

**★ Plenty of Free Parking**

<b>SPECIAL!</b> Reg. 2.08 PARKER BALL POINT PEN & FILLER <b>98¢</b>	<b>SPECIAL!</b> Reg. 12.95 ELECTRIC DEEP-FRY & COOKER <b>6<sup>88</sup></b>	<b>SPECIAL!</b> Reg. 98c ASSORTED ASH TRAYS <b>44¢</b>
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**AT WEISFIELD'S**

★ BE SURE AND REGISTER FOR \$1,000 IN PRIZES  
No Purchase Necessary. You Need Not Be Present To Win.

**NEW MEDFORD SHOPPING CENTER STORE**

**GRAND OPENING**

**TOMORROW, THURSDAY, 9:30 A.M.**  
OPEN 'TIL 9 P.M. BOTH THURSDAY AND FRIDAY

WE CELEBRATE THE THIRD ANNIVERSARY OF THE MEDFORD SHOPPING CENTER WITH THE "GRAND OPENING" OF OUR NEW, LARGER MEDFORD SHOPPING CENTER STORE - LOCATED CONVENIENTLY AT 509 EAST JACKSON.

**HUNDREDS OF "OPENING" SPECIAL VALUES**  
YOU DON'T NEED CASH . . . USE WEISFIELD'S CONVENIENT CREDIT

**Sunbeam** the best Electric Appliances made

**WITH REMOVABLE AUTOMATIC Heat Control**

**Famous Sunbeam Automatic ELECTRIC FRYPAN**

Formerly 28.95 **14<sup>88</sup>** low as \$2 monthly

★ Immerses Completely to Clean ★  
★ Quick Acting Thermostat ★  
★ Exclusive Triangular Heating Element for Evenly Distributed Heat ★  
★ Much More Cooking Area ★  
★ Easy-to-Set Heat Dial

**DOOR MIRROR**  
**1<sup>99</sup>**

**Famous KRESSLER WATCH BANDS**  
Bromide, Luster—Metal, Tear Resistant  
**2.77**  
Value 12.95 charge it!

**17-JEWEL HUSKY WRIST WATCH**  
29.75 Value **12<sup>88</sup>** MONTH

★ Adjustable Movement ★  
★ Water and Shock Resistant ★  
★ Snap Removable Band ★  
★ Gold-tone Finish ★

Weisfield's is never knowingly undersold by anyone.

Hear, Walk, Talk—Yes, Even Work While Your Hair Dries!

**SMART NEW MODEL HD-1 HOME HAIR DRYER**

Specially Priced **13<sup>88</sup>**

★ Backless barrel for easy hair re-arranging—fits any head size. ★  
★ Dries hair twice as fast and without inconvenience of handheld hair dryer. ★  
★ Fully insulated against vibration and noise. ★  
★ Lightweight and easy to store.

**Westclox "Keno" NEW KEY-WIND ALARM CLOCK**  
REG. 2.98 **1.09**  
A single key winds both the alarm and the clock. CHARGE IT!

**Reg. 12.95 FLINT 7-PC. KNIFE SET**  
**7<sup>77</sup>**

**Best BEATER**  
Reg. 3.95 **99¢**  
With 11 Blades. Star Beater. CHARGE IT!

**17-JEWEL HUSKY WRIST WATCH**  
29.75 Value **12<sup>88</sup>** MONTH

**17-JEWEL SHOCKPROOF 3-DIAMOND LADY'S WATCH**  
REG. 39.50 **19<sup>88</sup>**  
Automatic watch. Shockproof. 17 jewels. 3 diamonds. 14K gold. CHARGE IT!

**Westclox "Keno" NEW KEY-WIND ALARM CLOCK**  
REG. 2.98 **1.09**  
A single key winds both the alarm and the clock. CHARGE IT!

