

Medford Mail Tribune

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Flight 'o' Time. Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO. Aug. 29, 1952 (Friday). Some of the names on petitions for the nomination of Gene R. Brantley, 338 Mae St., as an independent candidate for county judge, were forged, according to district attorney Paul Haviland.

20 YEARS AGO. Aug. 29, 1942 (Saturday). Jury is empaneled to inspect the areas involved in condemnation proceedings involving land near Camp White.

30 YEARS AGO. Aug. 29, 1932 (Monday). City council votes to spend \$2,000 for repairs to old city hall "to fix it like it was before we moved in" plans made to move into old courthouse at Sixth and Central, which is to be vacated tomorrow.

40 YEARS AGO. Aug. 29, 1922 (Tuesday). State Highway Engineer Herbert Nunn admits complaints against Medford-Agate rd. are legitimate but adds that new road will be one of state's best dirt roads when newness wears off.

50 YEARS AGO. Aug. 29, 1912 (Thursday). Equal suffragists plan rally picnic at Asbland Chataqua.

What's Your I.Q.? Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. In communication terminology, what is a P.B.K.? 2. Is the Secretary of the Navy, or Chief of Naval Operations (Naval Officer) the commander in chief of the Navy?

3. What is the simplest formula for finding the total surface area of a cube? 4. What is the prevailing religion in Pakistan?

5. Is the carotid artery in the arm, neck, or thigh? 6. Is Percheron a name of a breed of cattle, swine, horses, or sheep?

7. Lake Mead is the lake formed behind what great dam? 8. Aluminum is the most abundant metallic element in the earth: true or false?

9. Supply the name of an animal in the phrase, "The March." 10. Do you connect the name Henry Mancini with baseball, painting, music or golf?

Answers: 1. Private branch exchange (telephone switchboard). 2. Neither, the president. 3. Square one side and multiply by six. 4. Mohammedanism. 5. Neck. 6. Horses. 7. Boulder or Hoover dam. 8. True. 9. Hare. 10. Music.

Downtown in Ferment

The editorial in this space last Sunday, signed by G.H.B., aroused a certain amount of animated controversy.

Three (at last count) downtown merchants cancelled their advertising in the Mail Tribune. G.H.B. was completely overwhelmed when, on Monday, a bouquet of purple roses was delivered to him in congratulations on the editorial.

Various members of the staff heard the piece roundly damned and strongly acclaimed.

The editorial itself, for those who missed it, offered certain criticisms of Medford's downtown merchants as a group (without, perhaps wrongly, pointing out that there are obvious exceptions), and then offering what was hoped were constructive suggestions.

IT IS a fact that some downtown merchants, perhaps many, are in difficulty. These difficulties stem from many things (and among them is the fact that rents in the area, in some cases, are far too high to be justified).

There are other reasons, however, and the same pattern is showing up in community after community throughout the nation.

Sunday's editorial might also have pointed out that the merchants have, in some instances, done exactly what G.H.B. suggested in the way of parking space (Park & Shop has proven quite successful here), of store modernization, of aggressive merchandising, of training efficient and courteous staffs.

But you can't tell the whole story in one editorial, and that piece was designed to make a point—namely, that a combination of cooperation, self-help, and imagination among the merchants themselves can solve practically any problem they have.

NOW the fact is that everyone in Jackson county has a stake in the welfare of downtown. The Mail Tribune, more than most, shares in this stake. And when we offer criticisms it is because we are concerned, and hopeful that more-or-less detached suggestions will prove helpful in the long run, however hurtful they may be at the moment.

We think that Medford is a splendid town, that it is in no immediate danger of succumbing to blight and decadence, that it is going to grow and prosper.

But there are definite signs, as Mayor Snider remarked, that it is in a period of transition. There are, no question about it, vacant stores. There are, no question about it, discomforting signs.

THE immediate question is whether the downtown merchants (and landlords) should seek help from the city itself, in the way of off-street parking, or relief from provisions of the fire code.

The long-range question is what they are going to do for themselves, for no city is going to subsidize any considerable segment of its business community indefinitely.

