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Congratulations, Jaycees

The Medford Junior Chamber of Commerce is to be congratulated.

Success came twice over the week end for the Jaycees, and on both occasions it was in the long run, more recognition for the Rogue valley.

Both successes happened Saturday evening, about 370 miles apart, and neither of them in Medford itself.

The nearest was in Ashland, where the Jaycees prepared and served about 1,400 people within a short time in Lithia park at "The Feast of the Tribe of Will," preceding the opening production of the Oregon Shakespearean Festival season.

THE other success was in Seaside on the north Oregon coast where Miss Martha Louise (Marty) Wyatt of Jacksonville was named Miss Oregon for 1952. Miss Wyatt was winner of the Miss Rogue Valley pageant sponsored and directed by the Medford Jaycees.

It wasn't the first time the Jaycees have been successful in Ashland; they have prepared and served the "Feast" for the last few years. And they have done an efficiently good job each year.

It was the first time, however, that the Jaycees have sponsored a Miss Rogue Valley contest, and it is welcome recognition for a hard-working group of young men that the lovely local contestant in the Miss Oregon contest should win.

BOTH events will bring added recognition to this area; the "Feast" through out-of-state visitors carrying the word back to their homes; the Miss Oregon event through her competition in the annual Miss America contest in Atlantic City, N.J. We congratulate the Medford Jaycees on their successes.—E.H.A.

Fashion's Brightest Arts

"The fashion wears out more apparel than the woman."—Shakespeare

The French, as some forgotten lyricist once put it, they are a funny race. Here it is almost the first of August, the great season of fashion, and everybody's getting out of town.

One-third of Paris' population is inexorably drawn from the city during the month of August. It doesn't matter how many American tourists are there, virtually demanding to be exploited. It doesn't matter that Paris in August invariably is sunny, balmy, and clear. It doesn't even matter that this is the time of times for one of France's chief industries—haute couture.

Fashion is big business for the French. For centuries it has been encouraged and supported by the French government. Louis XIV's chief minister, Colbert, is said to have observed, "French fashions are to France what the mines of Peru are to Spain." According to Max von Boehm, "dressing in the French style was the first sign that one belonged to the upper classes."

In value of exports, dress manufacturing ranks second among French industries. The couture establishments of Paris are said to provide direct and indirect employment for a quarter of a million persons.

THE building fashion season emphasizes again the leadership of France in the world of fancy dressmaking. The London and Florence collections already have been shown, and still the buyers, both professional and the fortunate amateurs, await the Paris showings with what the dictionary calls restrained breath.

Italy alone gave honest testimony to the pre-eminence of France. Three of her top designers, Cappelletti, Simonetta, and Fabiani, have left for Paris, and De Barentzen is soon to follow. Indeed, G. B. Giorgini, originator of the Florentine fashion shows and founder of organized Italian fashion, is talking of establishing a Camera Sindacale of designers, similar to the Chambre Syndicate de la Couture Parisienne, an organization founded in 1868 to deal with administrative and labor problems of the dressmaking houses.

Thousands of visitors go to Paris every year, most of them from the United States, to view and purchase the latest dress models. Admission to Paris openings today is by invitation only, and arrivals are individually screened to be sure that their invitations are valid. These involve some pretty arcane rites, as for example, the jockeying on timing of invitations between Lanvin and Coco Chanel. The couturiers' security system would shame the Central Intelligence Agency.

THOSE who come to buy for resale or for copying are required to make deposit, up to \$1000 at some houses, representing a minimum purchase. The price of a model for copying may be 50 to 100 per cent more than would be charged a private customer.

While this year's showings so far have been disappointing—the Italian collections lacked "fireworks"—they have produced the usual clichés of interior prose. The two most dependable clichés of the trade appear to be the aphorism that a woman doesn't want to wear a costume, and the remark that a talented new designer "needs editing."

About those vacationing French. When they come back from Deauville or the Midi or St. Tro they won't know what they've missed. Or will they?—E.R.R.

"That Type Always Makes A Good Advance Man"



Communications

Letters to the Editor must bear the name and address of the writer, although under certain circumstances the use of a pen name or initial for publication is permissible. The Mail Tribune reserves the right to edit all letters with a view to clarification and condensation. Letters submitted for publication must not exceed 400 words. The letters printed in this column do not necessarily represent the views of the paper; in fact the contrary is often the case.

