

Quotes From the News

BY UNITED PRESS INTERNATIONAL

Houston, Tex.—Astronaut Scott Carpenter, explaining what effect the Soviet Union's recent space achievement had on America's seven Mercury astronauts:

"We're not discouraged. We are just challenged."

Inverness, Scotland—Prince Philip, annoyed by a zealous cameraman during an outing on the royal yacht:

"Well, did you get a picture of my left earhole? You have been following us ever since we left the Grinnon Canal with that thing. You would think we were at the zoo."

Washington—AFL-CIO President George Meany's description of Americans who propose cultural exchanges with the Soviet Union:

"Academic nitwits."

Bradford, England—Photographer Harrison Marks, commenting on the furor that has arisen over the exhibition of three nude portraits in the city art gallery:

"Behind many complaints there's a woman who thinks her husband is looking at the nude when he ought to be looking at her."

Fresh Bartlett Pear Promotion Planned

Fresh Bartlett pears from the Rogue river valley will join other Pacific Mountain Bartlett pears going to eastern markets in a few days, to be coordinated with the movement of early California Bartlett pears.

Picking of Bartletts is just getting under way in the Pacific Northwest growing districts, and an intensive advertising program in behalf of the Bartletts is being directed by the Northwest Bartlett Pear Council. Radio advertising will start next week on several Mid-West stations.

The Pacific Mountain Bartlett pears will reach their peak during September and October, which is about the time when all the early California Bartletts will have been marketed. Grown at higher elevations, the Mountain Bartletts mature a little later.

Early Estimate
The pack-out of Pacific Mountain Bartlett is expected to range between 1,292,000 and 1,450,000 boxes, according to early estimates, reports Council Manager Richard Patterson. He said the final pack-out figures will be determined by how many tons of the luscious fruit are taken by canneries. In any event, this year's pack-out will be larger than last year's total of 1,168,000 boxes.

Included in this year's production are more red Bartletts than ever before. These pears, tinged with a deep red color, are proving more and more popular and the bright coloring seems to have helped them develop a tremendous sales appeal.

This year's theme is "Sweet As Honey," which is a repeat of the successful 1961 sales

campaign. Emphasis will be made on a Bartlett pear being "a satisfying sweet" and that it is a satisfactory sweet for calorie-conscious persons.

The promotion backing up this year's crop of Bartletts will be extensive radio advertising. Approximately 78 radio stations will be used in 32 of the nation's major consuming areas.

New cities added to this year's promotion include Seattle, Portland, Omaha, Kansas City, St. Louis and Des Moines. The radio promotion will begin on the Omaha, Minneapolis and Des Moines stations on Aug. 29.

Retailers are being urged to feature displays of Bartletts, to take advantage of the promotion campaign. Along with the early California Bartletts Northwest Bartletts come onto the market when supplies of other varieties of summer fruit begin to dwindle.

Colorful over-wire hangers, with blue background and featuring large yellow-colored illustrations of Bartlett pears, as well as small clusters of pears, are being made available from the council's nine merchandising representatives. Each is well acquainted in his particular areas of the country.

FOOL'S GOLD

Coloma, Calif. — The thief who broke into the Marshall Museum in Gold Discovery State Park and made off with a pouch full of "nuggets" will learn an old lesson about "all that glitters..." Harold H. Sederquist, acting park superintendent, said Monday that the realistic-looking nuggets were bronze and of no value.

Investment Clubs Prove Profitable

By FREDERICK H. TREESH

United Press International
New York — Americans like to be social and, not at all surprising, they like to make money.

In increasing numbers, they are finding a way to accomplish both goals at once: they are joining investment clubs.

An investment club, for the uninitiated, is a group of persons, say 10 to 15, who band together to jointly invest regular sums in securities. At meetings, its members study the investment potential of various corporations and decide which stocks they will buy.

If they invest regularly and choose their securities wisely, the modest checks the members turn over to the club treasurer will in time mushroom into a sizeable amount.

A great majority of investment clubs are formed with members investing \$10 a month," said Thomas E. O'Hara, chairman of the National Association of Investment Clubs (NAIC) and an investment club member himself for 22 years. He said the clubs, in the main, are getting a good return on their investments.

Grow in Recession
O'Hara said a survey in 1960, when the market was down, showed NAIC member clubs were averaging eight per cent growth a year on their investment. That, he said, was three per cent better than the Dow Jones industrial average.

"Last year, when the market was at its peak, the average growth was 17 per cent," O'Hara said. "One club was as high as 147 per cent."

O'Hara said one member of his own club, who started investing \$10 a month (the since has increased the amount), now has a securities account worth \$30,000. Another member withdrew part of his holdings after several years and bought a restaurant. He now operates a chain of four eateries, O'Hara said.

The NAIC, now 11 years old, has 8,000 member clubs with a total membership of more than 100,000. O'Hara said. He estimates there are about 40,000 investment clubs in the nation with an aggregate membership of perhaps a half-million.

The advantage of the investment club approach to investing, O'Hara said, is twofold: it helps the member to develop the investing habit and it teaches him how to invest wisely.

The personable NAIC chairman, the group's only paid official, puts special emphasis on the educational factor of club membership.

Study Market
He said that at the club's regular meetings, members make detailed reports on two or three corporations. They compare the stocks reported on, ones previously discussed and study market conditions and the various securities' long-term performance before making their decisions to buy.

O'Hara said the most successful clubs followed three principles advocated by the national association:—Invest regularly.