We see these encouraging signs: —The tree program, which is now beginning to pay big dividends in attractiveness.

—The imaginative use of permanent sidewalk awnings in two places, which makes shopping so much pleasanter.

—The forthcoming sidewalk sale, which, if it offers genuine bargains, will do much to restore confidence in the area.

—The spread, and use, of Park & Shop. —Finally—and perhaps most important of all—the fact that such violent reaction set in to G.H.B.'s editorial, which means that people are thinking; and if people think and then act, things get done.

THE same ferment is taking place elsewhere. In North Bend, for example, the merchants have gone to the city council and gotten them to abolish parking meters—as several letters to the editor here have suggested. (The same has been done in the Hollywood district of east Portland; Roseburg is removing many meters, and Myrtle Point recently removed all on its streets.)

One and two hour parking zones will be substituted for the meters. They will be patrolled by police in the course of their regular duties, but no special meter officers will be employed.

The merchants, themselves, will provide additional off-street parking areas. A committee has proposed merchants assess themselves \$1 per employee per month for this.

THE Bend Bulletin comments: "The biggest argument in favor of meters has not been revenue produced, but rather that they keep downtown employees and merchants from hogging parking spots."

"But policing these 'all-day' parkers would not seem to be too difficult a task."

"Bend has a reputation as a very hospitable town. . . . But, with the rerouting of U.S. 97 on Third Street instead of the downtown area (Medford readers make it U.S. 99 on the freeway viaduct) instead of the downtown area, Bend must strengthen this reputation if it is to continue to woo tourists at the present rate."

"Removing of parking meters might be a strong step in that direction. Both city officials and Chamber directors should keep a close watch on the North Bend plan."

"Parking meters are a necessary evil in large cities. But in the friendly, non-metropolitan communities, their value may be limited."

This may or may not be an idea adaptable to Medford's situation.

But this is by way of remarking that there is no one solution to the problems faced by the community of Medford's downtown. There are many, and each should be explored.

Constructive criticism and suggestions, we like to believe, can be a help, rather than a hindrance, in finding them.—E.A.

"I Sure Miss Ike . . .!"



COMMUNICATIONS

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Two Letters

To the Editor: I herewith submit two letters without comment. David Frisch, P. O. Box 292, White City, Ore.

Dear Mr. Frisch:

Supplementing my letter of July 23, I enclose a further report from the Chief Medical Director of the Veterans Administration. The views expressed in the report are those which have been held by the Veterans Administration for many years. I shall continue to keep in close touch with this situation but in fairness and frankness, I cannot offer any real encouragement at this time. Wayne Morse, United States Senate, Washington, D.C.

Dear Senator Morse:

In reply to your letter of July 23rd concerning the possibility of establishing a hospital at White City, Oregon. There is no new basis to support the establishment of a hospital as part of our White City facility. The lack of a medical college with which a hospital could affiliate is a major deterrent. Experience has proven the value of locating our hospitals adjacent to medical schools. The combined waiting list for our hospitals at Portland and Vancouver averaged 105 for the past fiscal year, and 92 for the previous year. This is in line with our overall waiting list for medical and surgical beds throughout the system. All those on the waiting list are non-service connected cases. William S. Middleton, M. D., Chief Medical Director, Department of Medicine and Surgery, Veterans Administration.

