

◆ Chit Chat ◆

By JOE COWLEY
Mail Tribune Farm Editor

During the Land and Peoples conference held in Portland on the rural area development program we thought one of the best speeches was given by Lew Cooley, president of the Commercial Bank of Twisp, Wash.

We have learned from experience that the small town banker is almost as close to the people and their problems as a country doctor. Also, he has a large amount of horse sense. Cooley speaks as a man who loves the rural people and rural life, yet also sees its problems clearly.

We would like to see some local organizations such as the Medford Realty board, Medford Chamber of Commerce, plus some farm organizations finance his trip here to make a speech. Perhaps even the Southern Oregon Bankers' association might help. The chamber apparently already short of funds and in the middle of a membership drive could give little help.

In appraising the rural citizens and their communities Cooley noted, "I find the average rural citizen has a very personal interest in his government, from the level of the hamlet up through the channels of our local, state and federal governments to the center of this republic's governmental procedures of Washington."

The theme of the small town banker's talk was that rural citizens express the virtues symbolized by America's "minutemen" of the American Revolution—self-reliance, independence and resourcefulness.

He illustrated the difference in city and rural attitude by describing actions of a rural fire department: "The fire siren blows and a large portion of the population promptly leaves everything and hurries to the fire station to help out. When we get to the fire we do the best we can within the limits of our equipment and training, but oddly enough, it's quite amazing how well we manage to fumble our way through. Let someone's house be damaged or destroyed in the country, and within minutes neighbors will be there with offers of food, clothing, shelter and comfort."

"In the city there are established agencies to take care of these situations and in the city you have learned to depend to a large extent on these agencies and their very excellent services. In the country we do not have these agencies," the banker pointed out.

"It is the quality in people of rural areas that prompts them to help themselves and each other with greatest emphasis on a typical American type of friendliness and neighborliness. In fact, it's a common expression in rural areas to refer to another by the expression he neighbors well," the banker continued.

We have seen household goods and food piled up in front of the Talent city hall after a neighbor was burned out. We have attended a large meeting of rural people in a small town city hall in the middle of a heavy snowstorm in which they organized to demand zoning. Too many of these people hadn't even voted in recent years, but when they saw a common emergency affecting their rural area they turned out to handle it.

It's this feeling of rural neighborliness which attracts many former city dwellers to settle in the country. Cooley and others at the conference pointed out that planning is needed to provide for an orderly settlement in the country without destroying its virtues.

"If we citizens, by our own efforts, can develop our tremendous rural recreational resources to provide a better type of life for ourselves and, in so doing, help alleviate the severe juvenile problem, we will have surmounted one of the most difficult and one of the most pressing of our problems," the banker noted.

Cooley also stressed that the city retail merchants have failed to develop the great trade opportunities in the country. They can best do this by helping the cross-road merchant with his inventory problems, new techniques of selling and new general business methods. But, most of all local people should trade in local stores if they want to see their merchants carry the goods they need.

"If you want to help a man in business succeed in the country you must do business with him. You must encourage him in every way so he can afford to expand his scope of service," Cooley pointed out.

He also pointed out that economically both city and country are interdependent. This applies to water and power which originates in the country and serves the cities, to timber resources, plus minerals.

"Minerals of all sorts play an increasingly important part in our daily lives," the banker continued. "As the pace of technological development increases, as more and more foreign sources of metals and minerals become closed to us, it becomes evident we must discover and learn to use new materials, the metals and other substances of which they can become a part and that we must develop these from our own resources."

"Where are these minerals located? Largely in the rural areas. Why is this important to us here today? Because we have become aware of the fact we neither have an adequate scientific inventory of these resources nor do we, if we are successful in locating such resources, have the network of roads necessary to permit us to operate them on a commercial basis."

Emmette Spraker, Bannock county commissioner, Pocatello, Idaho, defined rural development as "a coordinated and cooperative effort whereby local groups, with the assistance from state and federal agencies and organizations, with planning for stimulating balanced economic growth, improvement of the economic well-being of rural people, plus the development of local leadership and community facilities, will provide better opportunities for rural youth."

The Jackson county court has established the skeleton of such a program with its Jackson County Regional Planning Advisory group. The RAD program is meant to tie in with this. However, outside the original appointments to the group nothing has been done.

Industrial Lands, Inc., covering 800 shareholders, is one example of industrial changes taking place in Bannock county. The county commissioner said. This corporation bought land to offer to industry—the first was Associated Foods which established a warehouse employing over 60 persons. Most recent acquisition is a Naval Ordnance plant which was leased to Thiokol Chemical corporation which is setting up an operation for 150 persons.

