

New Dempster Furniture Store Opens Monday

Ten Departments
Featured At Store
On Barnett Rd.

Interior Duplicates
Homelike Atmosphere

Dempster's new furniture store building at 1100 Barnett rd. is the culmination of dreams and plans that began in the Fall of 1956 in Medford. Only after careful consideration of many tentative plans and locations, was the present site and building plan approved.

The building is adjudged by furniture merchants and factory salespeople to be the finest of its kind in the Pacific Northwest. Jack Raapke personally designed the building, incorporating a store front in a classical design with a practical "open" look of pre-fabricated steel and concrete construction.

The entire building is set back from Barnett rd., with two wide entrances to a concrete parking lot that will accommodate up to 30 automobiles. Customers can now "Shop at the store where you park at the door," a furniture merchant's dream come true.

Vast Panorama
The sales floor is 180 feet long and 110 feet deep - all clear-span, affording the customer a vast panorama of the largest selection of quality home furnishings within 150 miles in any direction. Apart from the dinette section, the entire sales floor is carpeted with nylon carpet.

The Decorating studio features a plush pile, off-white carpet that enhances the charm and styling of the choice furniture and accessories in the studio. The balance of the store has been carpeted in a light beige cobblestone weave, a basic weave and color that harmonizes with the over-all decor.

In keeping abreast of today's shopping habits, the store ceiling has been lowered to just under ten feet, to give a more nearly homelike perspective in viewing the furniture. The soft, incandescent overhead lights, plus the accent lighting from table lamps, duplicates as much as possible, the same general appearance as in a home. The acoustical tile ceiling adds beauty as well as effectively dampening sounds. With a series of ceiling-mounted speakers, customers are literally surrounded by soft music throughout the store.

Comfort-Conditioned
The store is comfort-conditioned throughout, with the latest and most advanced heating and air conditioning equipment available.

In short, everything has been done to assure Dempster's customers complete service and satisfaction, adequate front door parking, largest one-floor display in the area, distinctive display, and a selection of fine quality home furnishings.

There are ten departments: Kitchen (dinettes), bedding, (sleep shop), patio and casual, accessories (lamps and wall hangings), carpet, contract and commercial, Decorating studio, early American, dining and bedroom furniture, and living room furniture.



RICHARD R. DEMPSTER
President



JACK RAAPKE
Vice President



L. E. McEACHRON
Secretary-Treasurer

Richard R. Dempster, president of Dempster Furniture company, Medford, lives in Santa Barbara, Calif. He retired from active participation in the company in 1958, when he moved to Santa Barbara, where he and Mrs. Dempster built a home in Montecito.

Before coming to Oregon, Dempster owned a number of furniture stores in Nebraska and Wyoming. His furniture experience started in 1926, when he opened his first hardware and furniture store.

He is an active Kiwanian, a director of the Retired Men's club of Santa Barbara, a member of the Jonathan Club of Los Angeles and numerous civic organizations. His activities are many and varied.

With Mrs. Dempster, he has travelled extensively, including several trips to Europe and the Near East, and a world cruise. While on these trips, he had occasion to visit numerous furniture-making centers in many parts of the world.

The Dempster family includes a son, Richard II, who is a stockbroker in Santa Barbara, and a daughter, Betty, wife of John Raapke, vice president of the firm.

Jack Raapke was born and raised in Omaha, Neb. He attended Creighton university and was graduated from New York School of Interior Design. He spent three years in the service and when not flying as a pilot with the 9th Air Force, he designed and decorated officers' and enlisted men's clubs in Europe.

Before coming to Medford, Raapke managed the decorating department at Davidson's, in Omaha. In the contract field, he designed and executed the world's largest theatrical curtain.

He became a member of the American Institute of Interior Designers in 1949 and was instructor of the adult educational class of interior decorating at Omaha university.

Raapke moved to Medford in 1956. He is a Kiwanian, a member of the Chamber of Commerce and has served as retail chairman of the Medford Crusade and on the building committee of the new St. Mary's school. He is a member of the Knights of Columbus and attends Sacred Heart parish. Betty is his wife and they have three daughters.

Raapke is vice president of the Dempster firm.

L. E. McEachron, secretary-treasurer and general manager of the firm, was in business with Richard Dempster prior to coming to Medford in 1956. "Mac" joined the Dempster organization in 1946, following active duty with the Marine Air Corps.

He moved to Medford in March, 1956, and with John Raapke, purchased what was then Bush Home Furnishings on North Pacific highway.

Mac's family consists of his wife, Betty, two sons, David 12, and Brian 8, and one daughter, Kim, 7. They live in a colonial ranch home at 517 North Barneburg rd.

Mac has been active in the Retail Division of the Medford Chamber of Commerce, is a master Mason, and teaches Sunday school at the First Presbyterian church. His hobbies include photography, hunting and collecting antique phonographs.



NEW BUILDING - Dempster Furniture company, 1100 Barnett rd., will open its doors to customers Monday morning. The large one-story structure has ten departments for a wide selection of home furnishings. This is the third home in the valley for the company.



KEN HOWE
Decorator-Sales

Shop Discussed By Committee At Regular Meeting

Members of the able and gifted study committee of the Jackson County School department discussed the workshop at Southern Oregon college, Ashland, at its regular meeting recently.