Free Enterprise

To the Editor: When Thomas Jefferson said "the safety of the Republic lies in an educated citizenry," he evidently meant more than mere scholasticism. Both his own deeds and other things he said bear out this idea. No system of enterprise will long survive if it does not serve the individual. Free enterprise does not mean that one can do anything that he may please to do without regard to the welfare of the community. This does not mean socialism, but it does mean interdependence. No man lives unto himself. Free enterprise does not belong to the selfish, the greedy, the unpatriotic, the robber. The activities of such will ultimately destroy the community or bring rebellion and tyranny. If Russia is ahead in achievements today we have no one to blame but American citizens who refuse to live up to the privileges of free enterprise. Strikes, lockouts and refusal to bargain fairly, coupled with inordinate greed for high profits have crippled our progress more than Russia's slave labor capabilities. Shorter work weeks, longer vacations and the closed shop are not part of the Russian system. These are the fruits of free enterprise, but if unrestrained by good sense and good citizenship, these fruits will destroy the tree that produced them, kill the goose that laid the golden eggs. If an employer holds a gun at the head of an employee and says, "sign or else," every one would condemn such tactics. But if a labor union sets up a picket line before a factory door and says sign this contract or else, the government sends a mediator to settle the matter, usually in favor of the union. What makes one right and the other wrong? If the pictures of the full moon were emblazoned with dollar signs or bikini clad maidens lolling on Hawaiian type beaches, you could bet your bottom dollar that Americans would be the first to get there. If any one suggested a slow down, Jimmy Hoffa and George Meany, with Walter Reuther in the background, would join hands to tax and feather the inmate and toss him over the Berlin Wall. In spite of political premises

Clothing the Naked

To the Editor: Hello Everybody. Through my scribblings I got a real he-nemey. He told my other half that my belief, about feminine styles of today is—I'd better not repeat it. He has his belief and I've a right to mine. I still say that the place for sticks is in one's own yard or at place of employment—not on public streets—and the only places for beachwear is at the beach or on a very secluded sun porch, So-to heck mit!

I received much praise for that article and I think it "took" extremely, for I got a message from A.H. asking me to knit coveralls for his pet skunk. Since I no longer knit I must turn down the job, but who'll start a clothing factory in Medford for domestic animals? I think horses looked ritz in their fly nets, fancy blankets and ear coverings of bygone days. I don't see why cows, pups, and kitty cats shouldn't have shirts and brassieres fashioned for 'em. 'Twould furnish jobs for coddles of people who like to work. (I don't!)

But phaw! I haven't seen any humans goggleeyed over naked animals, but of course—Al is right. Skunks should wear pants and I suggest that he make some soon, or sooner, of double plastic for Stinky. Goodness! Isn't this summer passing quickly? Seems only yesterday I was a planting spring fowler, but I guess that's the way when one reaches life's autumn. Old Father Time begins autumnal pussy-footing.

I'll be writing, but don't get so darn mad, Mr. H. I do think shorts are artistic. (Made of pretty prints and hanging on the wall.) Ahem. I'll bet you aren't married. Pearl Spackma, Jacksonville, Ore.

Questions Branchfield

To the Editor: Reference your editorial of Aug. 26 "On Blight and Frigh" which was most unbiased and to the point.

In the above editorial reference was made to the appearance of Attorney Edward Branchfield before the City Council in behalf of the downtown landlords in which he opposed the passage of the city's revised fire code and, in which he stated that the merchants and landlords could not afford to install sprinkler systems. I know of no such protest when the state fire marshal directed that all nursing homes in the city must make such installations before renewal of their licenses would be approved, and are, far less able financially than the downtown landlords. However, they are still a part of the business interests of the city and operate under licenses issued by the city.

From the above, it seems that Mr. Branchfield is far more interested in the downtown business than other business interests of the city. Now that he is running for the legislature, I wonder, if elected, he would follow this same line of class legislation and discrimination in legislative matters? A. J. Curry, 906 West Main St., Medford

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Kremlin Continues Firm Control of East German Communist Actions

By K. C. THALER. United Press International.

London—(UPI)—The Kremlin apparently continues to maintain firm control over Communist action in Berlin—while officially renouncing responsibility for the city.

Whatever the tactical moves against the West, Moscow is keeping a solid grip on East German Communist Party boss Walter Ulbricht and his aides.

The signs are that Premier Nikita Khrushchev does not want to give Ulbricht a free hand for action that could spark off a military clash with the West and erupt into World War III.

May Go To Brink

Khrushchev, the best available assessments say, may go to the brink, but he is afraid of a war which would destroy much of what Russia has achieved and possibly even communism itself.

The heightened tension in Berlin has all the markings of a major Communist probing operation into Allied strength.

