

Medford Mail Tribune

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Flight of Time: Medford and Jackson County History from the files of The Mail Tribune 10, 20, 30, 40 and 50 years ago.

10 YEARS AGO: Aug. 19, 1952 (Tuesday). Mrs. J. W. Burba, 300 Oakwood dr., has been named head of the Medford Red Cross blood program.

20 YEARS AGO: Aug. 19, 1942 (Wednesday). Run-away weather balloon excites Medford people who think it is some sort of Japanese sabotage device.

30 YEARS AGO: Aug. 19, 1932 (Friday). City officials are undecided whether or not to move city offices into the old county courthouse left empty by the opening of the new courthouse.

40 YEARS AGO: Aug. 19, 1922 (Saturday). Ku Klux Klansmen deny truth of charges filed against them by Howard A. Hill, J. F. Hittson, Dr. J. J. Bray, Bert L. Moses and Thomas Goodie, who all suffered outrages from night riders.

50 YEARS AGO: Aug. 19, 1912 (Monday). New York stock market reports advance of 30 cents to \$1 a box on Bartlett pears; Bartletts sell at \$2.50 to \$2.75.

What's Your I.Q.?

- 1. What wood is considered by archers to be the most nearly perfect for making of bows? 2. Which planet has the same name as a famous statue of an armless woman?

Stop Fumbling Park Issue

About two years ago, a study compiled and published by the Bureau of Municipal Research at the University of Oregon was distributed to city officials and members of the city council, and planning and parks and recreation commissions.

At its April 17 meeting that year, the city park and recreation commission accepted the report and voted to refer it to the planning commission with the recommendation that the proposed Medford park plan (now near completion by City Planner Ned Langford) be prepared "with the report as a guide."

At the present time there is general agreement between the city planning commission, the park and recreation commission, the city council and the Medford school district that parks should be located adjacent to school sites where possible, and that a large part of the city's requirements for recreation space can be met in this way.

On the strength of the "general agreement," certain members of the city administration, notably Ned Langford, opened lines of communication with the school board concerning the possibility of incorporating a city park with the new senior high school, now being planned for construction in northwest Medford.

But almost immediately afterwards, certain members of the council began to waver and vacillate on their decision—so much that City Manager Robert Duff said Tuesday he has not taken any action on the property yet because he "rightly—felt his instructions from the council were not clear."

THE proposal as it has been presented by City Planner Langford calls for the city to purchase about 22 acres adjacent to the property already owned by the school district so that an integrated school-park site could be developed.

IT is impossible to detail in this short space all the manifold benefits for the citizens of Medford in such a plan, but we're confident that anyone who investigates the matter thoroughly—as we hope we have—will be equally persuaded by it.

There is considerable urgency involved in the matter. The school district's architects are preparing to draw plans for the new high school. If the city is to participate in the plans, they need to know about it very soon, since two totally different designs would be involved.

"Hold On To The Reins—No, Not So Tight! —Watch The Road—Look Out For Those Other Chariots—"



In the Day's News

Last week, back in Massachusetts, the biggest bank robbery in U.S. history was pulled off by an eight-man gang that hijacked a U.S. mail truck near Plymouth.

THE gist of it all is that no stone is to be left unturned in the search for these persons who have misused money in the custody of and therefore belonging to the government of the United States.

WELL, that's the way to go about it. We love our old Uncle when he rolls up his sleeves and goes into action like that. It dramatizes for us the power and the majesty and the EFFICIENCY of the federal government of the United States of America.

Matter of Fact

At the moment, they are in a minority, but an articulate, influential minority whose arguments are sufficiently forceful to disquiet the majority.

WHAT it comes down to is the contention of the gold-evaluation forces that the United States is in basic error in insisting on trying to freeze the gold price at its pre-war (since 1934) level of \$35 an ounce.

THE current fashion in Washington is to refer to this simmering—the purchase of gold in preference to dollars—as a "cultural lag" on the part of uninformed foreign capitalists and assorted miscreants.

There are simply too many Europeans, ranking from erudite professors of economic theory to affluent bank executives, who either favor an increase in the price of gold in relation to the dollar and all other currencies, or who do not necessarily favor it but believe that it will occur.

Drummond Reports

(Walter Lippmann is on vacation. Roscoe Drummond reports from Washington in his absence.) (c) 1962 New York Herald Tribune Inc.