**Reg. 12.95 FLINT 7-PC. KNIFE SET**  
**7<sup>77</sup>**

**Best BEATER**  
Reg. 3.95 **99¢**  
With 11 Blades. Star Beater. CHARGE IT!

**WESTCLOX**

**UP TO 1/2 OFF and MORE!**

**MEN'S WOMEN'S WESTCLOX WATCHES**  
Nationally Advertised at 13.95 to 19.95

**YOUR CHOICE 6<sup>88</sup>**  
\$1.00 A MONTH

A. Ladies' "Ballie" dress style. Shockproof, nonmagnetic. Dainty and bracelet. Gold color case.  
B. Ladies' "Sport" style. Shockproof, nonmagnetic. Trim leather bracelet. Gold color case.  
C. Men's "Thin" style. Automatic, waterproof, sweep-second hand, leather strap, gold color case.  
D. Men's "Blocky" thin style. Waterproof, sweep-second hand, white gold color case. Expansion band.

**Longines Wittnauer**

**17 JEWELS 29<sup>95</sup>**  
NO MONEY DOWN . . . 4.00 MONTH

**LADY'S "COSE" WITNOWER** with shockproof and waterproof, stainless metal case, square dial and black and brown leather strap. Gold color case.  
**MEN'S "LEADER" WITNOWER** is all-steel, waterproof, with unbreakable sapphire crystal, 17-jewel automatic movement, stainless steel case, black leather strap bracelet.

**UDIGO**

**ELECTRIC CAN-OPENER KNIFE SHARPENER**

REG. 19.95 **9<sup>88</sup>** Mod. C-73  
\$2.00 Month

★ Two Kitchen Helpers in One! ★  
★ Electrically opens cans, sharpens knives. ★  
★ Durable, all-metal construction. ★  
★ Magnetic filter holds filings. ★  
★ One easy-to-clean cutter. ★  
★ Many attractive colors.

**Big 7" Autograph FOOTBALL DOLL**  
With Spring Action Head  
Yours **\$1<sup>00</sup>** Charge It!

**Arvin**

**"Cadet" Adjustable Steel IRONING TABLE**  
With an extra set of wheels to move it to any position.  
Reg. 6.98 **2.99** charge it!

**GENERAL ELECTRIC**

**STEAM and DRY IRON**

**NEW LOW PRICE 10<sup>88</sup>**  
MODEL 733

The G.E. steam iron can be switched instantly from dry to steam or steam to dry. Heat up water, boils in seconds. Lightweight.

**TRAVEL CLOCK**  
REG. 9.95 **4<sup>88</sup>**  
CHARGE IT!

**LEATHER COVERED FOLDING TRAVEL CLOCK**  
REG. 9.95 **4<sup>88</sup>**  
CHARGE IT!

**SWING-A-WAY MAGNETIC CAN OPENER**  
Gear-driven cutter slides through tough top of metal cans or crimped covers. No top can marks. A safe, smooth grip. Powerful magnet pulls in crimped top.  
REG. 3.98 **1<sup>44</sup>**  
CHARGE IT!

**NEW LOW PRICE**

**ADMIRAL CUSTOM GLOCK RADIO**  
MODEL Y3137  
Reg. 17.95 **12<sup>95</sup>**  
Pay Only \$2 A Month

Wake to Music Alarm, 3 position control, always accurate electric clock. Soothing beige.

**ADMIRAL STEREO HI-FI CONSOLE**  
A CONSOLE AT THE PRICE OF A TABLE MODEL

**OPENING SPECIAL**  
**\$99**  
PAY ONLY \$10 Month

**New Contemporary Styling**  
FEATURES NEW "THIRD CHANNEL" SOUND

- 4 SPEED AUTO CHANGER
- STEREO CONTROL PANEL WITH LOUDNESS, BASS, TREBLE AND BALANCE CONTROL.
- TWO 6" SPEAKERS, TWO 3 1/2" SPEAKERS.

