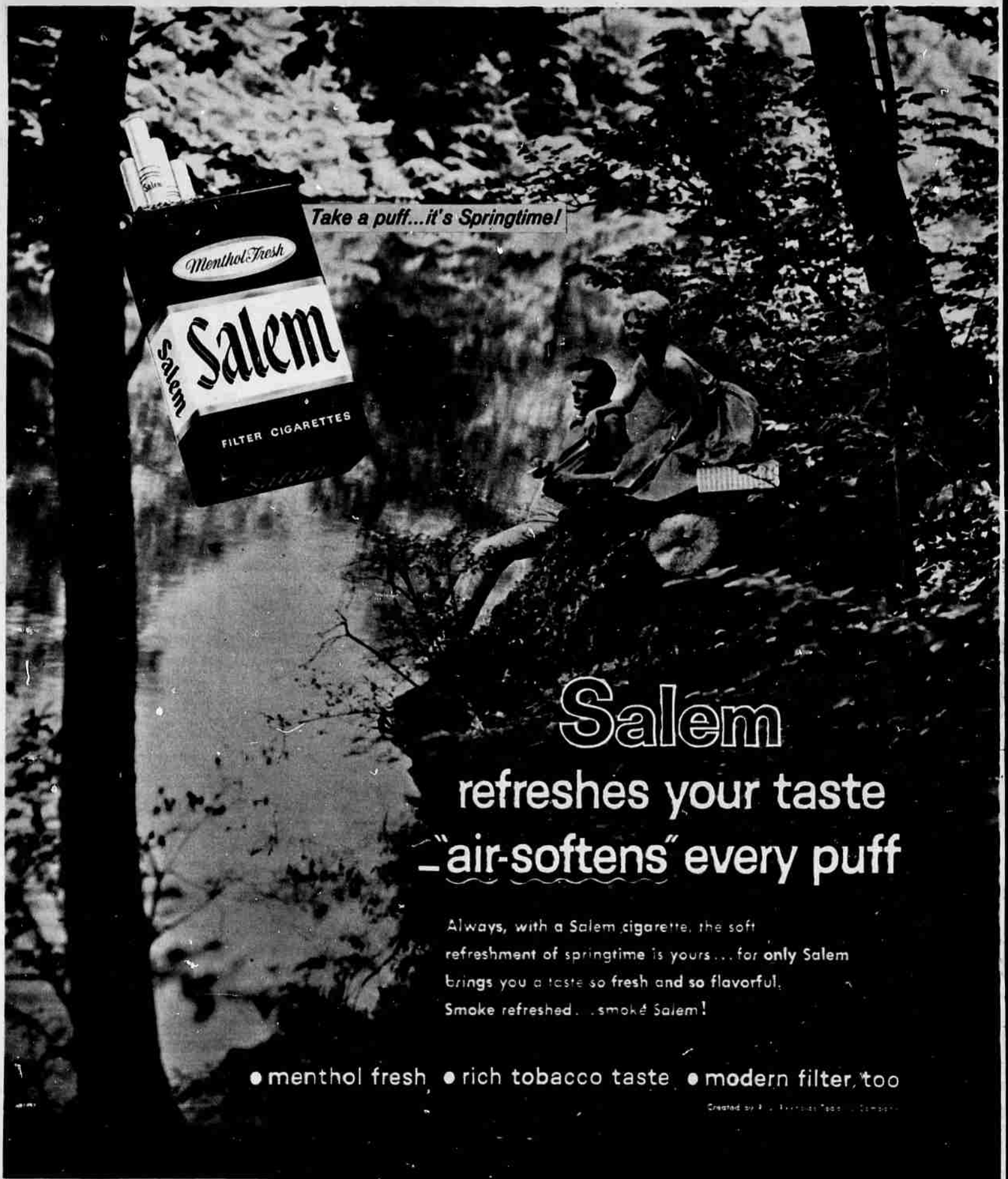
Take a puff...it's Springtime!
Menthol Fresh
Salem
Salem
FILTER CIGARETTES
Salem
refreshes your taste
"air-softens" every puff
Always, with a Salem cigarette, the soft refreshment of springtime is yours... for only Salem brings you a taste so fresh and so flavorful. Smoke refreshed... smoke Salem!
• menthol fresh • rich tobacco taste • modern filter, too