

# European Tourists Complain of High Travel Costs in U.S.

London (UPI)—When Britain's handsome, white 45,000-ton cruise liner Canberra sailed into New York harbor today, she'll be carrying about 1,800 Europeans who decided this was the year to "visit the U.S.A."

All authorities agree 1962 has brought a big upsurge in the number of Europeans taking a look at the New World. A 14-nation survey by United Press International indic-

**New York (UPI)—** What part of America is most popular with foreign visitors? The American Society of Travel Agents ranks the regions thus:

**Northeast**—The area from Boston to Washington. Rocky Mountains—Colorado particularly.

**West Coast**—Los Angeles, San Francisco, Seattle.

**Arizona resorts and Florida resorts.**

A total of 175,298 Europeans held, or obtained in recent months, visas valid for visits to the United States in 1962. This is an increase of about 20 per cent over the previous year.

Most travel agency and official spokesmen point to two main factors in the rise—European prosperity and the campaign by President Kennedy and the U.S. Travel Service to entice more foreign visitors to ease the dollar drain.

**Spend Millions**

Ever since World War I, Americans have been streaming to Europe and spending billions of dollars here, except for the World War II interruption. The other-way tourist-money traffic has been relatively small. Last year, Amer-

ican tourists abroad spent about \$2.7 billion, while foreigners from all parts of the world visiting the United States unloaded a little over \$1 billion.

All sources interviewed by U.P.I. agreed one of the biggest deterrents to Europeans who wish to visit the United States is expense.

Because of this factor, airplane charters and group travel plans account for by far the most European tourism to the United States.

**Countries surveyed by U.P.I. in this study were:**

Great Britain, up about 35 per cent; France, up 26 per cent; Italy, up 17 per cent; West Germany, up 20 per cent; Belgium, up 20 per cent; Norway, down three per cent (not a true figure since Norway recently extended the life of its visas from two to five years); Portugal, up 10 per cent; Austria, up 20 per cent; Switzerland (no figure available); Spain, up 20 per cent; Holland, up 15-20 per cent; Sweden, up three per cent; Finland, up 25 per cent and Denmark, up 20 per cent.

**Improve Image**

In the meantime, it is apparent the United States is improving its image with most of the Europeans who go over to take a look.

U.P.I. reporters talked with scores of Europeans who have been to the United States this year. Their reactions were mixed, but largely favorable. There were few who said they would not like to go back.

Some representative reactions:

A British widow of 59 who spent two months in New York and Washington, D.C.:

"I loved it. The vibration there! Everyone in New York vibrates. I wouldn't mind living there. Food is more expensive but, then, you get more of it. I was shattered by

the cost of hair dressing. I did encounter some rudeness. The customs agents were most impolite, and on the underground (subway) I had trouble finding people who could take the trouble to give me directions. But on the whole I found people in New York and Washington more polite than I had expected."

A West German student journalist from Bonn who visited Florida and New York, had this to say: "I liked Miami and it was not as expensive as I thought. I shared a motel with a friend and we paid \$4 each per day. New York I liked as a city, but people were not kind."

**High Costs**

A Belgian business man and his wife who toured coast to coast: "We would like to go back. It is a tremendous country, very attractive to visit. The main trouble is the cost, which seems very high to us Europeans. We found the food extremely good, and that we did not expect. For the most part we found people friendly, but one thing that is hard for Europeans is that most Americans don't speak any language but their own."

A middle-aged Austrian industrial worker: "The United States is certainly something to see and I would like to go back. But not to live there.

We Austrians like peace and quiet, and no hurry. In America there is not much peace and quiet except out in the country, and everything is hurry, hurry."

A French business writer who spent two weeks on a group tour that covered New York, Chicago, Buffalo, Minneapolis, New Orleans, St. Louis and Washington, D.C.:

"The hotels the tour managers booked for us were oldish, comfortable enough but with no polish. I had expected all the hotels to be more up to date. The language we have been a problem except that our tour had interpreters with us. I don't think Americans are really used to the idea of having foreign tourists. I was disappointed in New York. The weather was bad, foggy, and in the whole city there was so much soot, and grime and dust. I especially liked Chicago; its city center is handsome ('Beau') I think, for me a Frenchman. I would not want to live in America. But I would always like to go back again when I could."

**Says 'Phokey'**

A Swiss business executive who toured the East Coast and went to Chicago (the only real dissident): "I say phokey to the advertising claims. I paid \$2 for two ham sandwiches and a

cup of coffee in one of those hole-in-the-wall places where you allegedly eat as cheaply as in Europe. I did like the United States, except for the way they empty your pocket-book."