Verne Spiers noted that Dr. Leon Lessinger of San Diego, Calif., who conducted the workshop, has done a "tremendous amount of work" throughout California on the program for able and gifted testing and guidance. Lessinger has said he would be available upon request by the county for a one-day workshop for a selected group of teachers. The committee agreed to table a motion on this until the next meeting.

Also discussed at the meeting was the Talent elementary school pilot project. Martin Elle said the committee must think in terms of an elementary program as well as a secondary program for able and gifted children. Dealous L. Cox, assistant superintendent of county schools, reminded the committee that there would be a 20 per cent reduction on the able and gifted program this coming year.

Cox also reported that there will be Saturday classes this winter, but they are to be completed by spring vacation. Lists of high school students who will be participating should be in by Nov. 1, he added.

The committee was reminded of the one-day workshop on mathematics at the elementary level in Corvallis. Spiers suggested sending a delegate.

Next meeting for the committee is set for Sept. 5.

CONSULTANT RESIGNS

Salem-Dr. Wilmer C. Smith has resigned after 28 years as medical consultant to the State Industrial Accident Commission because of ill health.

Furniture Firm Specializes In Personalized Service

The new Dempster Furniture company is the third home in the Rogue River valley for the company.

In April, 1956, L. E. McEachron and John Raapke purchased Bush Home Furnishings on North Pacific highway. They operated and expanded this operation—bringing many new ideas and items in home furnishings to the valley.

Their next move was in March 1957, when, with R. R. Dempster, they purchased the assets of the Medford Furniture store in downtown Medford and changed the name to Dempster Furniture company. The entire operation was greatly enhanced, including a decorating studio under the leadership of John Raapke, vice president of the firm.

Over a period of five years, the firm has developed a reputation for personalized customer service, distinctive merchandise selection and superior quality. The owners attend all major furniture markets in Chicago, as well as on the West coast, to be

assured of a continual, complete selection from major suppliers, particularly those in the East and South.

"Your Family Furniture Store" was early adopted as a slogan to characterize the Dempster operation. The store is owned entirely by members of one family. By that same token, a "family spirit" pervades the entire operation.

From the delivery and service department through the credit and salespeople.

Dempster's is dedicated to friendly family service to all its customers in southern Oregon and northern California—the most important factor in its continued growth and prosperity over the past six years.

Coast Guard Checks Lake Tahoe Boaters

By ROBERT FAIRBANKS
United Press International

Lake Tahoe, Calif. - (UPI) - Week end boaters on this grand mountain lake are frequently surprised when a 22-foot launch pulls up to a police sailor tells them to prepare for an inspection by the U. S. Coast Guard.

The boaters, like most citizens, think the Coast Guard is a sea-level business. But here it is at elevation 6,322 feet (the highest Coast Guard installation in the United States) on a body of water whose natural beauty has made it an international tourist attraction.

The lake is 22 miles long, 13 miles wide and lies about 200 miles northeast of San Francisco in the upper reaches of the Sierra Nevada. On any summer week end, it will draw upwards of 3,500 pleasure boats.

The Coastguardmen stop between 60 and 80 of the pleasure boats each week end to make sure that each cat-

ries a life preserver for every passenger, has a proper muffler and ventilation for the motor and otherwise conforms to safety standards in the federal motor boat act. They also watch for reckless drivers, maintain navigational aids and assist in search and rescue operations.

Chief Boatwain's Mate William Blanford, who commands the seven-man crew, said the Coast Guard came to the lake largely because of a cruel experience suffered by a 13-year-old girl on June 27, 1949.

The girl, Imogene Wittsche of Roseville, Calif., was swimming in waist deep water about 300 feet from a Tahoe beach when a 115 HP cruiser ran her down. The cruiser's propeller tore off one of her feet and left the other so badly mangled that it had to be amputated.

Although Imogene was fitted with artificial feet and eventually learned to walk, bowl and fango, her accident was not forgotten. During following years, as more accidents occurred, local officials decided that something should be done.

In 1958, the officials asked for a Coast Guard detachment at Tahoe, noting that the lake was an interstate body of water, lying about equally in California and Nevada. The government responded with a temporary crew immediately and a permanent headquarters that was dedicated last June.

File Storage At Courthouse Is Noted

During the county court's session Friday, E. M. Madden, county clerk, said that storage space in the clerks and recording offices was "annual" being consumed with more files. Madden said the problem could become critical "in another year or two," and asked the court to keep it in mind.

A letter from the Town of Talent was received by the court asking for permission to rent, lease or buy the buildings or part of them located on Culver rd., near Talent. The city council wishes the buildings for storage of equipment and supplies.

The buildings were formerly used by the county experiment station.

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Ashland Youth Is Parole Violator

Ashland - A 15-year-old Ashland youth was arrested by city police here Friday on a charge of assault with intent to commit rape.

The boy was on probation after serving less than a year at the McLaren school for boys in Woodburn. He had been convicted at that time of burglary and making obscene

telephone calls, police said.

The youth is charged with breaking into a house here and assaulting a 19-year-old Ashland girl. He was turned over to his parole officer pending return to Woodburn for parole violation.

Police reported that the boy admitted breaking into two other houses in the Ashland

area, one of them on two occasions. He said that he also had made several obscene telephone calls in the Ashland and Medford areas, according to police officers.

The youth was released from McLaren in May.



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