Thornton Wrong

To the Editor: The Attorney General has refused to referee the argument between the Board of Control and the Emergency board, an answer former Governor Charles A. Sprague has long called for. The Speaker of the House, a Democrat, Robert Duncan, asked for Thornton's opinion, to settle the matter. But Thornton refused to take sides. I wonder if either Bob, or Mrs. Hull, M.T., July 11, have helped us witness the slow torturous transition of a terminal cancer case, as I have—how the patient is alternately jabbed, first with pain killing, then with feeding implement, day after day. Is this procedure natural and normal—is it moral? The moral obligation involved here is relief of suffering—the moral obligation underlying a culture's philosophy of life should be relief of suffering. Until we are morally equipped to comprehend such a philosophy we cannot consider ours an enlightened civilization. Let us think empathetically rather than dogmatically, and it may very well follow that neither poverty nor injustice, disease nor misery, are incapable factors of life. Thelma Carson Star Route Box 60 Prospect, Ore.

Deal Frontiersman says

We now have over 200 closed sawmills in the Pacific Northwest. Mr. Morse, you have asked the New Frontier to do something about it. Why don't you suggest a moratorium on strikes? We surely can't keep on having strikes, higher wages and lower tariff forever. Everett Acklin, Ashland, Ore.

Foreign News: India-Red China Border Terrain; Berlin Deadline Being Hinted

By PHIL NEWSOM
UPI Foreign News Analyst
Notes from the foreign news cables:

India-Red China

There will be no large-scale fighting between Indian and Red Chinese troops facing each other along the mountainous border of the two countries. Charges a Red counter-charges and minor skirmishes will continue. But that's about all, in the opinion of informed quarters in London. The reason is simple: The area is too difficult to fight over.

One recently retired Indian army officer now living in London summed it up this way: The border area is too remote and the problem of logistics just too big for both

sides. And for the benefit of Americans, the retired officer also made this observation: "You may not like Defense Minister V. K. Krishna Menon, but he is a good administrator and, for the first time,

things do get done in the Indian army."

Berlin Deadline

Eastern diplomats in Berlin are hinting that Russia will soon set a new deadline for

the Western Allies to get out of that divided city. The deadline would be the date for the signing of a German peace treaty.

Moscow Campaign

Moscow is campaigning to get leading West German officials to visit the Soviet Union, with Economics Minister Ludwig Erhard a prime target. But Erhard, whose invitation of years back has just been renewed, is not biting.

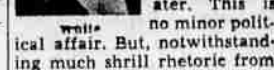
"The present time is unsuitable," he said in turning down the Russian bid. The Russians are not having much luck with other Bonn leaders either. Parliamentary Speaker Eugene Gerstenmaier, Health Minister Elizabeth Schwarzhaupt and Postal Minister Richard Stuecklen also are turning down invitations. The only person to accept so far is Thomas Dehler, the vice speaker of parliament.

Washington Report

By William S. White
(c) United Feature Syndicate

NO MINOR AFFAIR

Washington - To get to the calm facts about the political implications of the senate's rejection of President Kennedy's medical care bill, it is necessary to take a great deal of that breathless melodrama which good actors call hokney theater. This is no minor political affair. But, notwithstanding much shrill rhetoric from partisans and their followers, it is not great, enormous, colossal, bitter, direful, dreadful, or historic.



In the Day's News

By FRANK JENKINS

ITEM:

In 1961, California's population was 16,453,000. The California state department of finance estimates that the state's population is increasing at a rate of 4 per cent a year. Projecting this rate of increase forward to 1970 indicates that by then California's population will be 23,400,000.

ITEM:

The population of our great neighbor to the south will have risen to 23,400,000 comes true. In that event, there will be a MUCH LARGER MARKET, right at our door, for our products here in Southern Oregon. Give us AMPLE MARKETS for what we can produce and we'll take care of the rest of it.

ITEM:

The U.S. Department of Agriculture reports that in 1961 the average American consumer drank 132 quarts of whole milk. That's 33 gallons of milk per capita.

ITEM:

If, in 1970, California's population is 23,400,000, and if each Californian consumes his 33-gallon quota, the consumption of milk in the Golden State that year will amount to 772,000,000 gallons.

ITEM:

There are 43,560 cubic feet of fluid in an acre foot. There are 7.48 gallons in a cubic foot. Which means that there are 325,828 gallons of milk in an acre foot.

