

They'll Do It Every Time

By Jimmy Hatlo



A Moral Somewhere

Request for Subscription Renewal Carries 64 Cents Worth of Stamps

Washington — (UPI) — A colleague of mine who keeps an eye on economic trends has called my attention to a new manifestation of our affluent society. He has received a piece of "junk mail" carrying 64 cents worth of postage.

In the absence of claims to the contrary, he thinks this may be an international record for wasted stamps.

Asked by me to pinpoint the circumstances, my friend reports that an evening or two ago he found in his mailbox a notice that the postman has called during the day with a registered letter.

Finding no one at home, the postman returned the missive to the post office where, the notice advised, it could be picked up by the addressee.

Early the next morning my friend drove five miles to the post office to retrieve what he assumed was an important communication, like maybe a government check.

It turned out to be a form letter from a magazine bearing the signature of the circulation manager, a man named Wilson. The letter pointed out that my friend had neglected to renew his subscription and recommended that he rectify this error at once.

It even gave instructions on how to do so. He was told to write "O. K. Wilson—continue my subscription—I'm attaching my check" across the bottom

of the letter and return it in the enclosed envelope, the message said.

As previously noted, it cost the magazine 64 cents to send the letter. In addition, the enclosed envelope bore a four-cent stamp. Figuring his travel expense at 10 cents a mile, the trip to the post office cost my friend a dollar.

Thus the solicitation involved a joint expenditure of \$1.68, which would pay for about five and a half copies of the magazine.

My friend had intended to let the subscription lapse quietly, but now he feels an incubency to send a reply. He does not, however, plan

Lewis-Clark Highway Opened

Packers Meadow, Idaho — (UPI) — A two-minute log-sawing ceremony Sunday opened officially the Lewis-Clark Highway, U.S. 12, which was 100 years being built.

More than 4,000 persons attended the ceremonies which saw Montana Gov. Tim Babcock and Idaho Gov. Robert Smylie saw a 30-inch log.

Sen. Albert Gore (D-Tenn.) and 10 other speakers sketched the history of the highway and paid tribute to those whose efforts made the road a reality.

Gore, who headed Senate hearings in 1957 when Forest Service funds were allocated for the final 38 miles of the road, hailed the team work between western states and in the Congress.

Sherri Finkbine Said Recovering

Stockholm — (UPI) — Mrs. Sherri Finkbine, 30, was out of bed and being allowed to move about for prolonged periods while making a satisfactory recovery from her legal abortion last week end, a medical source said today.

Wilson would then have to make a special trip to the post office to get the news that his friend doesn't want his subscription renewed.

There may be a moral floating around here somewhere, but at the moment I'm unable to put my finger on it. I'm just wondering if this is what Ben Franklin had in mind when he invented the postal service.

JAIL WITNESSES

Vienna — (UPI) — Five members of the Jehovah's Witnesses sect have been sentenced to jail by a Hungarian court, according to reports in a Communist party newspaper. They were accused of "belonging to and furthering an underground organization hostile to the state," the newspaper Hajdu-Bihar Napio reported.

Dr. Haines Returns From London Trip

Ashland — Dr. Frank D. Haines Jr., associate professor of history at Southern Oregon college, recently returned from England where he spent seven weeks doing research on French Canadian fur trappers who trapped in the Pacific Northwest. He spent most of his time studying the Hudson Bay archives.

While in England, Haines was one of the three Oregon educators who attended the Seventh Anglo American Historical conference at London university.

Hatfield Against Legal Gambling

Corvallis, Ore. — (UPI) — Oregon's Republican Gov. Mark Hatfield told the Benton county Republican picnic here Monday night that northwest political candidates who advocate legalization gambling "must be repelled."

He said such a stand "could lead to syndicated crime." He told the crowd "it is a camel's nose in the tent approach. Today pinballs, tomorrow slot machines, and the day after vices of other sorts."

Oregon and Idaho each have a gubernatorial candidate who supports legalized gambling. Robert H. Wampler of Oregon City, a deputy sheriff and an independent candidate for Oregon governor, favors a statewide lottery. Idaho Democratic gubernatorial nominee Vernon K. Smith favors casino-type, legal-option gaming, principally in resort areas.

Irrigation Bill Cleared by House

Washington — (UPI) — The House passed Monday and sent to the White House a bill which would permit block development in irrigation projects, and allow extension of development periods within the 10-year maximum period.

The 10-year period was established in 1939 to give project farmers a chance to prepare their lands for irrigation, establish suitable crops, and reach reasonably full farm production before beginning to repay their shares of the total cost.

Recently, a number of irrigation districts fixed development periods of less than 10 years. As the deadline approached, farmers in the area found they were in no position to begin repaying the federal government.

The secretary of interior assured Congress he would use the extension authority only after "thorough and judicious consideration."

Block development is needed, it was said, so that irrigation can be begun in part of a district without awaiting completion of the entire district works.

Defense Work by Reds Unlawful

Washington — (UPI) — The Defense department has 3,000 facilities in which it says Communists may not lawfully be employed.

The Pentagon said it acted under a recent amendment to the Internal Security Act to "make it unlawful for members of the Communist party of the United States to be employed in designated 'defense facilities.'"

More than 3,000 such facilities have been designated so far and more will follow. The Defense department said that the list of such facilities was secret.

Under the Internal Security Act it is illegal for a member of a Communist-action organization to be employed in a defense facility. A member of such an organization must disclose his membership in seeking employment in such a facility.

Violators face a maximum penalty of five years in prison and a \$10,000 fine.



