

We Will Pay You To Heat Your Home Properly!

Cal-Ore Electrical League heating and wiring contractors can now pay you to install modern electric heat in your home, new or old!

Wiring Bonus Allowance

From this date until December 1, home-owners, builders, and business people who install modern electric heat systems in their homes and places of business reap a cash reward. (For every kilowatt of heating capacity installed, we will pay \$6.00 against your total installation cost!)

For most home owners, this will represent a
MINIMUM SAVINGS OF AT LEAST
\$90.00!

In many larger homes and businesses, savings will be much greater

How To Qualify For This Bonus Wiring Allowance:

Allowances will be made only on permanent installations (mobile types excluded), and this allowance will apply only to those who (1) are customers of COPCO Division, Pacific Power and Light Company (similar plan available at Douglas Electric Co-operative); (2) apply before December 1; (3) have their heating and wiring thereto installed by authorized Cal-Ore Electrical League contractors. See eligibility rules and qualifications posted by heating or wiring contractors and builders displaying the Cal-Ore League Emblem.



City of
ASHLAND CUSTOMERS
Also Eligible for Bonus
Wiring Allowance

Special Advantage to Home Owners:

In addition to this big cash saving on installation, home-owners and home builders have an added advantage. Through the WIRE-ON-TIME-PLAN sponsored by the COPCO Division, Pacific Power and Light, you can install electric heat in your home without down payment and for as little as \$10 per month!

HEAT BETTER - SAVE MONEY - WITH CLEAN ELECTRIC HEAT

Don't wait until cold weather comes. Get details of this revolutionary offer from your Cal-Ore Electrical League heating or wiring contractor today!

PARTICIPATING ELECTRICAL HEATING & WIRING CONTRACTORS:

Brooks Electric	772-5209	Feldman & Olson Electric	773-7751
Electronic Service	773-1971	Rogue Electric Service	772-6603
Enloe Electric (Talent)	535-1269	Rush Electric Company	772-4960
Townbridge Electric			773-6241



PARTICIPATING DISTRIBUTORS:

Westinghouse Electric Supply Co.
Sloan Co.
King—Swan—Cavalier