



**COMPACT DESIGN - BUT IT'S A 10 CU. FT. G-E REFRIGERATOR**

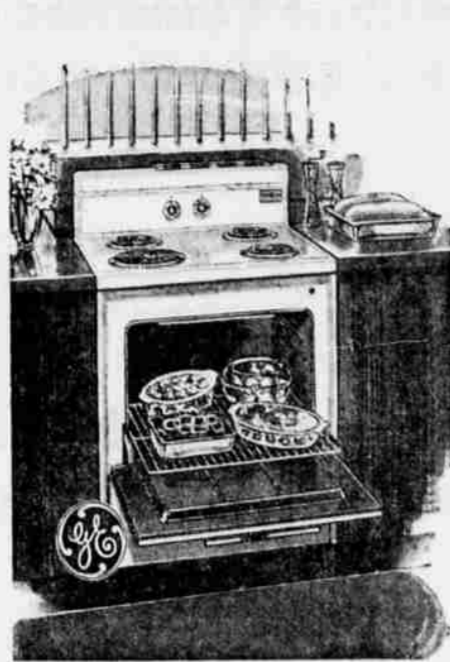
Looks are deceiving! Advanced designing means this Dial-Detroit G-E will hold more food than older models that are far bigger! You save floor space in your kitchen and money when you buy—yet enjoy the pleasure and convenience of a feature-packed quality refrigerator! Still get a big trade-in, too!

HAPCO'S LOW PRICE ..... \$198.88

If your trade is average, then subtract ..... \$ 60.00

You Pay Only ..... **\$138<sup>88</sup>**

Terms To Suit You Easily Arranged



**LOWEST PRICE EVER FOR A PUSHBUTTON RANGE**

"The Thrifty 30" — a space and money-saving range with many famous General Electric features. Has 23-inch wide Master Oven, removable oven door, pushbutton switches and no-drip cooktop. It's distinctive in design, priced for every budget. Hurry—we're in a tradin' mood!

HAPCO'S LOW PRICE..... **\$148<sup>88</sup>**

Less a Generous Allowance for Your Old Range



**THIS SLIMLINE FREEZER HOLDS UP TO 658 POUNDS**

Imagine... the big 12.8 cu. ft. "Bookshelf" upright food freezer shown below for \$298.88. You just can't find a better value! It has six freezing surfaces and 22.7 sq. ft. of usable shelf area. It's just one of many new, big G-E freezers on special at Hapco.

REGULAR PRICE ..... \$359.95

HAPCO'S PRICE ..... **\$298<sup>88</sup>**

also...

12 CU. FT. CHEST FREEZERS FROM..... **\$188<sup>88</sup>**



**GENERAL ELECTRIC 13.2 CU. FT. REFRIGERATOR - FREEZER 2-DOOR COMBINATION**

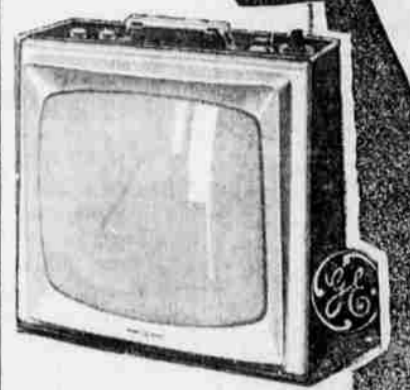
Compare with others costing far more! It's an automatic defrost refrigerator with a zero-degree freezer in the smartest straight-line design. Fits snug in wall and counters for the modern built-in look. Dozens of the finest G-E custom features and a wide choice of colors, too!

HAPCO'S LOW PRICE ..... \$318.88

If your trade is average, then subtract ..... \$ 60.00

You Pay Only ..... **\$258<sup>88</sup>**

Terms To Suit You Easily Arranged



**G.E. - 19 inch "CELEBRITY" TV**

Daylight-Blue Picture—19" square corner screen—Built-in monopole antenna — Compact styling slim silhouette.