Prescription Given For Treating Elders
New York — The following verbal prescription, cited in the "Professional Nursing Home" journal, shows the way to get along with your elders:

"Treat elderly people as you would like to be treated when you become old. Be understanding, have a feeling, show empathy, accept resentment, be sympathetic and accept preoccupation."

Five Small Fires Reported in State
Salem — Five small fires were reported Tuesday on state and association protected lands, the Oregon Forestry Department said.

Largest was a 4.6-acre fire northeast of Vernonia, caused by an electric fence. Two fires of less than one acre each were reported in the Douglas district, with one each in the Coos district, and in Benton county near Alsea.

Methodist Youths Hear Portlander
Salem — The national Methodist Youth Conference here was told Tuesday that the "chief sickness of church people" is a failure to become adequately involved in society's problems.

The speaker was Dr. Daniel Taylor, Portland, pastor of Rose City Park Methodist church.

In today's world, the public has grown accustomed to seeing the church "run along behind society and bind up its wounds, rather than trying to change its course," Taylor said.

He called on church people to become more involved in all social processes.

The youth delegates discussed the ecumenical movement Tuesday night, agreeing on the need for unification of churches under the Christian umbrella, and the need to understand other world religions.

Local Merchants Schedule Meeting
Members of the Downtown Medford Merchants association are scheduled to meet at 10 a.m. tomorrow at the Girls' Community club, 229 North Bartlett.

Mrs. Phil Brainerd announced this morning that the meeting place was changed since the group will not be able to meet at the Jackson House as originally planned.

Items to be discussed by the merchants include the sidewalk sale and free parking planned for Aug. 30 and 31.

First for Quality Children's Shoes From Johnston & Stewart Junior Boot Shop
211 East Main

CLIP THIS VALUABLE COUPON
This Coupon Entitles You to One Regular 1.25 Kodacolor Enlargement for ONLY 39¢

with each roll of Kodacolor film developed and printed. (Bring coupon.) Enlargement can be made from any Kodacolor negative you choose. (Not slides.) Offer expires August 25, 1962.

FAST FILM SERVICE
Central Drug
Main at Central S&H Green Stamps 772-9431

Yes Ladies! Your Husband Is worth 20¢ a lb. on-the-hoof

Montgomery Ward will pay you 20 cents a pound for your husband in trade for a new Appliance. All husbands are worth 20 cents a pound . . . tall husbands, fat husbands, short husbands, skinny husbands. They're all worth 20 cents a pound. If you have a 300 pound husband, just think, he's worth \$60. If he weighs 150 pounds, he's worth \$30. Yes, ladies, your husband is really worth money now. In fact, we doubt if the prices for husbands will ever be higher. Bring him in to Montgomery Ward, 117 South Central—we will weigh him and allow you the 20 cents a pound on a new appliance. By the way, Montgomery Ward will give your husband back to you. This is an opportunity you can't afford to miss. Sale ends Saturday, Aug. 25th.

Follow the Crowd to the Biggest Sale of the Year

All Husbands Cheerfully Returned

Your husband is worth 20¢ a pound on any of the following appliances of your choice: Freezers, Refrigerators, Washers, Dryers, Console TV, Ranges, Console AM/FM Stereos, Air Conditioners and Console Zig-Zag Sewing Machines.

CALL 773-7301 If You Can't Get In . . . We'll Weigh Him at Home

Deduct 20c lb. for Your Husband From All Prices Shown

17 cu. ft. Suburban SPACIOUS 595-LB. TRU-COLD CHEST
Convenient lift-out baskets, flexible divider. Adjustable cold control, interior light, new magnetic sure-seal lid. "Powers On" safety signal light. **259⁹⁵** NO MONEY DOWN

stores up to 525 lbs. 15 CU. FT. TRU-COLD UPRIGHT FREEZER
Keeps food solidly frozen at certified zero. Special fast-freeze section, 4 refrigerated shelves, drop-front basket. Storage door holds 75 packages. **239⁹⁵** NO MONEY DOWN

12.6' deluxe Tru-Cold AUTOMATIC DEFROSTING REFRIGERATOR
More space—more convenience—more beauty! Big 105-lb. freezer means less shopping. Full storage doors. Beautiful styling fits into any decor. **229⁹⁵** NO MONEY DOWN

thrifty washer buys! BIG FRONT AND TOP LOADING MODELS
Front loader has 4 cycles, 12-lb. capacity. Top loader has 2 cycles, 2 speeds. Both offer 3 wash, 2 rinse temperatures. Electric dryer. **209⁹⁵** Ea. NO MONEY DOWN

Airline 23" console POWERFUL FRINGE AREA RECEPTION
Pictures of outstanding clarity—greater contrast. Tinted safety glass cuts glare; 2 speakers for sound realism. Mahogany veneer. Walnut, maple, add \$10. **269⁹⁵** NO MONEY DOWN

30" electric range THERMAL EYE UNIT, AUTOMATIC OVEN
Thermal Eye unit automatically maintains temperature set, ends boilovers; others have infinite settings. Clock turns 23" oven, outlet on off at times set. **229⁹⁵** NO MONEY DOWN

WARDS HUSBANDS-ON-THE-HOOF SALE ENDS SAT. AUG. 25 — HURRY TO SAVE

Your Only Midday Service
SAN FRANCISCO EUREKA
Depart 2:00 p. m.
JET-POWERED SERVICE
PACIFIC AIR LINES
HOLIDAY SUGGESTION:
Pacific to San Francisco—Dinner at International Airport—Connect with Pacific jet-powered excursion flight to Reno!
PACIFIC AIR LINES
For reservations call your travel agent or 772-6161

TRU-COLD
Signature
Airline