

Dennis the Menace



'THAT'S A DUMB WAY TO DIG! SOMEBODY COULD SNEAK UP AN' BOOT YA ONE!'

Two Special Counseling Periods Set at College

Corvallis - Two special periods of counseling and testing have been arranged for new students entering Oregon State university this fall to assure individual attention for the increasing numbers of new freshmen and transfer students.

The program for new students started Sept. 12 and will run through Sept. 20 and 21 when registration is scheduled. Classes will start Sept. 24.

Placement tests will be given twice for entering stu-

dents who have not taken them earlier. Results of the tests, which cover scholastic aptitude, English composition, and mathematics, help advisers place students in proper levels of work in various subject fields.

General orientation meetings and faculty-student advising sessions are scheduled by all schools on campus. This week, Dr. Dan W. Poling, dean of men and New Student Program chairman, said, "Parents are welcome to attend the general school meeting with their sons and daughters."

Additional Periods
Additional periods for letting students plan class schedules with faculty advisers are planned Sept. 14, 15 and 19.

The extended program provides time for each student to be given individual help and attention even though the OSU enrollment will be at an all-time high this fall, Dean Poling pointed out.

All new students will be expected to attend a general assembly Sept. 19 at 8 a.m. (DST) in the Coliseum. Campus tours are planned that day along with advising conferences.

On Sept. 20, the New Student Convocation will be held.

Churches of Corvallis will hold their welcome parties the night of Sept. 21. OSU's first football game of the year is scheduled Sept. 22 against Iowa State in Portland.

Dr. Ross' DOG FOOD

made naturally... so naturally it's better

Capitol Memo

Junior College Program Raises Big Question Mark



Douglas Gripp, which administers the junior college program as an upward extension of grade and high school education, is spending \$2.5 million this biennium for junior colleges.

Oregon has five such colleges, plus four vocational-technical schools which could develop into full-blown junior colleges later.

A 10-year projection of the program by Dr. Leon P. Minear, state superintendent of public instruction, has thrown a scare into some legislators and into the state system of higher education, sweat-funds for its four year schools.

The projection estimates there will be 91,000 persons of post high school age in Oregon by 1972, more than double the present number.

Higher education, Minear believes, won't be equipped to handle them.

"A 40 per cent dropout rate in the freshman year at a four-year college is not uncommon," Minear said. "Many of these youngsters don't need or want four years. But they need a post high school experience to enable them to get jobs."

The answer lies with two-year junior colleges, Minear

said, where the stress is mostly on the vocational-technical level.

Minear's projection cites a potential of 13 junior colleges in 10 years, at a cost of \$87.4 million.

Higher education, alarmed over its own fiscal picture, has undertaken its own investigation of junior colleges.

In Eugene, Dr. Roy E. Lieuellen, higher education chancellor, said one of the "crucial questions" to be answered is how far state aid to junior colleges should be. Minear's department now subsidizes local colleges at a point between two-thirds and three-fourths of all costs. The average in other states is about 50 per cent state and 50 per cent local.

Lieuellen said it is possible to have "such a low level of local participation" that junior colleges are too easily formed, and "sought by communities as status symbols and additions to the local economy."

Another key source of irritation between the education and higher education agencies is that both are, for the first time, offering freshman and sophomore level courses.

Knowing a red flag when he sees one, Minear emphasized that creation of junior colleges can and should occur "only when the local areas want it, when the needs exist and when the legislature is willing to finance it."

Skybolt Launching Attempt Fizzles

Cape Canaveral, Fla. - (UPI) - An attempt to shoot a new Skybolt ballistic missile from a jet airplane to a target 900 miles away failed today when the rocket veered off course.

The 39-foot rocket was deliberately blown up a few seconds after it was dropped from the wing of a B52 off Cape Canaveral.

It was the third attempted launching of the Skybolt, and the third time such a test has run into trouble. On previous firings, one missile dropped into the ocean after failing to ignite, and the other fell short of its goal because of second stage troubles.

Try!
Chili Powder on Corn

Simple and surprisingly delicious! Sprinkle lightly over well-buttered corn-on-the-cob. Try it on canned or frozen whole-kernel corn, too. Be sure it's Crescent's exclusive blend. "Mild" or "Hot" chili powder to suit your taste.

CRESCENT
Spice Merchants Since 1883



SMOKEY GETS MATE - Smokey the Bear, left, national symbol of fire prevention, and his new wife, Goldie, engage in a little chat-between the bars of their separate cages in the National Zoo in Washington. Mrs. Smokey arrived Sept. 8 but zoo officials fear the marriage might start and

with a fight if Smokey gets his paws on Goldie immediately. Right now, she's no match for him. He's 12 and weighs about 250 pounds, while Goldie is a kittenish 18 months old and weighs only 100 pounds. Officials figure that by next spring they will be ready to settle down together. (UPI)

Salem Woman Collision Victim

Ellensburg - (UPI) - Mrs. Catherine E. Heenen, 61, Salem, Ore. was killed and three other persons injured in a two-car collision about 14 miles east of here Wednesday night.

