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celebrates its 1st year with every department offering hundreds of items . . . at real money saving prices. New fall merchandise, bought especially to celebrate this event.

OPEN THIS THURSDAY ONLY UNTIL 9 P.M.

Birthday



SALE



MISS CALIFORNIA—Wanda Ingram, Miss Oxnard in the Miss World beauty pageant in Los Angeles, congratulates the winner, Amadee Chabot, as Miss California. Miss Chabot will enter the finals for the Miss United States title, a preliminary in the Miss World pageant, in West Virginia Sept. 23. (UPI)

Ticket-Vending Machines Planned

Portland—Two national forest campgrounds in the Pacific Northwest region have been selected for testing new ticket-vending machines this summer, according to J. Herbert Stone, regional forester, forest service.

The forest service does not contemplate charging for use of all its 1,000 campgrounds, Stone emphasized. Only heavily used sites with high maintenance costs and large investments may eventually require a fee.

Receipts will go to the U.S. Treasury, as do other national forest receipts such as those for timber sales and grazing allotments, with 25 per cent returning to the counties in which the national forest lands are located.

Most national forest recreation has been free for many years, Stone pointed out, but as facilities are improved and demands increase at the more highly developed sites, it seems probable charges will be necessary for the use of some facilities.

Ticket-vending machines are being installed at Paradise Campground on the Willamette National forest about four miles east of McKenzie bridge and at Tillicum Beach campground on the Siuslaw National forest midway between Waldport and Yachats.

TREAT TIME MIXED NUTS

• Cocktail Assortment
• Vacuum Packed in Tins for Freshness
• Salted, roasted and Sealed
• 13-oz. cans

2 for 1.00

Reg. 89c ea.

FRESH MARSHMALLOWS

• Fluffy Fresh
• As Candy, for Cooking, for Toasting
• 10-oz. Cellophane Bags

Reg. 29c

21c

LOU-Z-ANA CANNED SHRIMP

• Fine Quality.
• Small, Salad Shrimp.
• Moist Packed.
• 5-oz. Net Weight.

3 cans 1.00

Reg. 49c

NEWBERRYS ARE FAMOUS FOR HUGE SELECTIONS

It's easy to charge it

HOODED JACKETS—ALL QUILT-LINED

2.79 Reg. 3.47

Double-Thick **TRAINING PANTS**

Newberry's Low Price **97c**

A worthwhile BUY! Top-quality, full combed cotton—double-thick and pre-shrunk, with triple crotch. Elastic waist, self-binding cuffs, flat lock side seams. Better buy plenty and SAVE!

GAY LONGIES IN RICH CORDUROY

4 for 97c

Newberry's Low Price

Gay warmth for small fry! Solid cotton corduroys with high-rise fronts, elastic backs. Red, cobalt, green. Sizes 3 to 6x.

GIRLS' WHITE COTTON SLIPS

87c Reg. 1.00

Just one from Newberrys big, fresh spring selection! All so well-made, tops in value!

Costume Jewelry

Large Selection

Necklaces, Pins, Bracelets, Earrings. Reg. 59c. Now **2 for 97c**

Cocktail Rings—Huge sets! Adjustable. Reg. 49c. Now **3 for 97c**

Earrings—Large selection. Clip back. Values to 59c. **15c**

*Plus federal tax

HOODED CAR COATS WITH QUILT LININGS

Cotton poplins, satens with warm 12-oz. quilt lining. Hood has furry Orion-acrylic pile trim. Red, turquoise, yellow, and royal plaid. In sizes 4 to 14. **3.47**

What value! Washable shells of cotton sateen, poplin or pincord, completely quilt-lined. Loden, blue, antelope. Sizes 4 to 12. **3.47**

SUPER VALUE

CANNON "ASPEN" BLANKET

Luxury blend of rayon and Acrilan acrylic—soft, warm, mothproof. 6" acetate satin bindings. 72x90". 9 colors.

2.88 Reg. 3.99

Newberrys

NEW MERCHANDISE!

This is not a Clearance Sale. Sparkling new items in every department. Bought to give you the most value for your money.

BATH POWDER & PUFF-ON-HANDLE

88c plus tax Reg. 1.00

Famous "Special Occasion" scented dusting powder plus colorful lamb's wool puff on long lucite handle.

BATH POWDER & LAMB'S WOOL PUFF

88c plus tax Reg. 1.00

"Special Occasion" scented dusting powder with oversized genuine lamb's wool puff in choice of gay colors.

PEPPERELL BABY BLANKETS

Dainty solid colors; white, yellow, pink and blue. 94% rayon, 6% nylon with wide acetate satin binding. Wonderful gifts . . . so pretty and practical.

