germs are not killed by hot water and soap suds.

Chlorine bleach in the wash

water kills most bacteria, they say, but unfortunately not all fabrics and colors can take it. It isn't necessary to bleach every time.

However, if you have sickness in your family or neighborhood — or if you wash at a coin-operated laundry, it's wise to bleach each time to prevent possible spread of disease. Also, in case of sickness, better not plan to reuse wash water for a second load of clothes.

For delicate fabrics and colors get a "phenolic" type disinfectant which can be used for laundering. Ask your grocer for these. They are sold under various trade names. The label will give directions for use. This type disinfectant goes in the rinse, but when you use bleach be sure to put it in the wash water.

Do your pleated skirts survive laundering? Here's something to watch. If the tag on the skirt says "durable pleats," drip dry the skirt. The weight of the water pulls the pleats in place. But if it is labeled "permanent pleats," a different pleating process has been used and the skirt can be dried in an automatic dryer. Be sure to read and save those tags.

Smart Homemakers Tell us: To disguise a scratch on wood furniture, rub a cut pecan meat over it. For mahogany, run a little iodine along the scratch with a tuft of cotton on a toothpick.

Cornell Co-ed Training For 1964 Olympics Event

By GRETCHEN LEITZELL
Ithaca, N. Y. — (UPI) — A cute Cornell University co-ed believes in chasing boys, but in this case the boys don't seem to mind.

Helen Shipley, a freshman from Newton, Mass., is training for the 1964 Olympics. Last fall she jogged along with the Cornell cross-country team several times a week in distance runs on the university golf course.

"You might say I am chasing after boys, but I don't mind it. It's the running that I care about — it's the training," said the 18-year-old former NAU 880-champ.

Robert J. Kane, the Cornell director of athletics, said the cross-country runners enjoyed training with Miss Shipley.

"If Cornell weren't so darn circumspect," he said, "it could have advertised Helen's presence and probably cornered the market on incoming track men for next fall."

Miss Shipley, a five-foot, five-inch brunette began her running career by setting a world record in her first formal competition.

Indoor Record
On March 11, 1961, running for the Liberty Athletic club of Lexington, Mass., she gained the Women's National Amateur Athletic union championship in Columbus, Ohio, while smashing what then

was regarded as the world's 880-yard women's indoor record. Her time — two minutes 21.6 seconds.

Immediately, she began training toward an Olympic gold medal in the 1964 games in Japan. No American ever has won the women's 880-meter race in Olympic competition.

Her world mark was short-lived. It was broken by a half-second five days later at the Cleveland Knights of Columbus games. Miss Shipley was forced to forego these because of shin splints — a painful straining of lower leg muscles caused by bending the ankles to run on hard boards.

The same trouble plagued her last year, stymieing her efforts to land on the U.S. touring track team and preventing her from defending her half-mile championship last spring in Louisville, Ky.

But Helen refused to stop. Every day she would run for at least an hour, and spend another half hour at training exercises and weightlifting.

"I ran until I couldn't walk," she said. For a time she was on crutches.

Lou Montgomery, Cornell track coach, who helped her train for last winter's indoor season, thinks she has a good chance of accomplishing her Olympic goal.

"Right now she needs speed work, but these shin splints make it difficult for her to train. Rest and heat are the best cures. But she loves to run... she's a fine prospect."

Miss Shipley began running "just for fun" as a fifth grader in Wellesley, Mass., and would regularly outstrip her classmates in 40 and 80-yard dashes.

When she entered Dana Hall in Wellesley in 1958, she started jogging daily over backroads with her dog.

"When I started I could only do one or two miles a day, but after a while I got up to nine miles a day, six days a week."

The trim 117-pound runner said she has no problems with weight, but does follow a diet during training. She eliminates desserts, butter and animal fat, and concentrates on heavy protein, cottage cheese, eggs and milk, plus fruit and vegetables.

Miss Shipley is majoring in chemistry at Cornell's College of Arts and Sciences and is considered a good student.

She also golfs, swims and does a lot of bicycle riding in the countryside around Cornell.

Does running affect dating? "No," she said, "it doesn't seem to make too much difference."

