

The  
doors  
open  
on the  
Lively  
Ones  
for '63



FORD GALAXIE 500/4L

## Ford presents America's liveliest, most care-free cars!

This year your Ford Dealer displays the most exciting choice of sizes, models and prices in town. Come see the new FALCON CONVERTIBLE (fun is what's new in the Falcon)... see the new FORD FAIRLANE hardtops and wagons (now there's a full line of these hot new middleweights with V-8 punch\*)... see the big new super torque FORD GALAXIE (with the look, the power and now the feel of the Thunderbird)... see the most luxurious THUNDERBIRD ever (unique in all the world). With Ford's twice-a-year or 6,000 mile maintenance extended to all† Ford cars this year, they're America's liveliest, most care-free cars!

\*CHALLENGER V-8 OPTIONAL

†EXCEPT FALCON STATION BUS AND CLUB WAGONS

PRODUCTS OF  MOTOR COMPANY

**FORD**  
FALCON • FAIRLANE • GALAXIE • THUNDERBIRD