

MEDFORD MAIL TRIBUNE

"Everyone in Southern Oregon Reads The Mail Tribune"

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ROBERT W. RUHL, Editor
HERB GREY, Advertising Manager
GERRALD T. LATHAM, Bus. Mgr.
ERIC W. ALLEN, Jr., Mng. Editor
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DARBY CHAPMAN, Tel. Editor
RICHARD JEWETT, Sports Editor
OLIVE STANCHER, Women's Editor
DALE ERICKSON, Circulation Mgr.

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Flight o' Time

Medford and Jackson County

History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO

Sept. 2, 1952 (Tuesday)

Conrad - Bruce and company, investment brokers, submitted the lowest bid and was selected by the city council to purchase a \$100,000 bond issue for construction work at the Medford municipal airport.

Thunderstorm brings at least 12 forest fires in the mountains.

20 YEARS AGO

Sept. 2, 1942 (Wednesday)

Antelope Creek and Dry Creek rds. are closed to the public as Camp White soldiers prepare to use Antelope artillery range for cannon practice.

From Arthur Perry's "Ye Snaude Pot" is shown: "Old cows are being shipped to Portland so fast there will soon be none left on the highways to be run over by old cars, if there were any old cars left."

30 YEARS AGO

Sept. 2, 1932 (Friday)

Nineteen-year-old Ashland youth, just out of jail for liquor violations, is rearrested and returned for marrying and eloping to California with minor Phoenix girl; youth is charged with contributing to the delinquency of a minor.

Judge William M. Colvig, Medford veteran of the Civil war, notes 88th birthday; makes date with Portland woman for his 100th birthday party.

40 YEARS AGO

Sept. 2, 1922 (Saturday)

City council orders City Superintendent Davis to obtain lumber and start re-flooring Jackson st. bridge.

G. M. Mordoff finds perfectly preserved human jaw bone; plans to investigate, hopes to prove it came from prehistoric man.

50 YEARS AGO

Sept. 2, 1912 (Monday)

Two Klamath Falls men fishing off Wizard island in Crater lake are lost for 36 hours because of a storm; searching parties find them across the lake, where they were driven by the wind.

Ranchers, farmers refuse to allow city folk to dance turkey trot, angle-worm wiggles, Texas Tommy, bunny hug or other vulgarly suggestive dances at their square dances.

What's Your I.Q.?

Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Which of these animals has the most valuable pelt—sea lion or sea otter?

2. With what state do you associate Cotton Mather?

3. On what river is Muscle Shoals?

4. What are the names of the four oceans whose names end in "ic"?

5. Which New England state produces the largest amount of maple sugar and syrup?

6. If you desire to exert greater force with a screwdriver, will you use one with a greater length or diameter?

7. Of what country is Ottawa the capital?

8. In what sport was Ty Cobb famous?

9. In what group of Pacific islands is Salpeta?

10. Is the condor a native bird of South America, or of North America?

Answers: 1. Sea otter. 2. Massachusetts. 3. Tennessee River. 4. Atlantic, Pacific, Arctic, Antarctic. 5. Vermont. 6. Larger diameter. 7. Canada. 8. Baseball. 9. Marianas. 10. South America.

Let's Get On

An open letter to Ray Johnson and Win Marks (of KMED and KBOY respectively):

Dear Ray and Win:

All right, lads, now that you've had your fun jabbing at the Mail Tribune via your airwave editorials, let's stop and consider a few things:

First of all, let us compliment you on taking an editorial stand, no matter what. We are so used to the bland, innocuous, everything's wonderful world of radio and TV that an actual statement of position is, to say the least, refreshing.

Ray, your editorial, when analyzed, said almost precisely the same things the Mail Tribune said in its editorials of last Sunday and Wednesday. The only difference was that you slapped the M-T for the statements we made, and then went ahead and rephrased a number of them on your own.

Win, your editorial (by the way, did you sell a lot of commercials by your ploy to merchants who were, at first blush, irritated at the Mail Tribune for speaking frankly?) was a masterpiece of misrepresentation.

WHY? We quote: Marks' editorial:

"These continued attacks on free enterprise by the Mail Tribune are typical of the freehead philosophy that would turn us into a socialistic state."

M-T editorial:

"Our very economic system is based upon free enterprise and open competition in the market place. Rather than becoming frightened, the downtown merchants should imaginatively begin looking for ways to attract some customers themselves."

"The consumer market in this area is more than ample to support both the shopping center and the downtown district, but if one or the other loses out in the competition, it will have only itself to blame."

If the latter quotation is "socialistic state" talk, Win Marks is General Sarnoff.

THERE are few other things that need to be said, and said again, and again.

1. There are in "downtown" some mighty lively stores (we could, if called upon, name names) which do a splendid job of merchandising. Every shopper in the area knows them.

2. There are others which refuse to cooperate, and which suffer (although they don't know it) thereby.

3. The ones which are sub-standard in merchandising ability (and they know which they are—or if they don't, they're going to die on the vine anyway) are in trouble. Whose fault is this? The Mail Tribune's? KMED's? KBOY's? No. It is their own fault. Maybe it's too many afternoons at the country club, or maybe it is the lack of courtesy, good merchandise, or proper display. Whatever the reason, these stores not only hurt themselves; they hurt the entire area.

