

# Other Nations Make Effort To Explain Common Market

By JESSE BOGUE  
UPI Financial Editor

While the European Common Market rolls along, there is a corresponding increase in other nations' efforts to make its workings easy for the businessman and the average citizen to understand.

Frequent warnings are given United States industrialists that things are not and will continue not to be the same as before in dealing with the principal nations of western Europe.

In Chicago recently, a Belgian judge, Dr. Alphons de Vrees, touched on one aspect of the matter. He told a group of businessmen that in dealing with the common market, they will have a new legal system to consider. Not only will there be those of the six member nations, expected to increase in number as the years pass, but there will be a community law, super-imposed on these.

Important  
But to tariff - conscious

## LEGAL NOTICES

NOTICE OF CHANGE OF NAME IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR JACKSON COUNTY. IN THE MATTER OF THE APPLICATION FOR THE CHANGE OF NAME OF SELDON LEE VAN SICKLE TO SELDON LEE VAN SICKLE.

NOTICE IS HEREBY GIVEN that on the 20th day of August, 1962, by order of the Circuit Court of the State of Oregon, for Jackson County, in the above entitled court and matter, my legal name "Seldon Lee Pierce" was changed from "Seldon Lee Van Sickle" and upon due return of proof of publication of this Notice for one week (one publication) in a newspaper of general circulation in Jackson County, Oregon, to said Court, a certificate under the seal of said court will be duly issued declaring my legal name to be Seldon Lee Van Sickle, in accordance with said order of August 20, 1962.

DATED AND FIRST PUBLISHED August 22, 1962. SELDON LEE VAN SICKLE, Formerly Seldon Lee Pierce, By IRIS VAN SICKLE, Guardian ad litem.

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Americans, especially to those interested in export trade, the performance of the ECM tariff and what it can be expected to do is a matter of importance.

The Foreign Policy association recently produced another of its "headline series" booklets, "U.S. Trade and the Common Market," written by former Under Secretary of State William L. Clayton, with the assistance of Don D. Humphrey.

Clayton says that in dealing with the common market external tariff, "the United States needs to bargain in a bigger way than heretofore." He wrote that the preferential treatment which will be given by one nation within the common market to another "amounts, from our point of view, to discrimination. It is certain to be a handicap to American exporters unless we can negotiate a reduction of the common tariff."

Best Customer

Clayton also cautioned that while "excitement over the common market is thoroughly justified," the United States "should not neglect the fact that Canada remains our best customer."

Walter P. Blass, statistician

## Dubliners Show Fondness for Ike

Dublin (UPI)—Thousands of Dubliners in President Kennedy's ancestral homeland broke through police lines today to show how they like Ike.

The crowd surrounded visiting former President Dwight D. Eisenhower when he emerged from his hotel to go to a luncheon given in his honor by President Eamon De Valera.

They slapped Eisenhower's back and shouted, "We like Ike... Good old Ike... Have a good time."

Eisenhower grinned and laughed and spread his arms wide to shield his wife, Mamie, from the enthusiastic crowd.

Dublin police had cordoned off the streets near the entrance to Eisenhower's hotel. But apparently they did not reckon on the crowd's zestfulness nor the effect of the Eisenhower grin.

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in the comptroller's department of American Telephone & Telegraph company, illustrated the operations of the ECM tariff in the summer issue of the Bell Telephone magazine.

He pointed out that each member country had agreed to adjust its tariffs two ways. The first is to reduce the internal tariffs—those between the member countries—to zero in seven stages. The second is to adjust external tariffs—thus those which might affect our shipments overseas—to a common level in three stages.

As of July 1, internal tariffs were down 30 per cent in manufactured goods, 35 per cent in agricultural goods; and there was a 30 per cent approximation to the common external level.

Time Table Ahead

The time table seemed likely to be ahead of the 1970 cut-off date.

The result has been, he wrote, no restrictions to trade from within the common market; the same tariff toward all goods from the outside regardless of which country gets the shipment.

He gave this illustration: He set up a U.S. automobile and a German automobile of comparable size, each with a factory price of \$2,000 in the country of origin. Two buyers are in Italy.

Under the 1958 tariffs, which in Italy were 37 per cent, the cost to the Italian buyer for each car would be \$2,740; the factory cost plus 37 per cent, no matter where the car was shipped from.

Are Together

But Italy and Germany are in the common market together. By 1969, Italy and other nations in the ECM might have a tariff of 22 per cent against cars shipped in from the outside.

The U.S.-made car then would cost the Italian buyer \$2,000 plus 22 per cent, a total of \$2,440.

But by 1969, the tariff against Germany, and other common market members might be down to zero. Then the German-made car would cost the Italian buyer only \$2,000.

Let the example be oversimplified, Blass' article pointed out that: (1) Price might not be the only consideration, the Italian buyer may want an American car; (2) In other products, U.S. costs could be lower; (3) Expansion of European incomes within the market—and recent figures have shown them rising—might result in rising sales despite price differentials; while (4) Transportation costs in automobiles favor the common market producer by an additional 13 per cent, although this advantage would be lower in the case of less bulky products.

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