"The goals accomplished by this example of cooperative

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Sawyer Gives Resume On Milk Audit Work

Salem — The state department of agriculture this week released a resume on grade A milk auditing since June 1, when K. W. Sawyer was named chief of a milk audit and stabilization division.

This shows: (1) Completion of five audits in milk plants started prior to June 1; (2) Start of 16 additional audits with five of these completed and the other 11 in various stages of completion; (3) Recruitment of personnel to complete a staff of four auditors and one accounting clerk; (4) Preliminary audit differences to late September of \$18,185.95 in underpayments by six dealers (processors) to producers; (5) Overpayments totaling \$1,401.78 to producers by three dealers.

Purpose of the audit work is to assure that producers receive proper accounting and payment for the grade A milk they deliver to dealers. This law is separate from the stabilization act which expires

1,000 Feeders Slated for Sale At Midway Yard

Approximately 1,000 head of feeder cattle are expected for consignment this week at the Midway Auction yard for Friday's second fall feeder sale at the yard on Table Rock rd., according to Bill Bray, owner-manager.

Bray said yesterday he had received 200 head so far that day.

"We will sort according to quality," Bray said. "We have all kinds of cattle."

Recently the yard built a new calf barn which places 20 pens under roof. The yard now has one of the largest roofed areas of any livestock auction yard in Oregon. Corvallis may have a yard with more roofed area, Bray said.

Speed of the sale will depend partially on the number of pens available. Bray said. Some pens of 75 to 100 have been consigned already, he added.

Feeder cattle are being consigned from all over Jackson county, plus Azules, Glendale and from the Umpqua valley. Bray said he expects lots of buyers, mainly from California. The current balmy weather is helping to raise lots of good California grass, Bray said.

Sept. 22, Bray sold 1,232 cattle "on a red hot market" for the first feeder sale in Jackson county for the year. The brightest part of the sale — on yearling steers showed a penlot of 610 pound steers selling for \$26, 12 head of 620 pound steers bringing \$26, and a pen of 674 pound yearlings bringing \$25.90.

planning are: (1) increase of non-farm employment opportunities so small farms may be kept intact with outside employment, (2) furthering the goal that each citizen can have a decent standard of living and (3) making more productive uses of human and physical resources," the commissioner summed up.

Food Machinery corporation has increased its electric furnaces producing elemental phosphorus from one to four. J. R. Simplot company recently put into production an ammonium phosphate plant in addition to their regular fertilizer operation.

"Farming increased \$2,935,089 the past five years due to increased use of fertilizer, proper water management, better use of equipment, adoption of new varieties, improvement of sprinkler irrigation systems, improvement to number and quality of livestock, new growth in the cattle feeding business, establishment in county of multiple farrowing swine operation, of a swine feeding operation in connection with a packing plant, more income from farm flock wool through cooperative selling, and better potato marketing conditions due to potato processing plants in adjacent county," he added.

"Let it never be said that in these years of the scientific revolution we were able to send men into space, but were unable to put bread and milk into the hands of hungry children. It takes more than just dreams to build a community, both urban and rural. It takes plans, then action. Our infinite good fortune, as Americans, is that the dreams we have been given are inexhaustible. Let us activate our dreams to build upon and improve what we have, where we are," the Idaho county commissioner concluded.

Considering the effects of the recent storm, peargrowers would agree with this Scottish proverb: "A' the wealth o' the world is i' the weather."

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You've probably heard the one about only the very young benefitting from the enrichment of water by the addition of fluorides. But think ahead. Kids grow up fast.

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New Superintendent At Hanley Station; White Retires Feb. 1

Dr. Porter B. Lombard, assistant horticulturist at the University of California Citrus Research center, Riverside, Calif., has been appointed new superintendent and entomologist for the Southern Oregon Branch experiment station, Medford.

He will replace Harold H. White, who is retiring Feb. 1 and Louis G. Gentner, who retired in July.

New entomologist is Peter H. Westgard, now in the department of entomology, University of California, Berkeley.

Announcement of the new appointments came from F. E. Price, dean and director of agriculture at Oregon State University, Corvallis. The local station is one of 13 operated by the OSU Agricultural Experiment station in various agricultural areas of the state.

Outstanding Leadership
The southern Oregon station concentrates on problems of fruit and crop production in Josephine and Jackson counties. During the years, it has provided outstanding leadership in agricultural advances in Southern Oregon, Price noted.

White has been superintendent of the station since 1954 and Gentner was entomologist here for 32 years.

Lombard received degrees from Pomona college, Washington State university, and Michigan State university. While on the staff of the California Citrus Research center he has had seven technical papers published in the past four years reporting research findings at the Riverside station. They include reports on chemical thinning of fruit, foliar nutrition for plants, and effects of nitrogen fertilization and cultural treatments on soil moisture conditions in fruit trees.

