

Dennis the Menace



"IF YA WANNA WINDOW SHOP, YOU COULDN'T BEAT THIS ONE!"

Walls Said Most Neglected Part Of Many Homes

By DOROTHEA M. BROOKS

New York—UPI—If you've the feeling your home needs something, but can't pinpoint quite what it is, try taking a good look at your walls.

"You can't hide your walls or sweep them under a rug. They can't be ignored because they are the most prominent part of a room—but they are also the most neglected," according to Jerome Blonder, president of the Imperial Wallpaper Mill, Inc., Cleveland.

Blonder, whose firm manufactures eight lines of wall coverings in 1,600 patterns and styles, says wall covering today ranks as a top fashion item in the decorating medium because of what it can do to alter size and appearance.

Can Change Look

Color and pattern, for instance, can change the look, size and shape of a room. Pattern is a "focalizer"—an eye-catcher, calling attention to the good points of a room and covering up the bad points.

Wall covering can do much to "furnish" a room that is light on furniture and accessories. "Yet," Blonder said, "many homeowners who would not think twice about spending a large sum for a single piece of furniture would pause before investing far less in the appearance of the walls around them."

Imaginative use of wall paper can supply a new dimension, add texture, depth and individuality to your rooms—and paper of one sort or another can be used in any room. Research has turned up some unique qualities in wall coverings, such as stainproof papers, scrubbable, vinyl-coated fabrics, fadeproof materials. A quality common to most coverings, but one with which few are familiar, Blonder said, is generally excellent insulating value which helps to lock out cold in winter and heat in summer.

Run Gamut

With wallpapers running the gamut in design and color—everything from simple solids with perhaps a texture to elaborate brocades and whimsical styles for hallway, bath, kitchen or children's or play rooms, any taste can be satisfied.

Blonder suggested, however, that all rooms be color-coordinated, with patterns in adjoining areas falling within the same family hue or in complementary accent.

Small overall patterns are good for small rooms with architectural defects, covering walls, ceiling and jutting areas. Larger patterns will do the same for big rooms, and light, bright colors can do wonders for a dark room. High ceilings can be lowered visually with paper.

Murals, or scenes as they are called in the trade, add a new dimension in the popular price range with the industry copying higher priced "originals" much as the fashion industry does. Blonder noted, too, that the industry now is able to simulate the most expensive fabrics, including silks and marble.

WEED KILLER SALES

New York—UPI—American farmers spent \$300 million for 150 million pounds of weed killers for use on about 30 million acres in 1965, according to Chemical Week.

Forest Industry to Help in Reporting Arson Fire Suspects

Forest industry firms belonging to the Roxy and Sexton radio networks in Jackson and Josephine counties have agreed to assist in reporting suspects involved in setting arson fires in forests of southern Oregon, according to the Southern Oregon Conservation and Tree Farm Association, Medford.

Dale Prentice, secretary-manager of the industry organization which operates base stations for the networks, said local authorities have called on industry short-wave radio users to call in the color, make, model and license numbers of suspicious vehicles as a result of a recent rash of arson-type fires in the Grants Pass district. Prentice said the action is being taken to assist local, state and federal investigators in checking out all possibilities of deliberate setting of forest fires.

The two industry radio networks have some 80 members which operate 180 radios. They tie the forest industry operations into an efficient, well-organized and centrally directed force of forest fire-fighting crews and equipment able to mobilize and shift forces instantly at the direction of the agency responsible for fire control in any area. Prentice said it will now be standard practice for Roxy and Sexton to direct their mobile radio rigs to the general area when arson-type fires are reported.

Waterfowl Area Discussion Topic

Boardman—UPI—A plan for a large waterfowl management area of 12,500 acres along the banks of the Columbia river will be discussed at a hearing here Aug. 26.

The Walla Walla District of the Corps of Engineers will conduct the hearing.

The plan for the management area behind the John Day dam was formulated by the U.S. Fish and Wildlife Service. The area ranges from the Klickitat-Benton county line in Washington easterly 18 miles to a point six miles east of Paterson, Wash.

eral area when arson-type fires are reported.