Provocations and trouble fermented at the wall and elsewhere seem to be part of a calculated strategy to determine just how much the

West is prepared to take and whether it can be intimidated to stand fast.

A decision now seems to be ripe and current troubles are probably the prelude to new and more significant Kremlin moves.

Left Door Open

Significantly, Khrushchev so far has left the door open for further talks with the West, notably with President Kennedy, before taking the threatened ultimate step of concluding a peace treaty with the East German regime.

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The Soviets have shown every sign that they are still anxious to maintain talking contacts with the U. S.

In the past, Khrushchev has often built up tension to promote such talks and to put the West under pressure in the hope of getting concessions.

He may be using the same technique presently, although he has been made aware by the Western Allies of the fact that they remain determined to stay in Berlin, no matter what comes.

New York Democrats Looking For Candidates Against GOP

By RAYMOND LAHR. United Press International.

Washington—(UPI)—In their search for candidates this year, New York Democrats look as bewildered as the stranger hunting for the right subway train in the catacombs under Times Square.

Obviously, such offbeat Republicans as Gov. Nelson A. Rockefeller and Sen. Jacob K. Javits are regarded as tough to beat. Obviously, the New York Democrats believe in the old proverb that you can't beat somebody with nobody.

So a casual reading of the

New York papers suggests the distant outlooker that the Democrats are feeling frustration. This was apparent even though Democratic Mayor Robert F. Wagner Jr. was re-elected last year by a plurality of 400,000 votes and President Kennedy carried the entire state in 1960 with a majority of almost 400,000.

And Rockefeller was supposed to have been damaged by his divorce this year.

Trial Balloons

Trial balloons have been floated and boomlets launched for a variety of candidates,

most of them unknown outside New York, where the governorship is supposed to be an incubator for presidential hopefuls.

Both parties will hold their state nominating conventions in less than three weeks. The Republicans will renominate Rockefeller and Javits.

Rockefeller is already busy campaigning like a candidate running scared. If he is not scared, he must be trying to make an impressive showing for the benefit of 1964 national convention delegates who will nominate a candidate for president.

In his first try for elective office four years ago, Rockefeller unhorsed then Gov. Averell Harriman by some 470,000 votes. Other Republicans have carried New York with larger majorities but 1958 was generally a black year for the Grand Old Party. The GOP had little to cheer about then, except Rockefeller's victory for liberal Republicanism in New York and Sen. Barry Goldwater's victory for conservative Republicanism in Arizona.

Even Republicans who view Rockefeller's brand of Republicanism with suspicion or distaste can be impressed by success.

Javits, seeking a second term, was first elected to the Senate in 1956 by a margin of about 450,000 votes. But he was running on a ticket with Dwight D. Eisenhower, who was carrying the state by 1,600,000 votes.

The Democrats must draw comfort from the belief or hope that the shine has worn off Rockefeller after four years, that the newly formed conservative party will drain away Republican votes. They can also hope to come up with candidates who will light some fires along the county fair circuit and will get some effective help from Kennedy.

Strictly Personal In the Day's News

By FRANK JENKINS

This modern world note: An ultra-modern inn now under construction in the Loop district of Chicago will have a FRUSTRATION ROOM in which guests can work off their tensions by smashing lamps and ash trays.

"The remedy?"

THAT raises this question: Is this TENSION business something new in the world? Of course not. People are just finding new ways to work off their tensions. There was a time, as oldsters will recall, when if you got all strung up and couldn't go to sleep you went out on the back porch and kicked the cat.

THAT, at least, was considerably less expensive than going to Chicago and blowing yourself in for a room in a fancy new inn in the Loop district and working off your tensions by smashing lamps and ash trays against the wall.

BUT—Sad to say—It's no longer possible to work off your tensions inexpensively by going out on the back porch and kicking the cat.

Why not? There are no longer any back porches.

