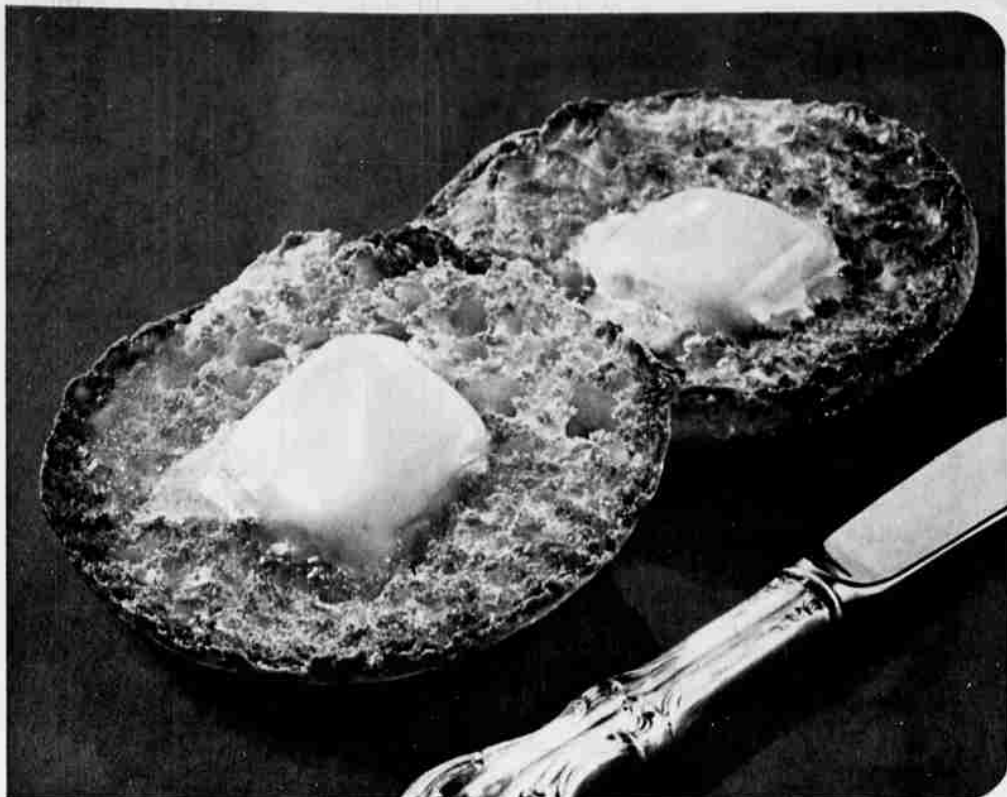




Higher in poly-unsaturates

than any leading
margarine—including
100% corn oil margarine!

Safflower Oil is the secret!

What is safflower oil? It's the oil from the rare, exotic safflower, the oil which scientists have discovered is 50% higher in poly-unsaturates than corn oil.