FINALLY, the principal point made by the M-T's editorials of last Sunday and Wednesday was to urge the downtown merchants not to rely on the city administration to solve their problems, and to suggest ways that they might sharpen their competitive position.

Is encouraging self-reliance, self-help, and cooperation "socialistic"?

Fiddlesticks.

Is constructive criticism, designed to stimulate thinking and action for the benefit of the entire community, "biting the hand that feeds" the Mail Tribune?

Baloney.

The Mail Tribune's future is inextricably tied to the welfare of Medford and southern Oregon. Telling the truth as we see it is part of our responsibility to the overall welfare, despite shrill broadcasts from outside the city limits.

WE HAVE long had a vision of Medford in the future—a clean city of trees and lawns and homes, of space and air and beauty, a healthy city with fine stores and shops, graceful churches, good schools, green parks.

Medford citizens have come a long way toward making this vision come true. But much remains to be done. And any such vision depends, in no small measure, on the downtown core area.

If it is to survive, healthy and prosperous, if the threat of encroaching blight is to be met and mastered, it is going to require courage and vision and confidence—not fear and whining. It will require an end to bickering and confusion, and a beginning of cooperation and hard work. It will require an end to carping at city hall and a beginning of leadership.

IT WILL also require an honest facing of facts. The Mail Tribune's editorials of the past week were not, as some declare, "attacks" on downtown. They were offered as honest presentations of the situation as we see it.

The merchants and landlords to whom the criticisms do not apply know it; so do those to whom they do apply. "If the shoe fits..."

If the lively discussions resulting tend to clear the air and pave the way toward constructive and mutually helpful endeavor, the whole uproar will be of benefit to all concerned.

Let's get on with the job. —E.A. and G.H.B.

"Beauties" Series To End

Tomorrow, Labor Day, will be the final day of publication of the Mail Tribune's series of pictures, "The Beauties of Scenic Oregon."

We're kind of sorry to end this series, for it has brought pleasure to many people. Clippings of the pictures have been sent all over the world.

We appreciate the cooperation of the highway department in making the series possible. —E.A.

"Trouble Growing Hair? You Came To Just The Right Place"



Matter of Fact

By Joseph Alsop

(© New York Herald Tribune Syndicate)

By ROBERT DONOVAN (Joseph Alsop is on vacation. During his absence his column will be written by reporters expert in national and international affairs.)

KENNEDY AND MCCORMACK

Boston — The Kennedy-McCormack debate last week was one of the liveliest political spectacles in a long time.

Eddie McCormack wiped up South Boston with Teddy Kennedy, brother of the President of the United States. Ironically, however, he went about it in a way that may clinch victory for young Kennedy in the Senate Democratic primary election on Sept. 18.

Really the only important thing that McCormack has going for him in his bitter contest is the anti-Kennedy sentiment which is flourishing in parts of Massachusetts these days.

The televised debate, an occasion of enormous public interest in the state, gave McCormack a matchless opportunity to exploit the role of the underdog as against the rich and powerful Kennedy machine.

Instead, he attacked Kennedy with a ferocity that is seldom seen in televised politics.

TURNING to Kennedy at the very start McCormack told him:

"You never worked for a living. You never held elective office... You lack the qualifications, the maturity of judgment... If you can do more for Massachusetts, it means that the President is not doing enough... You have said you would not vote for aid to parochial schools... Do you really care about civil rights? You went to the University of Virginia, a severely segregated school."

Then, turning to the audience at the end, he said:

"If his name was Edward Moore, his candidacy would be a joke. Nobody's laughing."

There is no question but what McCormack knew in advance that his tactics might provoke this reaction. Yet he went for Kennedy's jugular vein anyhow. Why? The best answer one can get here is that McCormack reasoned that the "dirty parlor" crowd controlled Democratic primaries in Massachusetts and that this crowd would love nothing better than the spectacle of a sensational public attack on Teddy Kennedy.

McCormack and Kennedy will debate again in Holyoke on Tuesday night, and the outlook is for resumption of the attack by McCormack. He has gone too far now, it seems, to change tactics. He is gambling that the way to defeat Teddy is to clobber him. Those people around here who gamble with money, however, are still betting that it won't work.

In the Day's News

By FRANK JENKINS

Residents throughout Northern Utah and Southern Idaho were awakened the other morning by what was described as a fair sized rolling earthquake. There was no major damage in the Utah-Idaho area. The most severe damage appeared to be at least one power failure and some broken windows at Logan, Utah.

Elsewhere in the area residents flooded local law enforcement authorities with reports of beds moved out of place and dishes broken. Tall buildings in downtown Salt Lake City were shaken by the tremors.

The University of California says the quake had a magnitude of 6 on the Richter scale (a magnitude of 8 to 9 is quite an earthquake).