THIS TENSION business is getting a lot of play. The Southern California Dental association held its annual convention recently at Los Angeles. Among the speakers was a Dr. Ralph H. Boos, a mouth specialist from Minneapolis. He told his conferees: "Modern Americans are GNASHING THEIR TEETH AWAY. They spend five to eight minutes at mealtime each day GRINDING their

When the professor met the man whom he thought was a distinguished savant, he immediately held up one finger; the butcher promptly held up two fingers. The professor held up three of his fingers; the butcher, his clenched fist. The professor displayed an orange; the butcher a dry crust of bread.

The professor was delighted at the man's genius. "When I said there was one God," he exclaimed, "this man replied that there were Father and Son. When I declared faith in the Trinity, he as strongly asserted the Unity. When I said the earth is as round as an orange, he replied that bread was the staff of life."

The butcher was equally delighted with the encounter. "I showed up his insults," he chortled. "When he held up one finger, sneering that I had but one eye, I told him I could see more clearly with one than he could with two."

"When the professor said we only have three eyes between us, I made a fist to warn him that if he kept on insulting me, I'd paste him in the jaw. When he held up his orange, implying that we couldn't grow such fruit in Scotland, I answered that we didn't care for that, so long as we have plenty of good rye bread."

Today, instead of sign language, we and our antagonists are using words like "peace" and "freedom" and "disarmament" to signify totally disparate ideas. The dialogue between East and West can be neither meaningful nor fruitful until we can agree on the concepts we are disagreeing about. The delicate and difficult art of definition has been lost in a sea of sloganeering.

or propaganda talks or senatorial filibusters, what we need is a citizenry aroused and determined to roll up sleeves and get on with the job. The safety of the Republic still lies in a morally mature and educated citizenry.

L. G. Weaver, 301 Haven St., Medford, Ore.

Tuna Fishermen Seek Protection From Government

Washington—(UPI)—A spokesman for California tuna fishermen told Congress Tuesday that the government had failed to protect American fishermen from seizure and harassment on the high seas.

August Felando, general manager of the American Tunaboat association, San Diego, told a house foreign affairs subcommittee that harassment of American tuna fishermen by Latin American countries had increased sharply in recent months.

Felando said, as a result, his association was opposed to a Senate-passed bill to give the interior secretary authority to impose a quota on American fishermen in line with yellowfin tuna conservation measures recommended by the Inter-American tropical tuna commission.

He said the association, which previously had supported the legislation, now would oppose it unless it were amended to place an embargo on the sale of fish in the United States by any country which interferes with U.S. fishing vessels on the high seas.

Felando said the U.S. tunaboat White Star was seized Aug. 3 and the vessel and its

13-man crew still were being held at the Ecuadorian port of Salinas.

Another tunaboat master said his vessel was fired upon off the coast of El Salvador and held for five days.

6,000 Babies Said Deformed by Drug

London—(UPI)—The Daily Mirror reported today figures show 6,000 deformed infants have been born throughout the world to women who took the tranquilizer Thalidomide.

The figures were based on "investigations by national health ministries," the newspaper said.

The number of deformed infants born in England was about 300, the report said. It did not list figures from other nations.

ACTING POSTMASTER

Beaverton—(UPI)—James R. Landers, a 15-year employee with the post office here, will be installed as acting postmaster for Beaverton Sept. 12, Sen. Maurice Neuberger (D-Ore.) said.

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Try and Stop Me

By BENNETT CERF

MARTIANS, insists Mike Connolly, can get jealous, too. He gives as an example the pin-point-headed Martian who kicked an IBM machine and snarled, "If I can't have you, nobody will!"—and pulled out the plug.

Bob Byvester tells about an actor who played Josef Stalin in three successive motion pictures. "My boy looks so much like Stalin," boasted his agent, "that twice in the past month while he was sleeping somebody moved his body."

Herb Stein says the Hollywood definition of roughing it is to turn the electric blanket down to medium. He also heard a patient tell his analyst, "My wife and I are slowly drifting apart. Doctor. Can you suggest anything to speed it up?"

Disgusted with a stretch of wretched weather, an English poet (who wouldn't sign his name) dashed off this rhymed lament: Oh, what a blasted uncertain thing This pesky weather is! It blew and snowed and then it thawed And now by jing it fra!

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