

CHEVROLET

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It's a new time to drive, and there's only one way to celebrate: by an impressive new collection of Chevrolet cars. Body by Fisher, and it's all yours, with 100,000 miles and low maintenance. It's the new Chevy II.



It's CHEVY SHOWTIME '63—See 4 entirely different kinds of cars

1963

CHEVROLET DIVISION OF GENERAL MOTORS, DETROIT 2, MICHIGAN

CHEVY II NOVA

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Want to give your budget an even bigger break? Here's a Body by Fisher with lots of family room, 4- and 6-cylinder engines that get more work from a gallon, all of Chevrolet's new low-upkeep features (plus that special Chevy II charm.)



1963

CHEVROLET DIVISION OF GENERAL MOTORS, DETROIT 2, MICHIGAN

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NEW CORVETTE STING RAY

Climaxing a decade of daring, Corvette comes in two all-new sports models (only thing you'll recognize is the face in the rearview mirror!).

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CORVAIR MONZA

It has new self-adjusting brakes, more fully aluminized muffler, refined interiors and trim, but otherwise we left this winner alone.



1963

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