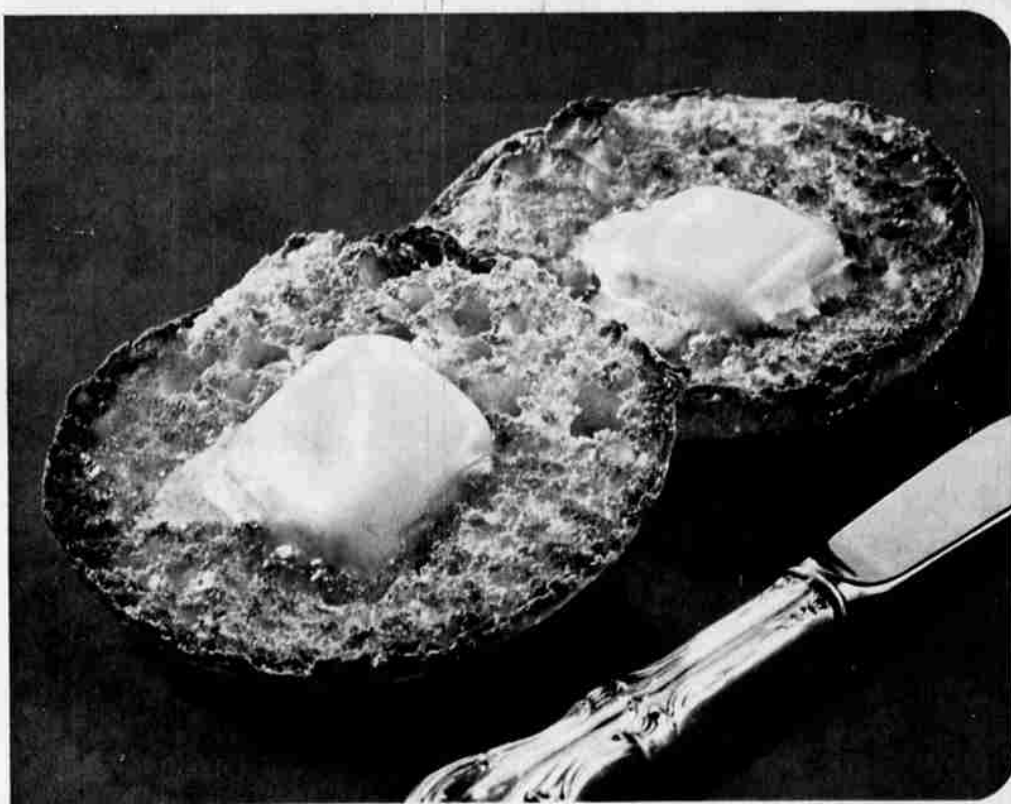
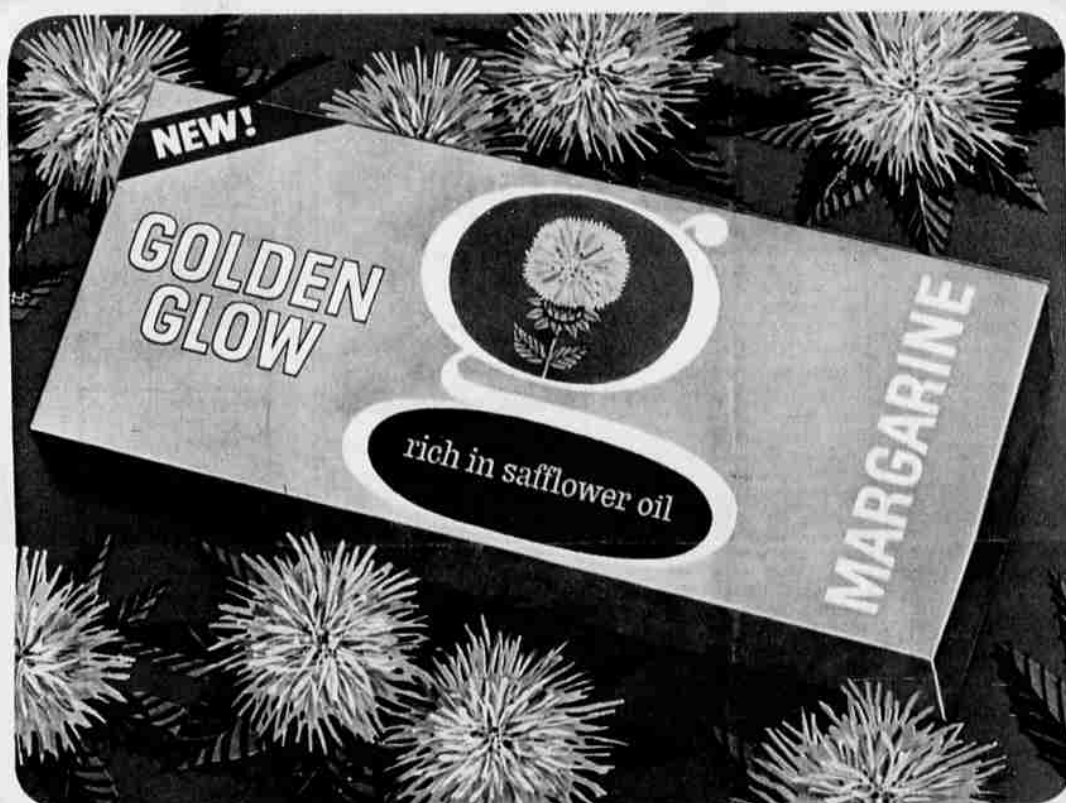
Now, thanks to safflower oil, new Golden Glow is here—higher in poly-unsaturates than any leading margarine, including 100% corn oil margarine!

Some doctors think poly-unsaturates aren't very important, others think they're very important. If you want poly-unsaturates, Golden Glow is for you.

So wonderfully delicious, too—your whole family will love it!

If you've decided you want poly-unsaturates...you want delicious new **GOLDEN GLOW**

New Margarine Rich in Safflower Oil!



Higher in poly-unsaturates

than any leading
margarine—including
100% corn oil margarine!

Safflower Oil is the secret!

What is safflower oil? It's the oil from the rare, exotic safflower, the oil which scientists have discovered is 50% higher in poly-unsaturates than corn oil.

Now, thanks to safflower oil, new Golden Glow is here—higher in poly-unsaturates than any leading margarine, including 100% corn oil margarine!

Some doctors think poly-unsaturates aren't very important, others think they're very important. If you want poly-unsaturates, Golden Glow is for you.

So wonderfully delicious, too—your whole family will love it!

If you've decided you want poly-unsaturates...you want delicious new **GOLDEN GLOW**

New Margarine



Special Intro— ductory Offer!

we'll
give
you

50¢

for trying delicious
new

GOLDEN GLOW margarine

Here's all you do to get your 50¢: Just fill out the coupon below and send it, together with the Lever Guarantee on the reverse side of the Golden Glow package to: Golden Glow Refund Offer, Box 1331, Brooklyn 1, New York.

By return mail, Lever Brothers will send you your 50¢.

Fill in your name and address and send with the
Lever Guarantee from the Golden Glow package to
Golden Glow Refund Offer, Box 1331, Brooklyn 1, N.Y.

Name _____
Address _____
City _____ Zone _____
State _____

Look for
new
GOLDEN GLOW
in your food store
today and
get
your
50¢