An Italian lawyer, and his daughter, who toured coast to coast: "We like America very much except for the hotels. In our hotel at Niagara Falls there was a convention of some kind and a lot of the delegates were very drunk and rude. We liked best New Orleans, San Francisco and New York—New York mainly for its sights and the Broadway shows, New Orleans and San Francisco just because they are nice cities."

Other major reactions might be summed up:

America is an expensive place to visit.

There is a definite language problem.

Americans are pleasant to foreigners and for the most part helpful, but not overly interested in them; people engaged in service could be more polite.

American cities are exciting, but the pace is perhaps a little too swift for most Europeans.

Travel in the United States is excellent, including by highway.

Tipping is a problem: most Europeans would like to see Europe's "service included" practice adopted in the United States.

Most of the visitors would like to go back for another look.

## TO SEE THE WORLD



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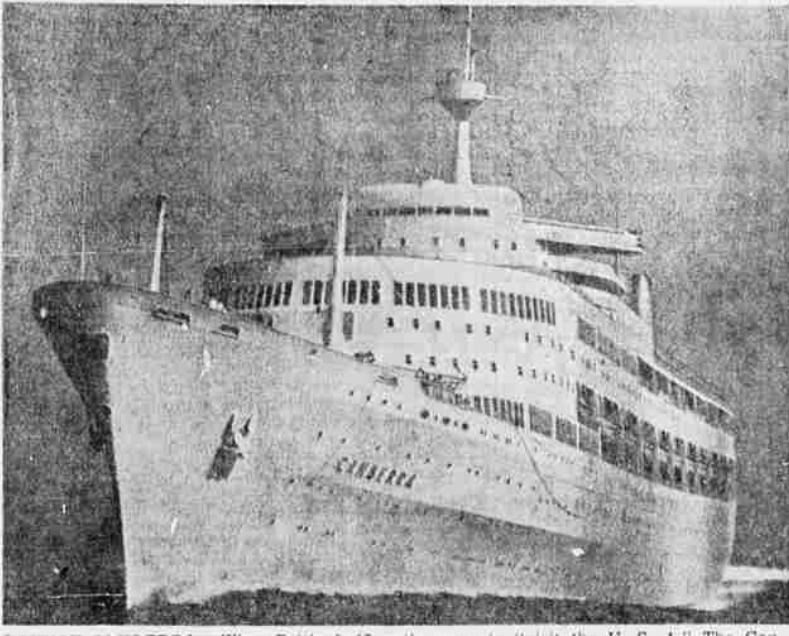
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**BRITISH CANBERRA**—When Britain's 45,000-ton cruise liner Canberra sailed into New York harbor Aug. 2 she was carrying about 1,800 Europeans who decided this



### Teaching Aids Demonstrated at Oregon Workshop

Salem—A compact aid to teachers was demonstrated this week at the Oregon Program workshop at Willamette university here.

More than 200 Oregon educators and 21 nationally known consultants from eight other states are attending the workshop, which is sponsored by the state department of education.

The program consists of speakers, discussions, and demonstrations of educational innovations, according to Dr. Leon P. Minear, state superintendent of public instruction.

The teaching device demonstrated was conceived by Dr. Jack Edling, director of teaching research for the Oregon state system of higher education, and was built by K. H. Hoppmann, a German scientist, in Alexandria, Va. Development of the machine and making it a reality was the result of a cooperative effort by the state department of education's Oregon Program and the state system of higher education.

**Contains Equipment**

According to Dr. Minear, the console contains all the necessary electronic equipment available for audio visual use except television. He also pointed out that the console was not considered a teaching machine, but, rather, a teaching aid.

The console replaces the traditional teacher's desk with half of its surface allowing regular desktop space with drawers for storage of supplies below.

The surface of the desk also contains a small row of control buttons, a window for using overhead opaque slides and a 27 by 36 inch screen resembling that of a television set, which extends about 2 1/2 feet above the desk top on a metal neck. Beneath the desk top are a tape recorder, slide projector, and movie projector.

**Demonstration**  
In the demonstration, the Oregon Program workshop audience saw colored motion pictures, as well as black and white, slides, opaque slides, and heard a stereophonic recording. The device also can serve as a language laboratory and as a blackboard.

**OUT OF HOSPITAL**—Lois Ann Frotten, 20, of East Brewster, Mass., looks over some skin diving equipment at Hyannis, Mass., just one day after she was released from Cape Cod hospital where she recuperated from a 2,500-foot fall from an airplane into Mystic lake when her parachute failed to open as she was making a sky-diving attempt. (UPI)



**PRISONERS FREE**—Two prisoners of the Cuban invasion step to freedom at Miami International airport after being ransomed from Havana prison. Nelson Carbonell Vadia waves to relatives. He is followed by Alfredo Gonzalez Duran. (UPI)

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