NEW PARK AND SHOP LOT—The former site of the First Baptist church in Medford is now in operation as a Park and Shop lot. It has spaces for 40 cars and daily capacity estimated at 200 cars. The lot, diagonally across from the Medford city hall, has extra wide space markings.

Motorists Advised to Use Other Highway, Association Discovers

Three representatives of the Jackson County Motor Court association discovered last week that motorists are being told in Weed and Mt. Shasta, Calif., to take Highway 97 instead of Highway 99.

Max Weston, president of the association, said he and two other association members went to northern California recently to confirm rumors that tourists were being advised against using Highway 99.

Visitors had reported that service station attendants in northern California had recommended taking Highway 97 through Klamath Falls.

After talking with attendants at seven stations in Weed and six in Mt. Shasta, Weston said most of the people interviewed were recommending the route that, by-passes Medford and the Rogue valley.

"All but one filling station in Weed," according to Weston, were telling motorists to take Highway 97 for "various reasons." The attendants claim the other route is shorter, faster, prettier and that it has fewer small towns and the mountains are less extreme.

Only one person was recommending Highway 99 because it offered more freeway travel, Weston said.

Weston said two large billboards have been erected in the area suggesting that tourists take the "short route."

Weston said he had no idea who installed the signs, but they are not of the regular commercial variety.

It was pointed out that the routes are about the same length. The average number of cars using Highway 99 is 2,500 a day, according to Weston, while an average of 2,000 use Highway 97 daily.

It was pointed out that something should be done so tourists are not mistakenly directed away from the Rogue Valley on false recommendations. Weston said the Ashland Chamber of Commerce was discussing the situation and was expected to send letters to the service stations in northern California. The Medford Chamber of Commerce has also been asked to help the motor court association.

Cabin Fire Takes Life Near Rainier

Rainier — (UPI) — A retired Navy man died early today in a fire that leveled his light frame cabin 13 miles west of here in the Delena area.

Ross Alden Asher, 54, was living alone in the cabin. He had been operating a small chicken ranch.

Neighbors called for help after they were awakened by an explosion, presumably from dynamite Asher was reported to have kept in the cabin.

A neighbor said a transient staying with Asher for the night escaped unhurt. Authorities were investigating the cause of the fire.

Duncan Increases Campaign Pace

Robert B. Duncan, speaker of the Oregon House of Representatives and Democratic candidate for Fourth District Congressman, continued to increase his campaign pace last week end.

Friday Duncan talked with voters at the Douglas County Fair in Roseburg before leaving for the Cottage Grove Fair.

Saturday morning, he attended an outdoor breakfast at Creswell. In Roseburg, Duncan participated in the Shrine parade before leaving for the Western Lane County Fair in Florence where he spent Saturday afternoon. In returning to Eugene, he stopped by the Elmira Community Fair.

Saturday night and Sunday he participated in an old-fashioned ice cream social at the home of state representative Ed Fadeley, Eugene.

COMMANDERS NAMED

Washington — (UPI) — President Kennedy Monday named new commanders for the U.S. 2nd and 7th fleets. Vice Adm. Alfred G. Ward was selected to succeed Vice Adm. John McN. Taylor as 2nd Fleet commander. Rear Adm. Thomas H. Moorer was nominated for promotion to vice admiral and named commander of the 7th Fleet, succeeding Vice Adm. William A. Schoech.

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Rumors that tourists were being advised to take Highway 97 were first heard here about five weeks ago.

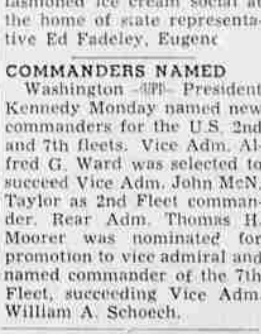
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Youth Killed as Auto Leaves Road

Portland — (UPI) — Ronald Earl Jones, 19, Portland, was killed early today and his companion injured when their car plunged over a cliff on Rocky Butte and crashed into a tree.

Jones was identified as driver of the car. Treated for injuries was Neil Pierr, 18, Portland.



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Valuable Stamps To Be on Display

Portland — (UPI) — Four stamps valued at \$20,000 will be on display at the four-day convention of the Society of Philatelic Americans which opens here Aug. 30.

Convention chairman Fred Wanderer said the display will include a copy of the 24-cent carmine and blue United States airmail stamp of 1918 with an inverted center. It is valued at about \$10,000. Only 100 copies are known to exist.

Try and Stop Me

By BENNETT CERF

A USED-CAR dealer's face fell when he saw a customer upon whom he had unloaded a disreputable old heap the previous day come driving back into his yard. "What's the matter?" asked the dealer. "Surely there is nothing wrong with this magnificent car?"

"Not yet," admitted the purchaser grimly, "but I just wanted to return a few articles for the dear old lady you said had driven it only two hundred miles before I bought it. She left this plug of tobacco and bottle of gin in the glove compartment and this saved-off shotgun under the front seat."

Doctor Seuss, author of the immortal "The Cat in the Hat" (in private life, Dr. Seuss is Theodor Geisel, of La Jolla, Calif.), received the following testimonial from one of his young readers: "Dear Doctor Seuss: I hope you are feeling well and will write lots and lots more books so that pretty soon every book in the whole library will be by you. (Signed) Brud F. Perkins, age 8."

Art Linkletter is rarely stumped by the moppets he confronts on radio every day, but an 8-year-old lad stopped him cold recently. Linkletter asked him if he knew the difference between a Governor and a Mayor. "Sure," answered the lad. "One's a he-horse and the other's a she-horse."

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