THE ALLIANCE AND THE GENERALS: Salvador, Brazil—How ever soon the United States may recognize and resume economic aid to Peru under its military junta, this question of dealing with Latin American dictatorships will arise again and again in various forms in the coming months.

THIS later point is well expounded by Salvador de Madariaga, Spanish historian and philosopher, in his new book "Latin America Between the Eagle and the Bear," in which he says: "The dictator and his country's Communist party collaborate in opposition to grind out of existence the middle-way parties."

HERE in Salvador, the Conference on Tensions in Development, attended by political leaders and economic experts from the whole hemisphere, examined very frankly the role of the military in the life of Latin American countries and especially in the task of economic growth and social improvement.

1-Military governments are usually a serious deterrent to economic growth. 2-The oligarchical righting in many countries does not hesitate to use the army as a weapon of survival through so-called preventive coups.

Try and Stop Me

A COLUMNIST who does out advice of every sort to readers in distress received recently this poignant appeal from one of her male fans: "I have been married many, many years and feel the time has come to make a great sacrifice for my country. If they want a woman to go to the moon, I will gladly send my wife. She is very small and could fit into the cone of a rocket. Please tell me if you pull any weight with the people who are in charge of this project and what are my chances."



The U.S. Can't Do Everything, Anything

Aspen, Colo.—From this continental watchtower where the tree line meets the grey rocks and the sky, a man can see, at least in the eye of the mind, the immense spread of the American Great Plains. One cannot put his eye or his mind to this scene without an overwhelming awareness that the great wheel of our history is making another turn, so consequential that it marks the end of one epoch and the start of another.

Figures help one to grasp the scale of this reverse human tide. There are 433 counties in the 10 states of the Great Plains region. Three hundred eighty one of these counties have lost population in the last decade. The counties that have gained include the 20 designated as "metropolitan" counties, those dominated by a sizable city. Of the 10 states, only Colorado, New Mexico and Texas have increased in population, which means that a great percentage of the human movement is right out of the Great Plains region to the big cities of the West Coast and the East.

But today contrary phenomena are occurring in these three open, interior land masses of the globe. By official pressures, many men are being pushed into the agricultural interiors of Asia. Many others flee the interior of Latin America to escape starvation.

Editorial Comment

There is a well tested formula in the newspaper business. A good newspaper gets readers and readers get advertising.

If a newspaper has the ingredients that readers want—coverage of top local, regional, state, national and international news, some good features and a strong editorial page—it will gain and hold circulation. The merchant is interested almost entirely in circulation when he considers use of space in a newspaper for advertising.

He may not like some of the newspaper's policies and he may disagree with many of its editorial opinions but he will overlook those factors if the newspaper will distribute his advertising message to a large number of homes in the area from which he expects to draw customers.

Although this is a well tested formula there are some publishers who disregard it. There are some who publish the cheapest possible product. Their emphasis is on cutting costs without regard for what it will do to their product.

There are some people who would lock the doors of those newspapers with whose editorial opinions they disagree. But they aren't businessmen who must advertise to stay in business.

Sen. Goldwater was completely in character when he made it clear as he inserted a document in the Congressional Record that he would try to put out of business those newspapers that do not agree with him.

Even at the risk of missing occasional ads, we must be judged on what we believe in. We lose ads from time to time because of editorial stands, of course, but we want to be something more than an advertising handbill.

More than a year ago, writing from Trinidad, I pointed out that the immigration and economic assistance buck would be passed to this country when the British West Indies became independent.

On the second front, racial discrimination on jobs has to be broken down. And equal rights to vote and to go to school adds little to a Negro's life if he has no equal right to work. Long overdue are changes on those many trade unions which vigorously exclude Negro Americans by the fiction that they are "volun-

interesting editorial on the subject: "The New York Herald Tribune and the New York World-Telegram & Sun have rejected with some disgust a speech inserted in the Congressional Record by Senator Goldwater, calling on businessmen to advertise only in newspapers that reflect their own views."

"The speech was made last May by Donald I. Rogers, business and financial editor of the New York Herald Tribune, and was put into the Record with approving remarks of our Republican senator.

"Rogers had told a private group in New York that they should no longer advertise in such liberal publications as the New York Times and the St. Louis Post-Dispatch; but that rather they should support business-oriented papers like the World-Telegram, and, ahem, the Herald Tribune.