**WEISFIELD'S**  
THE WEST'S LARGEST CREDIT Jewelers

**BIGGER BETTER THAN EVER BEFORE**

**WEISFIELD'S THE WEST'S LARGEST CREDIT JEWELERS**

**Introduce the 1963 TOTAL WEIGHT SERIES OF "Eternal Love" DIAMOND RINGS**  
SYMBOL OF LASTING AFFECTION

**CHOOSE FROM A FABULOUS COLLECTION OF DIAMOND RINGS AND JEWELRY EACH CONTAINING A TOTAL 1/2 CARAT OF DIAMONDS**

**EACH A 200.00 Value 159<sup>00</sup>**

**TERMS LOW AS 11.00 A MONTH**

Imagine! One-half carat-weight diamonds, magnificently matched, exquisitely cut, then carefully set in our new 14K gold mounting! Our careful craftsmanship enhances their fiery brilliance!

A. Center and 2 side diamonds with matching 5-diamond band, total weight .50 carat.  
B. Ladies' large brilliant one-half carat diamond solitaire.  
C. Three-diamond hoop ring, totaling one-half carat.  
D. Smartly designed fancy ring with 10 diamonds, totaling one-half carat.  
E. Man's massive ring, large center diamond, and 12 side diamonds, total one-half carat.  
F. Tapered prong, 5-diamond bridal set, total one-half carat weight.  
G. Two large diamonds, and 8 side diamonds, four-diamond wedding ring, total weight one-half carat.  
H. Man's large sparkling one-half carat diamond solitaire.  
I. "Girardeau" ladies' watch with 10 diamonds, totaling one-half carat.  
J. Three-diamond watch attachment, total weight one-half carat.  
K. Ladies' 14-diamond heart pendant, one-half carat total weight.  
L. Brilliant twin diamond stud earrings and diamond pendant, all 3 diamonds total 1/2 carat.

**CULTURED PEARL RING**  
Reg. 14.95 **7<sup>77</sup>**  
Pearl Solitaire in 14K gold

**1 CARAT ZIRCON RING**  
Reg. 12.95 **5<sup>77</sup>**  
Flashing Zircon in 14K gold

**3-DIAMOND PEARL PENDANT**  
Reg. 39.95 **16<sup>88</sup>**  
Cultured Pearl Drop Set with 3 diamonds

**SPECIAL!**  
14-CARAT GOLD WEDDING BAND  
Values to 14.95 **3.77**

**SPECIAL!**  
BOXED COSTUME JEWELRY  
Values to \$2.95 **99c**

**ADMIRAL "THIN MAN" TELEVISION**  
PORTABLE, FAMILY SIZE AT NEW LOW PRICE

**OPENING SPECIAL**  
**\$119**  
PAY ONLY \$12 month

**NEW "HIDEAWAY" ANTENNA**

**SLIM LIGHTWEIGHT CABINET**

- EXCLUSIVE PICTUREGUARD CIRCUIT
- NEW PERMA SEALED TUNER
- TOP-FRONT TUNING CONTROLS
- TINTED OPTIC FILTER
- 17,000 VOLT "AIRSPACE" CHASSIS

★ New Store ★ New Location  
**509 E. JACKSON** IN THE MEDFORD SHOPPING CENTER

<b>SPECIAL!</b> Reg. 2.95 MANSFIELD 35mm SLIDE VIEWER <b>1<sup>29</sup></b>	<b>SPECIAL!</b> Reg. 8.45 BORG BATH SCALES <b>3<sup>88</sup></b>	<b>SPECIAL!</b> Reg. 10.95 "HANDY" 5-PC. HAIRCUT SETS <b>5<sup>95</sup></b>	<b>SPECIAL!</b> Reg. 5.95 COOL FOAM PORTABLE COOLER <b>2<sup>44</sup></b>	<b>SPECIAL!</b> Reg. 12.95 KNAPP-MONARCH PORTABLE ICE BOX <b>6<sup>88</sup></b>
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**IMPORTED AUSTRIAN AURORA BOREALIS BEAD GROUP**

**\$1<sup>99</sup>**

Beautiful crystal in dainty pastel color settings. Fine sparkle in every facet.  
Easy Credit Terms

**FABULOUS ASSORTMENT LOVELY SUMMER COSTUME JEWELRY**

Reg. \$1.00 each **59¢** YOUR CHOICE

Beads, necklaces, earrings, pins and brooches—all less than half price! Many styles and colors, and it's all new, in the latest fashions for summer.