C. E. Brown, supervisor of Rogue River National forest, said the move is another example of cooperation between industry and government in fighting forest fires.

"Association members provide a supplemental source of manpower and equipment for forest fire suppression on our public and private lands in southern Oregon," he said.

Curtis Nesheim, district warden for the state forestry department's southwest Oregon district, said that on project-sized fires and in multiple fire situations, state and federal agencies can mobilize industry assistance promptly through the industry's radio networks teamwork which, he said, will be brought to bear on detection of arson fires.

Ryan Purchases Foster, Kleiser

Southern Oregon facilities of Foster and Kleiser, outdoor advertising firm, have been purchased by Ryan Outdoor Advertising, Inc., headquartered in Medford.

D. L. (Larry) Braddock, vice president and general manager of Ryan Outdoor Advertising, said that among advertising areas purchased are Jackson, Josephine and Douglas counties in southern Oregon, and Del Norte and Siskiyou counties in northern California.

This area includes the towns of Ashland, Central Point, Gold Hill, Medford, Phoenix, Talent, Grants Pass, and Wolf Creek.

Ryan Outdoor Advertising, Inc., is a subsidiary of Ryan Consolidated Petroleum of Dallas, Tex. Braddock has been in the advertising business since 1947. He has worked with Foster and Kleiser in southern California, and was assistant manager of the Portland branch of the firm, and was in charge of serving the southern Oregon market.

Headquarters for the firm are located at 311 South Front st.

MANN'S AUG. WHITE SALE



SPRINGMAID SPRINGCALE SHEETS

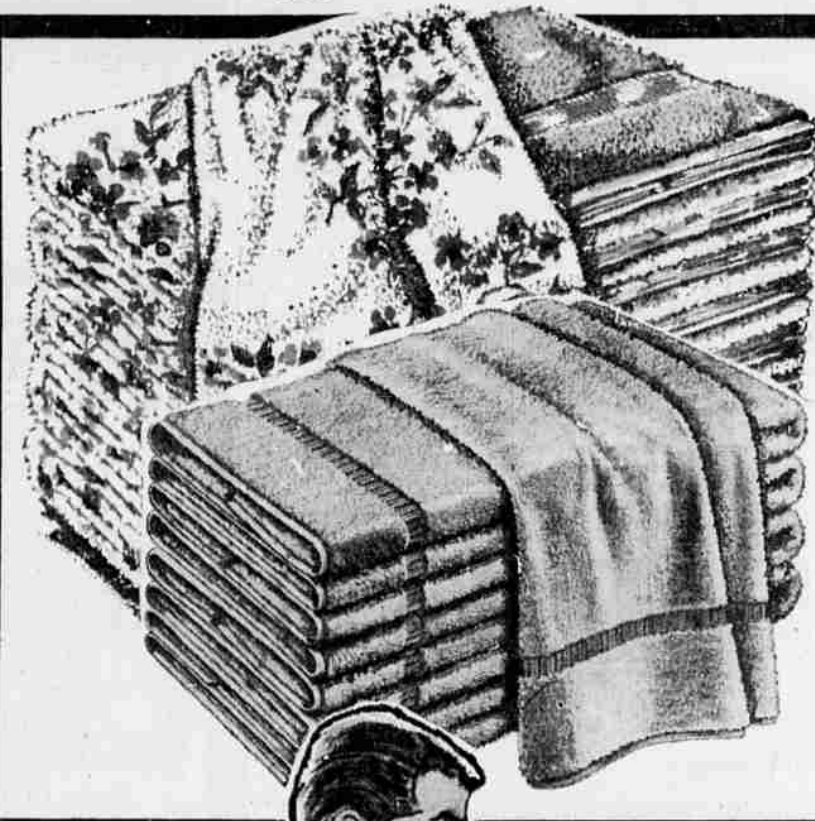
Twin size, 72x108	reg. 2.79	2.22
Twin bottom fitted	reg. 2.79	2.22
Twin top fitted	reg. 2.98	2.44
Full size, 81x108	reg. 2.98	2.44
Full bottom fitted	reg. 2.98	2.44
Full top fitted	reg. 3.98	3.44
Queen size, 90x120	reg. 3.98	3.44
Queen bottom fitted	reg. 3.98	3.44
King size, 108x122	reg. 6.98	6.22
King bottom fitted	reg. 5.98	5.22
Cases, 42x38 1/2	reg. .79	.62