PRICE HAS BEEN... \$169.95

Now Only... **\$148<sup>88</sup>**

# NOT A SALE



**RADIO-PHONOGRAPH-TV CONSOLE**

	Was	Red Tag Price
1 Only - Walnut	\$479.95	\$408.88
1 Only - Mahogany	\$599.95	\$488.88
1 Only - Walnut	\$689.95	\$542.88
1 Only - Deluxe	\$749.95	\$546.88
1 Only - Mahogany	\$529.95	\$448.88

**G-E COLOR TV's**

Full Years Parts and Labor Guarantee

1 Only - Mahogany	\$869.95	\$748.88
2 Only - Mahogany	\$719.95	\$628.88

**G-E HI-FI's**

1 Only - Deluxe Maple	\$549.95	\$448.88
1 Only - Deluxe Mahogany	\$539.95	\$438.88

**ELECTRIC RANGES**

1 Only - G-E 30"	\$209.95	\$188.88
1 Only - Deluxe 30", Yellow	\$279.95	\$238.88
1 Only - 30", White	\$209.95	\$178.88

**G-E TV's**

19" Deluxe	\$199.95	\$178.88
23" Low Boy Style - Several	\$299.95	\$238.88
23" Deluxe	\$339.95	\$268.88

**REFRIGERATORS**

	Was	Red Tag Price
1 Only - G-E 18 Cu. Ft. Combination Refrigerator - Freezer	\$789.95	\$663.88
1 Only - G-E Deluxe Combination	\$549.95	\$488.88
1 Only - 2-Door 13-Foot Combination	\$379.95	\$289.88
4 Only - 1 Green, 1 Yellow, 11-Foot Combination	\$329.95	\$278.88
Two White	\$319.95	\$268.88
1 Only - 10 Cu. Ft. G-E Apartment Size	\$219.95	\$188.88

**WASHERS & DRYERS**

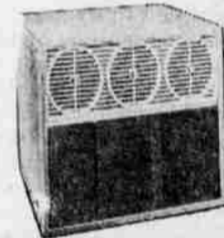
Semi-Deluxe G-E Washer and Dryer Pair	\$624.90	\$527.76
Deluxe G-E Washer and Dryer Pair, Discontinued Model	\$704.90	\$517.76
3 Only - Popular Model G-E Dryer	\$179.95	\$148.88
1 Only - Semi-Deluxe Washer	\$234.95	\$198.88
1 Only - Discontinued Model Dryer	\$239.95	\$178.88

**DISHWASHERS**

3 Only - Demonstrator Models	\$199.95	\$148.88
We Bought Too Many - Only 6 Left	\$199.95	\$168.88
1 Only - Standard Model	\$169.95	\$138.88
1 Only - Power Shower G-E	\$209.95	\$178.88

**FREEZER**

4 Only - Deluxe Upright G-E Freezer, 14 Cu. Ft.	\$279.95	\$228.88
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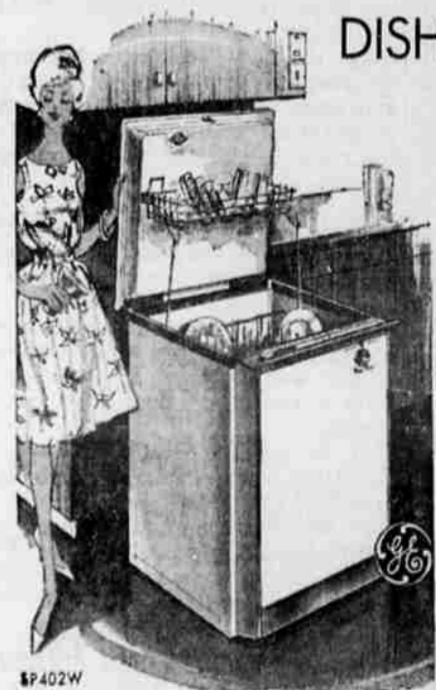


BUY NOW... SMILE LATER, UP YOUR SLEEVE, ABOUT THESE RIDICULOUS PRICES!

**AIR CONDITIONERS**

Mark Twain was right—nobody does anything about ditioners for this kind of summer weather and—the weather! We ordered too many darn air con-well—frankly, we've got to sell them at a ridiculous price to come out in any kind of shape. Take a look and talk it over with a salesman. You'll laugh up your sleeve next summer at the low price you can get one of these for now.

**DISHWASHERS**



Fabulous Buys on all New G.E.

Mobil Maid Dishwashers

Deluxe Model Shown **\$279.95**

Other Models From... **\$138<sup>88</sup>**

**BIG SAVINGS!**

Look for the red tag and BIG SAVINGS. Yes... in our stores we always have a group of items that, for one reason or another, we are selling at clearance prices! This means you SAVE on beautiful brand new, quality GE appliances. Don't miss these buys — look for the red tags, your ticket to Low Cost.



**HAPCO.**

Home Appliance Co. Stores growing with Oregon

115 EAST MAIN—Medford and 115 East Main in Ashland

There is nothing "just as good as" General Electric... or as good as your dependable dealer.