**Man's 2-PIECE GIFT-BOXED JEWELRY SETS**  
Regularly \$5.00 **1<sup>99</sup>** SET

THE BAR or TIE BACK and CUFF LINKS

These handsome jewelry sets are finished in gold, silver or stainless steel. Buy several of this Special Jewelry Set.

**Manfield SKYLARK SLIDE PROJECTOR**  
ONLY \$29.95 MONTH

Manfield—quality name in photography—gives A-1 results to your slides. PRESTO-MATIC changer takes 36 slides at one time. 4 NO TRAYS or MAGAZINES NEEDED. Shows all 2 x 2 1/2 mounted slides. 35mm-828-127 super slides. SLIDES WILL NOT BUCKLE or POP OUT OF FOCUS.

**Small Metal JEWELRY BOX**  
REG. 10.00 **99c**

**18" x 14" King Size TV TRAYS**  
By A Famous Motor **88¢** EACH

**argus A SUPER BUY! 96 ONLY 96 ONLY! 35mm C-3 Color Slide CAMERA**

**Family-Size Electric FRY PAN**  
With cover, heat control  
Reg. 12.95 **\$8<sup>88</sup>**  
ONLY \$1 A MONTH

**14-Inch Ceramic LAZY SUSAN**  
With Ball-Bearing Wood-Grain Revolving Base  
3 Easily fastened heavy white dishes, one with deep well for dips, salads, preserves; the other with divider.  
6.95 VALUE **2<sup>88</sup>**  
Charge It!

**Family-Size Electric CORN POWDER**  
5.95 Value **1<sup>99</sup>**  
CHARGE IT!

**2,000,000 Sold at Over Twice This Price!**

Get perfect pictures every time you click the shutter!

★ Easy-to-use Color-Matic settings.  
★ Rangefinder focusing from 3 ft. to horizon.  
★ Famous 1.3.3. Center lens.  
★ Shutter speeds from 1/10 to 1/300.  
★ NO MONEY DOWN 2.00 A MONTH

**16<sup>88</sup>**

**SPECIAL PURCHASE**

Beautiful New "Velvet Rose" Pattern

**Lifetime Stainless Steel Flatware**

**50-Pc. Service for 8** REG. 12.50  
YOU SAVE OVER 50%! SPECIAL PURCHASE LOW PRICE

**5<sup>99</sup>** A SET IN GIFT BOX ONLY 1.00 MO.

50-PC. SET INCLUDES:

- 8 STAINLESS STEEL ONE PIECE KNIVES
- 8 INDIVIDUAL SALAD FORKS
- 8 FORKS
- 8 SOUP SPOONS
- 8 BUTTER KNIVES
- 1 SUGAR SHELL
- 16 TEASPOONS
- 1 SUGAR SHED

Add a graceful living look to your dinner table with this stainless steel flatware in "Velvet Rose" pattern. Elegantly simple yet so durable with no rust, tarnish or corrosion.

**QUALITY MAKES NATIONALLY FAMOUS**

**Beautiful Coupe Shape Melamine 45 PIECE DINNERWARE SET**

Complete Service for 8 . . . Choice of Patterns  
It's the quality Melmac dinnerware—guaranteed of melamine—guaranteed not to chip or break in normal use for one full year. Wash in hottest suds, or dishwasher, safely. The sharp, clear, melamine colors can't peel or fade.

- 8 decorated dinner plates
- 8 cups
- 8 saucers
- 8 decorated bread and butter plates
- 1 vegetable dish
- 1 decorated platter
- 8 soup cereal bowls
- 1 covered sugar bowl

REG. 24.95 **14<sup>88</sup>**  
2.00 MONTH