1.57 Reg. 1.98

USE YOUR NEWBERRY CHARGE ACCOUNT

Newberrys LOW PRICES

SAVE 4.98

BISSELL SWEEPER

4.97 Reg. 9.95

G. E. 9-CUP AUTOMATIC PERCOLATOR

11.88

Shedding's famous "Champion" carpet sweeper. Full size twin dust pane empty at a touch. Beige baked enamel with metal handle.

Gleaming chrome, with safety handle, dipless spout. 3 settings, to give you perfect coffee every time.

G. E. 4-TUBE CLOCK RADIO

18.88 Reg. 22.95

Automatically wakes you to music or alarm. Lever type clock controls. Built-in antenna. 4" speaker.

NEW! G. E. 7-TRANSISTOR RADIO

19.88 Reg. 24.88

Complete with battery, earphones and leather carrying case.

20" TITAN ROTARY 2 1/2 H. P. MOWER

34.77 Comp. value 44.95

EASY-SPIN RECOIL STARTER

BRIGGS & STRATTON 2 1/2 H.P. 4-cycle engine

LONG-LIFE NYLON BEARINGS

ADJUSTABLE CUTTING HEIGHTS

Save 10.18

"Biggest mower value on the market," say our buyers. So many quality features; extra-close trim, chrome-plated handle, others. Heavy steel, rust-resistant enamel finish.

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Monday and Friday 9:30 to 9:00
Tues., Wed., Thurs., and Sat., 9:30 to 5:30
Sundays Open 10:00 to 5:30

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Complete Air Conditioning . . . Lots of FREE PARKING

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Newberrys

Your Money's Worth

By SYLVIA PORTER

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STATUS OF "CONSUMERS PROTECTION" PROGRAMS

Editor's note: This is the third in a series of five articles on the Consumer's Council.

This past March 15 President Kennedy sent an omnibus "Consumers' Protection and Interest" message to Congress which asked for a batch of new laws as well as a major strengthening of existing programs to enhance the safety and protection of you as a consumer of an endless variety of goods and services in the United States today.

The message was a catch-all it included many innocuous proposals with which few could quarrel. Who, for instance, is going to be against stepping up enforcement of the mail fraud laws except someone trying to defraud via the mails? It also included some explosively controversial proposals. For instance, a request for a law that would empower the Federal Trade Commission "to issue temporary cease-and-desist orders against the continuation of unfair competitive practices while cases concerned with permanent relief from such practices are pending before the Commission" was interpreted by many businessmen to mean an accused corporation wouldn't even have a chance to defend itself while the FTC simultaneously acted the roles of investigator, accuser, prosecutor and judge.

Not much significant legislation to safeguard the consumer as such has been passed by this Congress. That "cease-and-desist" bill is dead. So is a bill which would require firms planning to merge into a company of "substantial size" to give "reasonable advance notice" to the Justice Dept. So are other bills which would greatly increase the authority of the Federal regulatory agencies. Also on the shelf for this year at least are the "truth in lending" and the "truth in packaging" bills—bills which need a lot more work before they're in shape for passage.

Nevertheless, a fair number of the actions the President requested in his "Consumers' Protection" message has been favorably acted upon or will be soon. Here's a sampling of the "plus" side.

A 25 per cent increase in the staff for the Food and Drug Administration, the largest single increase in the agency's history. Probable.

An increased appropriation for pesticide regulation. Okay.

A higher appropriation for inspection of meat and poultry. Kennedy won't get as much money as he's asking but he'll get some more.

An improved system of safety and efficiency of air traffic. The Federal Aviation Administration has put it into effect.

A law to require manufacture of all-channel TV sets so TV set owners can have a wider choice of programs. Passed.

Creation of a Consumers' Advisory Council within the Executive Branch of Government and appointment of special assistants for consumer affairs in all appropriate Federal agencies. Done this month.

Establishment of a new office for Highway Safety in the Commerce Dept., strengthening of accident prevention work in the Dept. of Health, Education and Welfare, increased enforcement of safety requirements by the Interstate Commerce Commission. Done or being done.

Strengthening of the insurance program of the Federal Savings and Loan Insurance Corp. Done.

Protection of air travelers from abuses of overbooking. The Civil Aeronautics Board put out new rules in April.

Regulation of excessive charges for moving household goods. The Interstate Commerce Commission issued new rules this month.

Expansion of educational television. Law signed.

Stronger enforcement against interference in radio. Done.

Intensification of action by the Federal Trade Commission against deceptive trade practices and false advertising. Intensification on.

Stronger enforcement of mail fraud statutes. Arrests for mail fraud last year were at a record, convictions were up 35 per cent.

Increased staffs for all major Federal regulatory agencies. Mixed results, with some getting the increase, some not.

It's hardly a grandiose, glittering record but it represents some progress. And while the controversial measures got lost in the shuffle, there is a new awareness of consumers' interests which is all to the good.

Next: A pilot program in consumer education is on the way.