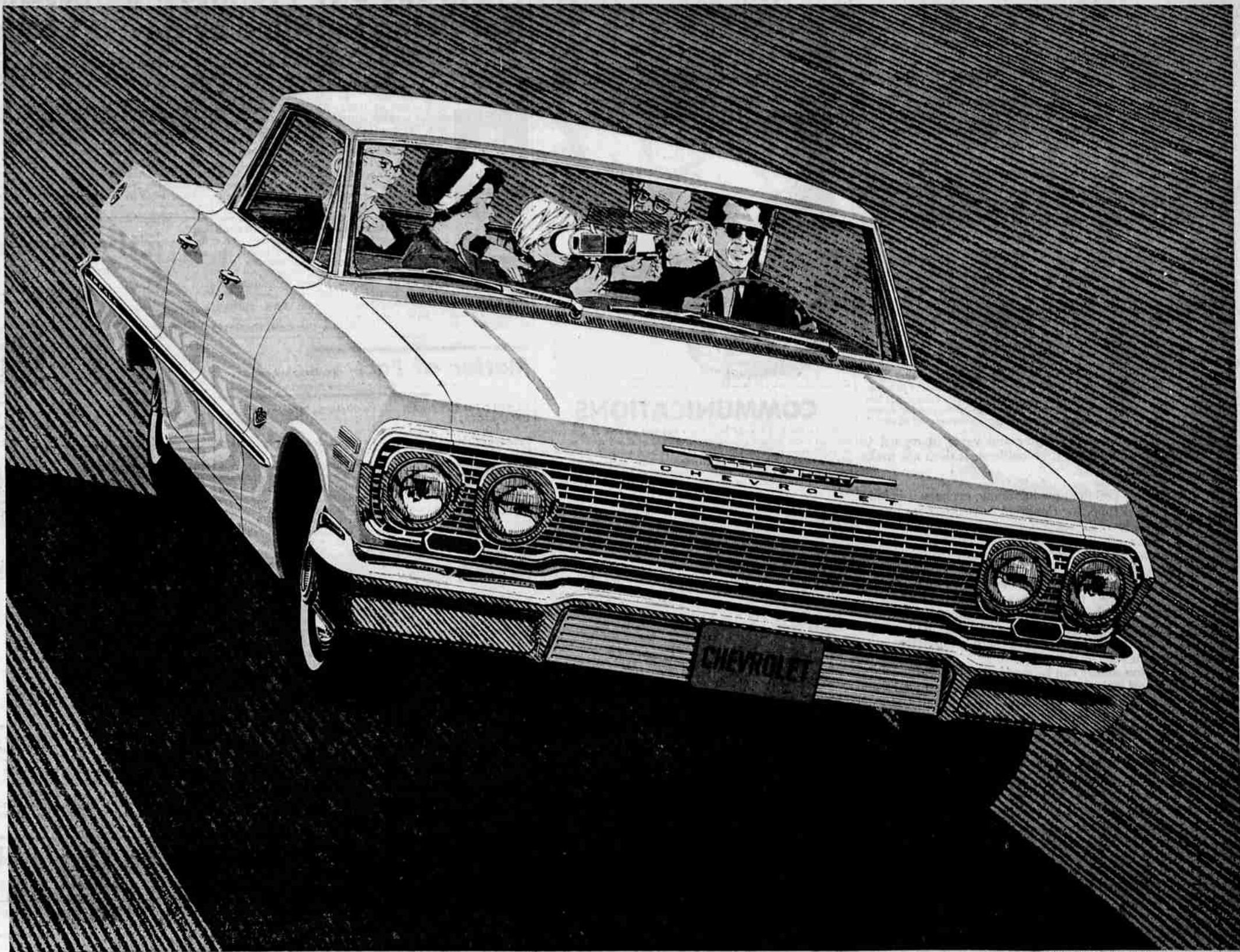




'63 CHEVROLET IMPALA SPORT SEDAN

Tomorrow-GO JET-SMOOTH CHEVROLET for '63

Here's the Jet-smooth way to dress up your driveway, dress down rough roads. Cover this car's price tag and you might think it cost a thousand dollars more. It offers luxurious styling, extremely comfortable, spacious and silent interiors . . . plus ways to keep it looking and running like a new car when a lot of others have

IT'S EXCITING!

started to sag and sigh: a new way to flush and dry rocker panels under the doors of its Body by Fisher to guard against rusting . . . self-adjusting brakes to save you time and expense . . . Delcotron generator for longer battery life. If you ever wondered why Chevrolet leads its field, a drive in this '63 should answer all your questions.



GO CHEVY II for '63-IT'S EXCITING!

'63 CHEVY II NOVA SPORT COUPE

Hard as it may be to believe, this year's Chevy II is better, better than last year's and better than anything in its class. It shares all of the new car-saving easy-care features of the big Chevrolet and combines them with its own wonderful attributes of parkable size, four- or six-cylinder fuel economy and interiors that'd do justice to cars that cost twice as much as the '63 Chevy II with half the charm.



GO CORVAIR for '63-IT'S EXCITING!

'63 CORVAIR MONZA CONVERTIBLE



Change it? Calm yourself, nobody's going to mess with a winner like this one! We did add self-adjusting brakes and a more fully aluminized muffler; interiors are refined a bit, and you'll notice some trim changes. But the rest is pure untampered-with Corvair with all the over-the-road goodness that implies. Oh yes, we changed the rings around the taillights so all those people you pass will know you're driving a '63.

It's Chevy Showtime '63! See four entirely different kinds of cars at your Chevrolet Dealer's Showroom

COURTESY CHEVROLET

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