



Reader's Digest marks its 40th ANNIVERSARY

By Extending This Special Offer To You Through

Reader's Digest MUSIC, INC.

ANY 5

OF THESE GREAT
RCA VICTOR RECORDS

\$1.00

for only

If you join the new RCA Victor Record Club now and agree to purchase only 6 records during the next 12 months

In Your choice of

Stereo or Regular Long-Play



371. I Love You, Let's Fall in Love, Almost Like Being in Love, 12 in all.



390. Side by Side, Pick Yourself Up, Oh What a Beautiful Mornin', etc.



383. With voices, strings, Your Last Goodbye, Hang On, Unchained Melody.



389. The High and the Mighty, Theme From A Summer Place, Laura, etc.



374. Other great hits by The Browns, Don Gibson, Skeeter Davis, etc.



383. A dozen country, pop, swing, blues and bluegrass hits by "Mr. Guitar."



364. Pianist plays 25 great hits—Skarust, Candy, Solitude, etc.



363. Amusing, amazing showpiece—various artists. STEREO ONLY.



361. Rock of Ages, Abide With Me, Stand Up For Jesus, 10 more.



356. First solo recording! Includes C-Sharp Minor Waltz, Polonaise, others.



349. The Song Is You, The Last Time I Saw Paris, Yesterday, more.



361. New calypso album Belafonte fans have waited 6 years for!



347. Hilarious, intimate, "In person" concert by top folk-song/comedy trio.



343. Piano, full orchestra. Over The Rainbow, Night and Day, many more.



318. Electronic stereo re-processing of one of his finest performances.



396. Also I Don't Hurt Anymore, 8 more new versions of Snow hits.



381. And 8 more of his top latin dance band hits in "new sound."



374. And 10 more by TV trumpet star with swing band and strings.



392. Also Red River Valley, The Last Round-Up, 18 Western gems.



273. Also Mazopka, Rocczy March, a high fidelity showpiece!



361. Also Secret Love, Unchained Melody, more by new vocal sensation.



330. Epic film score containing original version of the hit theme.



354. Arnold sings his all-time hit again—in new hi-fi sound!



343. The ever-delightful Romberg score, beautifully performed.



323. Danceable versions of 40 hits by Kern, Porter, Rodgers, others.



331. Riders in the Sky, Jambalaya, On Top of Old Smoky, 9 more.



315. Definitive versions of Gerashwin's most popular classics.



319. Country-pop star also sings Dear Hearts and Gentle People, others.



314. Also Blue Skies, Goody Goody, The Lady Is a Tramp, 6 others.



145. Also Kalamazoo, String of Pearls, Tuxedo Junction, 6 more.



128. June is Busting Out All Over, Carousel Waltz, other great show hits.



124. Prisoner of Love, Till the End of Time, Tanglefoot, others.



121. His biggest hit! Liebestraum, Arabesques 1 and 2, (Reg. LP only)

RCA VICTOR RECORD CLUB, c/o Reader's Digest Music, Inc. 139-10 Pleasantville, New York

Please send me the 5 records whose numbers I have written in the boxes below, and enroll me as a member of the Club under the terms outlined above.

Bill me only \$1.00 (plus handling and postage) for all 5 records. I am most interested in the following type of records (check one box only):

Popular Classical

—but I understand that I may always choose any type of music offered me.

Check here if you have stereo equipment and wish these and future selections in stereo.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

Offer good in U. S. A. only

If you wish your membership credited to an authorized RCA Victor Dealer, please fill in Dealer's Name.....



990 and 990-A. His first great Carnegie concert—a long-time best-seller!



8. The first classical LP of all time to sell more than one million copies!



4. Younger Than Springtime, Some Enchanted Evening, 13 more hits.



2. The original TV action hit album. All-star modern "mood" jazz.



7. Magnificent new recording of dramatic TV score by E. Rodgers.

Yes! Join now on this Special Anniversary Offer, and as a member of the new RCA Victor Record Club you can build the music library of your dreams—with continuing benefits and at special terms available to members only. You will have your choice of hundreds of best-selling records—in breathtaking regular high fidelity or stereo—by world-famous artists.

MORE ADVANTAGES OF MEMBERSHIP

In addition to your 5 records for only \$1.00... You Receive FREE the exciting new monthly magazine, Reader's Digest Music Guide, filled with fascinating stories about music and its outstanding personalities, plus descriptions of the hundreds of records offered to members each month. You Receive FREE Expert Guidance in your choice of records from the Music Guide editors, thereby saving you both time and money as you build your lifetime record library. You Enjoy "Arm-Chair" Shopping Comfort—choosing only the records you want from the Music Guide in the comfort of your

own home. And you pay for your records only after receiving them and while you are enjoying them. Members' prices are always shown in the Music Guide (usually \$3.98—\$4.98—Stereo: \$1.00 extra) plus handling and postage. You Receive 1 FREE Dividend Record of your choice for every 2 records you purchase, after accepting the 6 records you agree to take when you join on this Special Offer. Free records are exactly the same quality and value as those you purchase, and you have a wide choice from many hundreds that will be offered.

NO NEED TO SEND ANY MONEY

Fill out and mail the coupon today. You will be sent the 5 records of your choice at once—and you may later remit only \$1.00 plus a few cents handling and postage charge for all 5 records.

RCA VICTOR RECORD CLUB, c/o Reader's Digest Music, Inc. Pleasantville, New York

TMCA® RADIO CORPORATION OF AMERICA