Her husband, Edward, 62, was in fair condition at Ellensburg General hospital with broken ribs and a broken arm. He was driving one of the cars involved.

The driver of the other car, Larry Hake, 18, Nez Perce, Idaho, was in the same hospital with lacerations, while a passenger in the Hake car, Dale Meiners, 19, also of Nez Perce, suffered severe

head injuries and was in critical condition.

The State Patrol said the accident occurred when the Hake vehicle attempted to pass a truck near a curve and collided with the Heenen car.

WOULD IT WERE TRUE
Haverhill, Mass. - (UPI) Lawrence Ventura came within \$770.74 of being a billionaire temporarily. Ventura glanced at his bankbook Wednesday after making a deposit and noticed his savings balance was \$999,999.229.26. A red-faced teller admitted the mechanical error and fixed it.

"MEDFORD'S FINEST MEATS SINCE 1940"

HAMS
NEBERGALL'S BONELESS FULLY COOKED
ALL INTERNAL AND EXTERNAL FAT REMOVED
FINE FOR THE BAR-B-Q
1/2 OR WHOLE NO WASTE
98c lb.

OREGON'S FAMOUS TILLAMOOK CHEESE (Medium Aged 3 to 6 Months) **2** pound loaf **\$1.29**

RANDY'S VEAL CUTLETS (Frozen) LARGE SIZE **4 FOR 79c**

Choice Steer BOILING BEEF (Short Ribs) **25c** lb.

Boneless Pork Loin ROAST All Solid Lean Meat From Choice Eastern Pork **89c** lb.

Fresh Ground Steer Beef **39c** lb.
10 Pound Pkg. **\$3.75**

SWIFT'S "PREMIUM" FRANKS **49c** Full Pound Package
NALLEY'S SAUERKRAUT Large 22-oz. Jar **29c**

CHIFFON FACIAL TISSUE 4 boxes of 400 **98c**

WAX PAPER JUMBO 200-FT. ROLLS **3 for \$1.00**

SHELF PAPER PASTEL SHADE LARGE 65-FT. ROLLS Reg. 69c Ea. **2 for \$1.00**

MARSHMALLOWS 2 10-oz. Bags **39c**

NESCAFE 6-oz. Jar **79c**

CHILI CON CARNE 3 15-oz. Tins **\$1**

MUSHROOMS 4 4-oz. Tins **\$1**

FLAV-R-PAC CANNED BERRIES 3 large tins **\$1.00**
• STRAWBERRIES • BLACKBERRIES • BLUEBERRIES

MARY ELLEN'S JAMS Large 20-oz. Jar **49c**
• Black Cherry
• Blackberry
• Strawberry

SUNSHINE GRAHAM CRACKERS 2-lb. Box **59c**

Fisher's Vacuum Packed Salted Mixed Nuts King Size Tin **79c**

Fisher's Vacuum Packed Cashew Nuts King Size Tin **89c**

"SUNKIST" VALENCIA Oranges (Size 138) Perfect for Lunch Boxes or After-School Snacks **2 DOZ. 89c**

GRAVENSTEIN APPLES None Finer for Cooking Also a Good Eating Apple **3 LBS. 39c**

LOCAL DANISH SQUASH **7c** lb.

CRISP BUNCH CARROTS NOT Cello Pkgs. **3 bunches 29c**

TENDER LOCAL SPINACH **2** cello pkgs. **39c**

"TRESWEET" INDIAN RIVER FRESH FROZEN ORANGE JUICE 3 Large 12-oz. Tins **89c**

free! DELIVERY Phone 773-7444

ED MILNE'S QUALITY MARKET
222 West Main Street
NEXT TO POWER COMPANY
CLOSED SUNDAYS

WITHOUT A SIGNATURE WHO WILL TAKE IT?

So true. Whether it's your name on a check... or the maker's name on the merchandise you buy, it's the name that gives it worth.

When your retailer knows you, he knows that your name on a check makes it good.

In the same way, when you recognize a trusted manufacturer's brand name on the products you purchase, you know you're getting the quality you expect... that you and your family will be satisfied.

That's because the brand name manufacturer's whole reputation is built on your satisfaction. To maintain your trust, he must always keep his standards high, and constantly strive to make his product better. He's always first with new products and ideas. His products are your standard of value.

You'll find manufacturer's brand names wherever you go. They take the guesswork out of buying. Like good friends, they're always there... always ready to serve and satisfy.

Before you buy, ask yourself: Is this a brand backed by the manufacturer's reputation for leadership and quality? You'll find products that meet this test advertised in this newspaper. Look for them... buy them... with complete confidence.

A BRAND NAME IS A MAKER'S REPUTATION

Brand Names Foundation, Inc.
292 Madison Avenue
New York 17, N.Y.