

# E.O.M. SAVINGS

Act now . . . LOW LOW END OF THE MONTH event prices now at HAPCO. Regular prices have never been lower in the 17 years that HAPCO has been in the Medford Appliance business. Price plus quality are yours at HAPCO. Hurry . . . these won't last at these prices!



### COMPACT DESIGN - BUT IT'S A 10 CU. FT. G-E REFRIGERATOR

Looks like deceiving! Advanced designing means this Dial-Deluxe G-E will hold more food than older models that are far bigger! You save floor space in your kitchen and money when you buy—yet enjoy the pleasure and convenience of a feature-packed quality refrigerator! Still get a big trade-in, too!

HAPCO'S LOW PRICE . . . . . \$198.88

If your trade is average, then subtract . . . . . \$ 60.00

You Pay . . . . . **\$138<sup>88</sup>**  
Only . . . . .

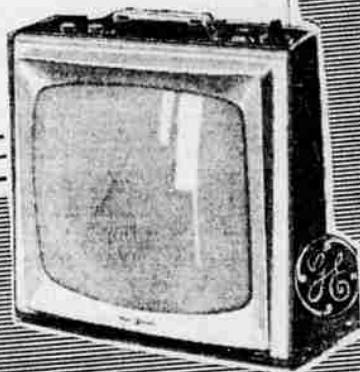
Terms To Suit You Easily Arranged

### G.E.—19 inch "CELEBRITY" TV

Daylight Blue Picture—19" square corner screen—Built-in monopole antenna—Compact styling slim silhouette.

PRICE HAS BEEN . . . \$169.95

Now **\$148<sup>88</sup>**  
Only . . .



### GENERAL ELECTRIC 13.2 CU. FT. REFRIGERATOR-FREEZER 2-DOOR COMBINATION

Compare with others costing far more! It's an automatic defrost refrigerator with a zero-degree freezer in the smartest straight-line design; fits snug to wall and counters for the modern built-in look. Dozens of the finest G-E custom features and a wide choice of colors, too!

HAPCO'S LOW PRICE . . . . . \$318.88

If your trade is average, then subtract . . . . . \$ 60.00

You Pay . . . . . **\$258<sup>88</sup>**  
Only . . . . .

Terms To Suit You Easily Arranged

### LOWEST PRICE EVER FOR A PUSHBUTTON RANGE

"The Thrifty 30" — a snack and money-saving range with many famous General Electric features. Has 23-inch wide Master Oven, removable oven door, pushbutton switches and no-drip cooking. It's distinctive in design, priced for every budget. Hurry— we're in a trade-in mood!

HAPCO'S LOW PRICE . . . . . **\$148<sup>88</sup>**

Less a Generous Allowance for Your Old Range



## SAVE...

### WASHERS & DRYERS

Semi-Deluxe G-E Washer and Dryer Pair,	\$624.90	\$527.76
Deluxe G-E Washer and Dryer Pair, Discontinued Model	\$704.90	\$517.76
3 Only—Popular Model G-E Dryer	\$179.95	\$148.88
1 Only—Semi-Deluxe Washer	\$234.95	\$198.88
1 Only—Discontinued Model Dryer	\$239.95	\$178.88
3 Only—Deluxe Dryer	\$259.95	\$178.88

### DISHWASHERS

3 Only—Demonstrator Models	\$199.95	\$148.88
We Bought Too Many—Only 6 left	\$199.95	\$158.88
1 Only—Standard Model	\$169.95	\$138.88

### REFRIGERATORS

	Was	Red Tag Price
1 Only—G-E 18 Cu. Ft. Combination Refrigerator-Freezer	\$789.95	\$663.88
1 Only—G-E Deluxe Combination	\$549.95	\$488.88
1 Only—Yellow, 11-Foot Combination	\$329.95	\$278.88

### G-E TV's

19" Deluxe	\$199.95	\$178.88
23" Low Boy Style—Several	\$299.95	\$238.88
23" Deluxe	\$339.95	\$268.88

### ELECTRIC RANGES

1 Only—G-E 30"	\$209.95	\$188.88
1 Only—30", White	\$209.95	\$178.88

### RADIO-PHONOGRAPH-TV Console

	Was	Red Tag Price
1 Only—Walnut	\$479.95	\$408.88
1 Only—Mahogany	\$599.95	\$488.88
1 Only—Walnut	\$689.95	\$542.88
1 Only—Deluxe	\$749.95	\$546.88
1 Only—Mahogany	\$529.95	\$448.88

### G-E COLOR TV's

Full Years Parts and Labor Guarantee		
	Was	Red Tag Price
1 Only—Mahogany	\$869.95	\$748.88
2 Only—Mahogany	\$719.95	\$628.88

### G-E HI-FI's

1 Only—Deluxe Maple	\$549.95	\$448.88
1 Only—Deluxe Mahogany	\$539.95	\$438.88

### RED TAG BARGAINS

Your ticket to BIG SAVINGS is the red tag on these appliance buys. We haven't been able to sell these brand new, beautiful G.E. appliances as fast as we hoped to. That's why — you save big if you act now while we are in need of more space for our new shipment. Hurry down while prices are LOW.



### Look for Red Tag FREEZER

3 ONLY—14-CU. FT. Deluxe Upright G-E Freezer

Regular \$279.95 . . . . . **228<sup>88</sup>**

## AIR CONDITIONERS

COOL—COOL—COOL

Our hot weather is finally here but we're still over-stocked on air conditioners. Ask the salesman then compare the prices on these. You can't find a better buy or a better air conditioner. If you want to keep cool with an air conditioner this summer and want to pay the lowest possible prices don't miss out on these E.O.M. savings. Stop by today and discover how you can "beat the heat."



### THIS SLIMLINE FREEZER HOLDS UP TO 658 POUNDS

Imagine . . . the big 18 cu. ft. "Shelwell" upright chest freezer—shown below for \$298.88. You just can't find a better value! It has six freezing surfaces and 22.7 sq. ft. of usable shelf area. It's just one of many new, big G-E freezers on special at Hapco.

REGULAR PRICE . . . . . \$359.95

HAPCO'S PRICE . . . . . **\$298<sup>88</sup>**

also . . .

12 CU. FT. CHEST FREEZERS FROM . . . . . **\$188<sup>88</sup>**

## DISHWASHERS

Fabulous Buys on All New General Electric MOBILE MAID DISHWASHERS

Deluxe Model . . . . . **\$279<sup>95</sup>**

Other Models From . . . . . **\$138<sup>88</sup>**



# HAPCO.

Home Appliance Co. Stores growing with Oregon

115 EAST MAIN—Medford and 115 East Main in Ashland

There is nothing "just as good as" General Electric . . . or as good as your dependable dealer.