

it's
RED
MAGIC
time!



Heinz Ketchup
...made fresh from
sun-ripened tomatoes



FREE! 2 cans of Heinz Tomato Soup



when you send us 4 neckbands from Heinz Ketchup (14-oz. or family size), Heinz Hot Ketchup and/or Heinz Chili Sauce.

• Heinz is better-tasting tomato soup. It is deftly prepared from plump, juicy tomatoes, the same specially grown pedigreed tomatoes that give Heinz Ketchup its can't-be-copied flavor.

No other ketchup tastes like Heinz!

Heinz Red Magic Offer
Box 28, D-24, Pittsburgh 30, Pa.



Gentlemen: Enclosed are 4 neckbands from Heinz Ketchup, Heinz Hot Ketchup and/or Heinz Chili Sauce. Please send me by return mail one coupon redeemable at my food store for two free cans of Heinz Tomato Soup.

NAME _____
ADDRESS _____
CITY _____ ZONE _____
STATE _____

Offer void where prohibited, taxed, or otherwise restricted. Responses by groups and organizations will not be honored. Limit—two free cans per family. Offer expires September 15, 1962.