Springmaid Candycale

TWIN SIZE 72x108	reg. 3.29	2.88
TWIN BOTTOM FITTED	reg. 3.29	2.88
FULL SIZE 81x108	reg. 4.29	3.88
FULL BOTTOM FITTED	reg. 4.29	3.88
CASES 42x38 1/2	reg. .79	.62

Foxcroft Muslin Sheets

TWIN SIZE 72x108	reg. 1.99	1.66
TWIN BOTTOM FITTED	reg. 1.99	1.66
FULL SIZE 81x108	reg. 2.09	1.77
FULL BOTTOM FITTED	reg. 2.09	1.77
CASES	reg. .59	.44



MARTEX CRITERION TOWELS

Wonderful, colorful, beauty bonus towels NOW AT SALE PRICES . . .

BATH TOWEL	reg. 1.98	1.69
HAND TOWEL	reg. 1.29	.99
GUEST TOWEL	reg. .49	.39
WASH CLOTH	reg. .49	.39
TUB MAT	reg. 3.49	2.49
BATH RUG	reg. 5.98	4.99
LID COVER	reg. 2.29	1.99

MARTEX PETIT POINT TOWELS

Dainty, soft, petit-point rose design . . . sparkling white background flowers in pink, gold, lavender or blue.

BATH TOWEL	reg. 1.98	1.69
HAND TOWEL	reg. 1.39	1.19
GUEST TOWEL	reg. .69	.59
WASH CLOTH	reg. .59	.49
BATH MAT	reg. 3.98	2.49

MEN'S FALL SPORT SHIRTS

New long sleeve checks, plaids, solids, novelties . . . cotton gingham and gabardines, spread collars and ivy pullovers. Values to 5.95 (Street floor.)

2.99

SHORT SLEEVE DRESS SHIRTS

All-time summer favorites, in custom detailed 100% pima cotton . . . wash 'n wear, of course . . . sizes 14 1/2 to 17. (Street floor.)

2.99

BOY'S SPORT SHIRTS

New long sleeve selection of gingham and prints, regular collars, ivy and poncho pullovers. Sizes 6-18. Values to 2.95. Layaway for school. (Lower floor.)

1.88

BOYS' FULL CUT WESTERN JEANS

Slims, regulars and huskies tailored to fit any boy . . . sturdy 13 1/4-oz. sanforized cotton denim . . . they'll wear and wear. Sizes 6 to 16. Layaway for school. (Lower floor.)

2.29



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FITTS Seafood & Poultry

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LOBSTER TAILS

Fresh Frozen

59¢ Each

SALMON (6-8 lb. Avg.) lb.

59¢

FRESH LING COD

29¢

SEA BASS FILLETS
ROCK COD FILLETS
SEA PERCH FILLETS

55¢ lb.

FARM FRESH GRADE AA EGGS

3 Doz. 59¢

Jumbos 59¢ Doz.

Fresh Halibut Steaks or Halibut Cheeks

lb. 79¢

FRESH FROM OREGON COAST

SHRIMPMEAT

LOCAL AND ALASKA KING

CRABMEAT

COOKED-TAIL-MEAT (So. Amer.)

BABY LOBSTER

CRABS

FRESH FROZEN

69¢ lb.



COTTON SCATTER RUGS

Special savings! Foam rubber backing. Several colors to choose from. Generous 27x36 size. Mach. Wash.

2.88

VINYL PLACE MATS

Distinctive vinyl place mats with non-slip flannel backs. Regular 79¢ each.

2 for 1.00

BOY'S SLIMFIT JEANS

By western maker. Irregulars of 3.39 and 3.98 jeans. Sizes 6 thru 18. Tan, green, brown, blue.

2.59

PENDLETON BLANKETS

100% wool . . . famous Pendleton quality in beautiful tone-on-tone pastel colors. Size 72x90.

16.88