ITEM:

Washington—UP—The Agriculture Department again will buy fresh frozen cut-up young chickens for schools participating in the national school lunch program.

ITEM:

Secretary of Agriculture Orville L. Freeman said the chicken will help meet the protein requirements of the 14 million children who take part regularly in the school lunch program. The chicken will be purchased with funds appropriated under the National School Lunch Act.

ITEM:

Extremely Popular
The department purchased more than 44 million pounds of young chickens in 1961 for school lunches. Officials said the product was extremely popular with school children and state and local school lunch authorities, and will be purchased in greater quantity for use during the 1962-63 school year.

ITEM:

It will take a lot of cows to produce 2,358 ACRE FEET OF MILK. If by 1970, there isn't standing room left in California for that many cows (along with the 23½ million people that are expected to be living in California by that time), Southern Oregon will have at its door an attractive milk market.

ITEM:

Here's hoping the prediction that eight years hence

Strictly Personal

By Sydney J. Harris
c) Field Enterprises Inc.

LUNACY

If anyone thinks I was guilty of hysterical exaggeration in my recent piece on "insanity" in the modern nuclear world, let me refer you to an astonishing dispatch from London by William Stoneman of The Chicago Daily News Foreign Service.

Stoneman reported

that there was "deep distress" in British official quarters at the U.S. decision to concentrate on military rather than civilian targets in a nuclear war. Britain, it seems, has a fleet of fewer than 100 subsonic bombers, which could deliver bombs against only relatively large urban targets—that is, against cities where men, women and children would be killed indiscriminately.

Prayer Decision

To the Editor: The great Theodore Roosevelt at one time urged us to read what he had said, and not just somebody said that he had said. Sometimes there is quite a difference. I have read considerable editorial and other comment about what the Supreme Court said in its decision regarding a state prescribed prayer in the New York public schools. But nowhere have I been able to read the actual words of the decision.

Prayer Decision

To the Editor: How is this for an enlightened concept: "Chloroform is a decoy of Satan, apparently offering itself to bless women; but in the end it will harden society and rob God of the deep earnest cries which arise in time of trouble for help." Did that one make you shudder? It was expressed by a clergyman in his vehement argument against anesthesia just 100 years ago. "Pain, particularly the pain of childbirth, is the ordained lot of mankind; to prevent it is a sacrilege." (Both quotes from "Devils, Drugs, and Doctors" by Haggard.) To what do we owe such fiendish concepts if not to phases of the philosophy of life which underlies a culture, and to the hierarchy that perpetuates it? It would be gratifying to hear some rational discussion concerning the present controversy about euthanasia but certainly not religious if it is inclined to perpetuate such narrow and sadistic concepts as were used regarding anesthesia.

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Try and Stop Me

By BENNETT CERF

SOME YEARS ago the Detroit Tigers and the New York Yankees met for an exhibition game during the spring training season, and a cheeky recruit, named Hal Newhouse, destined for future stardom, was given his first chance to confront the vaunted Yankee sluggers. With veteran umpire Bill Klem calling balls and strikes, Newhouse retired the first two Yank hitters easily enough. Then Joe DiMaggio advanced to the plate.

Newhouse ripped across a fast one. "Ball one," intoned Klem. Newhouse didn't like the call. Another pitch came whizzing in. "Ball two," decreed Klem. Newhouse glared, pounded his glove, and fidgeted on the mound. When his next pitch was ruled "Ball three," he really exploded, kicking dirt, and tossing his cap in the air. Umpire Klem ignored his pyrotechnics.

Newhouse's fourth pitch was a beauty and Joe DiMaggio, ignoring the fact that the count was three and nothing, swung gracefully and sent the ball soaring far over the left field fence. As he jogged around the bases, Umpire Klem removed his mask, walked half way to the pitcher's mound and said softly to the disgruntled Newhouse, "You see, son, if you pitch a strike, Mr. DiMaggio will tell you so."

George Burns acknowledges a debt of gratitude to one loyal fan named Feldman who came to see his act 27 times in succession. Every evening at eight, Feldman's five sons deposited him in a seat in the orchestra, and every night at eleven one of the sons returned to take him home.

"You may ask," continues Burns, "why it took five sons to bring the old gentleman to the theater and only one son to take him home. The answer is that Feldman fought like a steer."

T. B. Matthews was not impressed with a new comic who had made an overnight hit in London. "He was funny enough, I guess," admitted Matthews grudgingly, "especially at first. But then he started talking."

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