



OBJECTS TO CRUSHER — Fred Myers, executive director of the Humane Society, told a House Commerce subcommittee in Washington that the society is not against legitimate use of animals in medical research. But it wondered whether legs of 400 dogs had to be crushed to learn about shock. Here Myers displays a Blacklock press which he said has been used in scores of experiments in crushing the legs of dogs. (UPI)

Italian Studio To Make English Films

By WILLIAM SUNDERLAND
United Press International
Rome—UPI—English Spoken Here.

That could well be the sign above Dino de Laurentiis' film studios these days.

Ever since De Laurentiis, the largest one-man film producer in the world, decided to go completely international and film all his major productions in English instead of Italian, his entire staff has begun to study English. Even the bus-boys in the studio commissary arrive on the job carrying English-Italian dictionaries.

To head up his various international departments, De Laurentiis has been signing experts from Hollywood, New York and London. Most of these speak only English and therefore each has to have a bi-lingual secretary who can handle both English and Italian perfectly.

De Laurentiis' chief executive assistant in charge of this English-language production is Luigi Luraschi, former executive with Paramount pictures in Hollywood, while his supervisor of distribution in the United States and Great Britain is Kenneth Hargreaves, former managing director of Columbia Pictures of London.

Multi-Lingual Press

Lon Jones was brought from Hollywood to set up the producer's international press department and his assistant, Caryl Gunn, is English. Secretaries in the press department are multi-lingual, for this department handles all foreign press.

De Laurentiis' chief production accountant is Fred Sidewater, of Philadelphia, formerly with Price, Waterhouse.

American director Richard Fleischer has just been signed to a one-year contract and has his office at the studio, where he is preparing to film "Zerkow," one of the major English-language films on the schedule. Fleischer directed De Laurentiis' \$10 million production, "Barabbas," to be released in the United States in October.

De Laurentiis' own executive secretary, Lilliana Matthews, is English but is multi-lingual and her staff is all bi-lingual, or fast becoming so.

Each Learns Language

While all the "foreigners" in the studio, namely the Americans and Britishers, are struggling to learn basic Italian, the rest of De Laurentiis' huge staff is trying to learn English, so all conversations are carried on in halting English and Italian as each tries to speak the other's language.

It is worth noting that the Italians are learning English much faster than the "foreigners" are learning Italian. Europeans have a facility for languages.

Real reason behind this internationalizing of his studios is that De Laurentiis believes a film must have universal appeal these days and the biggest of all markets internationally are the United States and the other English-speaking countries.

Europeans do not mind "dubbed" pictures, but they are not popular with American or British audiences. Therefore, De Laurentiis will film most of his films in English and then dub them back into Italian and other European languages, thus reversing the usual trend.

INSTANT CHEESE

Lansing, Mich. (UPI)—Cheddar and blue cheese soon will be added to the long list of instant foods available. Scientists at Michigan State university's agricultural experiment station developed the instant cheeses which can be reconstituted simply by adding water.

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Uniformity In Whiskey Varies With Methods Of Distillers

By JOSEPH VARILLA
United Press International
Frankfort, Ky. (UPI)—When distillers are told about it, they're ready to pull out all their cork.

But some whisky connoisseurs hereabouts contend there are different kinds of bourbon.

They will take an oath there are such types as laugh, in' whisky, cryin' whisky, fallin' down whisky and, the worst of all, fightin' whisky.

One story is that a Lexington barkeep once tried to sue a major distiller, claiming he was sold five cases of fightin' whisky. He said his

customers became so hopped up on the stuff they tore up his bar.

The reason all this talk riles the distillers is that they go to great pains to produce uniformity. In the heart of the bourbon-making country, the phrase "tender loving care" probably is used more often in reference to whisky than to babies.

Some distillers feel they can best get the uniformity through modern electronic methods. At their distilleries, the warehouses where whisky is stored for years for proper aging, are temperature-controlled.

But others argue a better product can be attained through the so-called "old-time methods." At those distilleries, nature and muscle power alone are used in the aging process.

One of them is the "21 Brands" distillery located a few miles from here. There, about some 60,000 barrels of bourbon are stored in an all-wood building high on a hill.

The warehouse has 250 windows which are opened every morning and closed every night to provide the proper circulation. The muscle power comes into play

in moving the barrels within the warehouse.

Walter Seid, vice-president of "21 Brands," said the barrels are moved to provide uniformity in aging. They may spend six months in the right corner of the first floor, three months in the middle of the second floor, six months on the left corner of the third.

Aged Six Years

In the temperature-controlled warehouses, all the moving isn't necessary. The various conditions can be created with the flick of a switch.

Most of the bourbon mak-

ers age their product from about four to six years. During that time, the whisky penetrates into the charred oak barrels and takes on its color. It's clear when it goes into the barrels.

The aging process is a matter of argument among producers. Most contend that, after six years, the whisky begins to taste more like the barrel than like whisky.

However, one distiller, Schenley, has taken the lead in aging whisky eight years or more. They say it means better whisky and they believe the public likes it.

All distilleries have a "mas-

ter distiller." These are the men who have the recipe for the mash needed to make the whisky and whose knowledge was gained from their fathers, grandfathers and great grandfathers.

But the distillers say the recipe is probably the easiest part. It's the know-how during distilling that counts. Whisky is susceptible to impurities during the manufacturing process and it's their job to see that it remains pure.

If it doesn't, a whole batch would have to be thrown out. One thing the distilleries

here are happiest about is that bourbon sales are increasing. In 1950, bourbon had only 23 per cent of the market. Last year it had 40 per cent.

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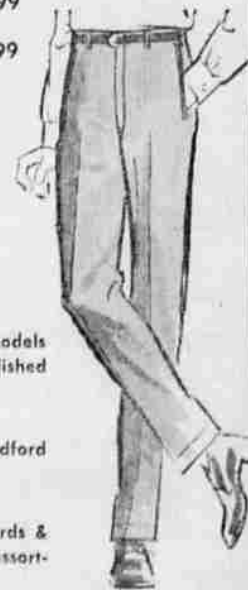
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