Westgard will arrive in Medford Dec. 1 from the University of California where he is completing his studies for his doctorate degree. At Berkeley, Westgard has worked on the biology and control of insect pests of pears and apples, and more recently has been conducting research studies on pear psylla and some of the other facets of the pear decline disease.

White's climax to some 40 years of work as a leader in agriculture. He was a vocational agriculture teacher in the early 1920's following graduation from OSU. He established the vocational agriculture department at Lebanon High school, taught at McMinnville, and then at Corvallis, where he was in charge of the high school program and also worked at OSU in agriculture teacher training.

From 1930 to 1947, White was an agricultural economist with the OSU extension service. He became agronomist at the Southern Oregon Branch station in 1947 and superintendent in 1954.

Under his direction, an extensive agronomy research program, keyed to the needs of the region, has been developed. Numerous new and improved field crop varieties have been introduced. Gentner was the key man in develop-

Four Dairy Officials

Attend Idaho Seminar

Salem — Four dairy officials from the Oregon Department of Agriculture attended the northwest regional milk sanitation seminar in Lewisville, Idaho, Oct. 16-18.

Kenneth E. Carl, division chief, and Alvin Tesdal, dairy specialist, appeared on panels and V. N. Simmons, assistant chief, was on a two-man team to summarize and draw conclusions on the entire seminar. Dairy specialist Joe Gray also represented Oregon.

Napoleon's troops, on their retreat from Moscow, had no salt. As a substitute, they seasoned their food with gun powder, which at that time was made from saltpeter.

Imported Poultry Subject of State Hearing Oct. 30

Salem — Health regulations covering the importation of poultry and hatching eggs into Oregon will be considered at a public hearing called by the state department of agriculture for Tuesday, Oct. 30, at 10 a.m. in the Agriculture building, Salem.

The proposed regulations have been worked out with an advisory group from the chicken and turkey industries and federal and state university veterinarians and apparently will meet with no objections, says Dr. Glenn B. Rea, SDA veterinary division chief.

He urges, however, that any individual who buys poultry from another state for shipment into Oregon become acquainted with the proposals prior to the hearing so that he may enter his objections, if any.

Certificate Proposed

If adopted, Oregon would require health certification on chickens, turkeys, waterfowl, artificially propagated game and exotic birds entering this state. Poultry infected with or exposed to any infectious, contagious or communicable disease or parasitic infestation would be barred from entry, with exception of imports coming in under permit for experimental, diagnostic or laboratory purposes. Permits would be issued only by the office of the state veterinarian and would have to be obtained in advance of shipment to Oregon.

The proposed rules would, as now offered, allow entry of hatching eggs from flocks or hatcheries under the national turkey or poultry improvement plans without health certification provided the pullover-typoid status accompanies the shipment.

Interested persons may obtain copies of the complete proposals from the state department of agriculture, Salem 10.

L. L. Shelley, E. Orlo Davis, Mr. and Mrs. Frank Day, Mr. and Mrs. Ed Hart, Mr. and Mrs. Francis Sylva.

The bulls were sold by an index rating set up by the University of California at Davis, Yolo county, which takes into consideration the rate of gain since birth, conformation and grade. All of the bulls were on the same schedule since May 1.

Farm & Garden



TINIEST SORTER—Mrs. Edna M. Sears, Central Point, was one of the smallest pear sorters in the Rogue valley during the height of the pear harvest season. She is four feet, six inches tall.

Tiniest Pear Sorter Found in Packing House

By MARY ALCE BRUSHA
Central Point Correspondent

Central Point — Mrs. Edna M. Sears, presently living at 2955 Linden lane, Central Point, was one of the tiniest sorters employed in the valley this fall.

She was an employee of the Stagecoach Orchards. She is

four feet, six inches tall, 24 years of age. She is the mother of one daughter, Dennise Marie, who is 3½ years of age.

One of many

Edna was one of the many students employed by the various packing houses in the pear harvest. She left recently to return to Oregon College of Education in Monmouth, and resume her studies for an elementary teacher.

Students like Edna can be found in practically all the packing houses in the district in different occupations. The wages are equal to any paid by other industries in the valley. The money earned by them often is applied to further their education.

Salem — The third occurrence this year of malignant head catarrh in cattle is reported this month by the state department of agriculture, and involves only one animal.

The disease affects the respiratory and central nervous system, is due to a virus and is fatal about 95 per cent of the time. Fortunately, it seldom spreads from one animal to another. Usually adult cattle are affected. Initial symptoms are watery nose and eyes and heavy breathing; later comes blindness, incoordination and helplessness.

Dr. M. R. Woulfe of the department's veterinary staff urges cattle owners who may observe similar symptoms in their stock to call their veterinarian.

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