Couple Honored On Anniversary
Happy Camp—Mr. and Mrs. Ben Case were honored on the occasion of their twenty-fifth anniversary by a group of approximately 30 persons, relatives and friends, who entertained in the newly completed Happy Camp fire hall. The event was in the form of a surprise.

Among the guests were mothers of the couple, Mrs. Nettie Case of Portland, and Mrs. Alice Sedors, Happy Camp; and Judge and Mrs. Philip Tolman, also of Happy Camp. Judge Tolman read the couple's marriage ceremony twenty-five years ago in the home of Mrs. Case's mother on Indian creek, where she still lives.

The wedding cake served for refreshments was made and decorated by Mrs. Gilbert Head, and the miniature bride and bridegroom figurine used to top the cake was the same one which had been used on the couple's wedding cake.

Hostesses for the party were Mrs. Albert Swain and Mrs. William Arnold, assisted by Mrs. Frank Louten.

Halloween Party Planned at Selma
Illinois Valley—A Halloween party for children of Selma school will be conducted in the school Wednesday, October 31 beginning at 7:30 p.m. Selma Parent Teacher association, sponsors, have announced.

A plant sale also is planned for Saturday, November 3 from 9:30 a.m. in the school. Plans for the events were made at the recent first meeting of the year for the association.

Mrs. Robert Hambly was elected president to replace Warren Thompson, who resigned. Mrs. William Thompson is vice president and Mrs. Warren Thompson is secretary.

Winners
Winners for the regular play at the Camp White Veterans Bridge club session October 19 were Arthur Scarso and John Solheim, first, with 28 points; Mrs. E. K. Ricker and Paul A. Hutton, second, 27 points; and Mrs. Frank Baker and Mrs. Hutton, third, 25 points.



RIB STEAKS 69¢ lb
Well Aged, Trimmed

SHORT RIBS 29¢ lb
Lean Meaty Well Trimmed

LOCKER BEEF 45¢ lb
See us to fill your locker or home freezer. Beef from Klamath Falls. Well Aged. Cut—Wrapped—Frozen

25-lb. Meat Order 12.95
Roasts, Steaks, Stew Meat, Hamburger

We Will Cut & Wrap ELK 8¢ lb.

VALLEY MILK

It's Good! Try Some!

GRADE A MILK
1/2 Gallon 49¢
2 Half-Gal. Cartons 97¢

Full Gallon Glass Jugs 2% Milk 69¢ gal.

DODSON FARM FRESH EGGS
AA Large 2 DOZ. 99¢

M.J.B. COFFEE 1-lb. Ground 63¢, 2-lbs. \$1.25
6-oz. Instant 89¢ 10-oz. Instant \$1.39

SUNKIST ORANGES
Sweet Juicy Valencia's—88 Size 2 lbs. 29¢

DELICIOUS APPLES
Local grown fancy Reds. Top Quality 2 lbs. 25¢

Get Your Halloween Pumpkins 10¢ Up
A Good Selection

FAST WAY UP

Are you looking for a swift "success" ladder to management level?

Get into the grocery business. It's America's biggest and fastest growing. Always needs new career men.

For what kind of careers? Good, steady, respected ones. Advertising to warehousing, stockman to store manager—249 different kinds. And more and more stores call for more and more executives. Like you?

AT GROCERS EVERYWHERE
Each package makes 4 large loaves
Write for free recipe booklet
RUSSELL SPRUANCE CO.
Box 441, Great Falls, Mont.

I made it myself
... and saved besides!
The secret is Spruance Bread. It's an easy, you simply add water and it mixes in minutes. Nature and you save the rest. Costs less than ordinary bread.

OLD FASHIONED BREAD MIX

FAST WAY UP

Are you looking for a swift "success" ladder to management level?

Get into the grocery business. It's America's biggest and fastest growing. Always needs new career men.

For what kind of careers? Good, steady, respected ones. Advertising to warehousing, stockman to store manager—249 different kinds. And more and more stores call for more and more executives. Like you?

AT GROCERS EVERYWHERE
Each package makes 4 large loaves
Write for free recipe booklet
RUSSELL SPRUANCE CO.
Box 441, Great Falls, Mont.

I made it myself
... and saved besides!
The secret is Spruance Bread. It's an easy, you simply add water and it mixes in minutes. Nature and you save the rest. Costs less than ordinary bread.

OLD FASHIONED BREAD MIX