A SEVERE earthquake jolted Greece the other day and sent tremors all over the Eastern Mediterranean area. Considerable damage was reported in Southern Italy, Sicily, Crete and Malta.

Over on the Northern California-Southern Oregon coast a few days back, there was a quake that did sever hundred thousand dollars damage and gave the people of the area quite a scare.

THEM BOMBS, maybe?

FROM Washington: The value of all farm assets in the United States

rose 3.7 per cent to a whopping record \$207.3 billion, the Agriculture Department reports in its balance sheet of agriculture.

WHICH is to say: IF ALL THE FARM PROPERTY IN THE U.S., including land, buildings, machinery, livestock, etc., and NOT including debts (which, the Agriculture Department says, amount to \$27.7 billion) were sold at the value assigned to it by the Department of Agriculture, the proceeds of the sale would pay off only two-thirds of our national debt.

COMMENT: How's this: It's high time to quit putting more debt on the cuff.

MORE from Washington: William T. Heffelfinger, who retired from the Treasury Department this year, has taken a FRINGE BENEFIT with him.

Heffelfinger, who now works for the American Bankers Association, has been granted permission by Treasury Secretary Douglas Dillon to continue to use the Treasury Department's parking lot.

THE LUCKY SHIT In these days, a place to park is one of American mankind's most precious possessions.

Drummond Reports

(Walter Lippmann is on vacation. Roscoe Drummond reports from Washington in his absence.) (© 1962 New York Herald Tribune Inc.)

FAVORITISM TO BILLIE SOL ESTES

Washington — The crucial and heretofore unanswered question in the Billie Sol Estes scandal has, from the start, been this: was there or was there not favoritism extended to the Texas manipulator by the Department of Agriculture — favoritism which helped him make huge profits from his illegal cotton-allotment racket?

Secretary of Agriculture Orville Freeman has been willing to admit that in handling the Estes matter there has been administrative laxity, looseness, bungling, bad judgment, and what-have-you. But favoritism to Estes? Mr. Freeman has said no. Deliberate, intentional, potentially corrupt favoritism to Estes? Mr. Freeman has said absolutely not.

But now the sworn testimony of high officials of the Department of Agriculture who were closest to the operation demonstrates that there was Departmental favoritism shown to Billie Sol Estes. Deliberate, intentional, and potentially corrupt favoritism to Estes.

THIS is not a matter of opinion. It is the evidence. Admittedly, there is conflicting evidence. But it is not CONTRADICTORY evidence on the central point of whether or not there has been favoritism.

Thomas H. Miller, Southwest Area Director of the Agricultural Stabilization Service, has testified that he was instructed by his immediate superior, Emery E. Jacobs, to go to Texas and come back with a report allowing Billie Sol to continue his cotton dealing.

Mr. Jacobs, subsequently asked to resign from the Department, has testified that he did not instruct Mr. Miller to prepare a slanted, pro-Estes report.

The significant part of the sworn testimony which stands unchallenged is that a high Department of Agriculture official — namely, Thomas Miller — prepared a one-sided analysis of the Billie Sol Estes operation deliberately designed to help him retain his illegal cotton allotments.

Either Mr. Miller did what he did because he was ordered to do it (as he has testified) or he did it himself without being ordered.

THE conflicting testimony leaves in doubt who committed the offense. It does not contradict the evidence that the offense of favoritism to Estes was committed.

The immediate effect of this testimony has been to center attention on the conflict between the two witnesses and to overlook the significant part of the evidence which remains unchallenged.

Democratic Sen. John L. McClellan, chairman of the Senate investigating committee, instantly put his finger on the conflict when, as between what Miller and Jacobs were swearing to, he said:

"The significant part of the sworn testimony which stands unchallenged is that a high Department of Agriculture official — namely, Thomas Miller — prepared a one-sided analysis of the Billie Sol Estes operation deliberately designed to help him retain his illegal cotton allotments."

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POTLUCK

(By M-T Staff and Contributors)

Here it is September, already, September, as you all undoubtedly know, is National Better Breakfast Month.

American Wool Month, Youth Month, American Home Lighting Fixture Month, Protein Bread Month, and Lamb Time U.S.A.

And among the events to which we can look forward during the month are Lessons In Truth Week, International Tuna Week, National Slacks Week and National Dog Week.

Are we not truly blessed?

Sandy, the cub reporter, went down town Thursday during the sidewalk sale. Mostly she was well-pleased at the display of merchandise on the sidewalks and the crowds hovering around them.

But she reported one major disappointment. The banks didn't have their money on the sidewalk.

The English language is phenomenal.

A call came to the newsroom the other day, and was answered by one of our young men. The lady said she wanted to report some births.

"Birds?" the young man asked.

"Yes, births," the nice lady said.

He covered the mouthpiece and said, "Who wants to take some bird information?" No one answered, although one cynic was heard to mutter "Only if it's the blue bird of happiness."

Finally our man persuaded

The Salem Capital Journal, commenting on this English inconsistency, says:

A teacher we had used to play games with these awful words to ease the burden. The kids would see how many they could string together.

There were such sentences as "Flough floughting like elderdoughn on the sluff." That's "