



THIS IS NOT A SALE!



Look for the red tag and **BIG SAVINGS**. Yes... in our stores we always have a group of items that, for one reason or another, we are selling at clearance prices! This means you **SAVE** on beautiful brand new, quality GE appliances. Don't miss these buys — look for the red tags, your ticket to Low Cost.

REFRIGERATORS

	Was	Red Tag Day
1 Only—G-E 18 cu. ft. Combination Refrigerator-Freezer	\$789.95	\$663.88
1 Only—G-E Deluxe Combination	\$549.95	488.88
1 Only—2 Door 13-foot Combination	\$379.95	289.88
5 Only—1 Pink, 1 green, 1 Yel., 11-ft. Dlx. Combination	\$329.95	278.88
2 White	\$315.95	268.88
1 Only—10 cu. ft. G-E Apartment size	\$219.95	188.88

WASHERS & DRYERS

Semi-Deluxe G-E Washer & Dryer Pair	\$624.90	\$527.76
Deluxe G-E Washer & Dryer Pair, discontinued model	\$704.90	\$517.76
3 Only—Popular Model G-E Dryer	\$179.95	148.88
1 Only—Semi-Deluxe Washer	\$234.95	198.88
1 Only—G-E Washer	\$244.95	208.88
1 Only—Discontinued Model Dryer	\$239.95	178.88

DISHWASHERS

3 Only—Demonstrator Models	\$199.95	\$158.88
We Bought Too Many—Only 6 left	\$199.95	168.88
1 Only—Standard Model	\$169.95	138.88
1 Only—Power Shower G-E	\$209.95	178.88
1 Only—Mobile Maid Dishwasher	\$229.95	198.88

FREEZER

4 Only—Deluxe Upright G-E Freezer, 14 cu. ft.	\$279.95	\$228.88
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RADIO-PHONOGRAPH-TV CONSOLE

1 Only—Walnut	\$479.95	\$408.88
1 Only—Mahogany	\$599.95	488.88
1 Only—Walnut	\$689.95	542.88
1 Only—Deluxe	\$749.95	546.88
1 Only—Mahogany	\$529.95	448.88

G-E COLOR TV's

Full years parts and labor guarantee		
1 Only—Walnut	\$869.95	\$748.88
2 Only—Walnut	\$719.95	628.88

G-E HI-FI's

1 Only—Deluxe Maple	\$549.95	\$448.88
1 Only—Deluxe Mahogany	\$539.95	438.88

ELECTRIC RANGES

1 Only—G-E 30"	\$209.95	\$188.88
1 Only—Deluxe 30", yellow	\$279.95	238.88
1 Only—30", white	\$209.95	178.88
1 Only—Semi-Deluxe Range	\$229.95	198.88

G-E TV's

19" Deluxe	\$199.95	\$178.88
23" Low Boy style—several	\$299.95	238.88
23" Deluxe	\$339.95	268.88

WASHER-DRYER COMBINATIONS

2 Only—Discontinued Model G-E 445.95	
Red Tag Price	\$358.88

Built-in Dishwashers and Built-in Ovens and Surface Burners at very low prices. Not all colors available.

That's right... we are not offering a lot of hoopla or sale gimmicks—but, just our **REGULAR**, every day **LOW PRICES!** These regular prices have never been lower in our 7 years in the appliance business in Medford. See for yourself... drop in today and look over the beautiful G.E. appliances. Compare our prices and quality—then discover why your friends and neighbors have found "better buys" always at HAPCO.



GENERAL ELECTRIC 13.2 CU. FT. REFRIGERATOR - FREEZER 2-DOOR COMBINATION

Compare with others costing far more! It's an automatic defrost refrigerator with a zero-degree freezer in the smartest straight-line design, fits snug to wall and counters for the modern built-in look. Dozens of the finest G-E custom features and a wide choice of colors, too!

HAPCO'S LOW PRICE \$318.88
If your trade is average, then subtract \$ 60.00

You Pay \$258⁸⁸
Only

Terms To Suit You Easily Arranged

LOWEST PRICE EVER FOR A PUSHBUTTON RANGE

"The Thrifty 30" — a space and money-saving range with many famous General Electric features. Has 23-inch wide Master Oven, removable oven door, pushbutton switches and no-drip cooktop. It's distinctive in design, priced for every budget. Hurry—we're in a tradin' mood!

HAPCO'S LOW PRICE \$148⁸⁸
PRICE.....

Less a Generous Allowance for Your Old Range



THIS SLIMLINE FREEZER HOLDS UP TO 658 POUNDS

Imagine... the big 18.8 cu. ft. "Bookshelf" upright food freezer shown below for \$298.88. You just can't find a better value! It has six freezing surfaces and 22.7 sq. ft. of usable shelf area. It's just one of many new, big G-E freezers on special at Hapco.

REGULAR PRICE \$359.95

HAPCO'S PRICE \$298⁸⁸
also...

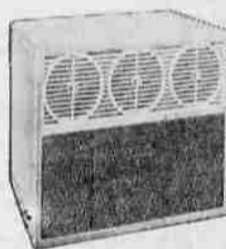
12 CU. FT. CHEST FREEZERS FROM..... \$188⁸⁸



CA276



Fabulous Buys on All New G-E Mobile Maid Dishwashers
Deluxe model shown \$279.95
OTHERS FROM . . . \$138⁸⁸



COOL!
COOL!
COOL!

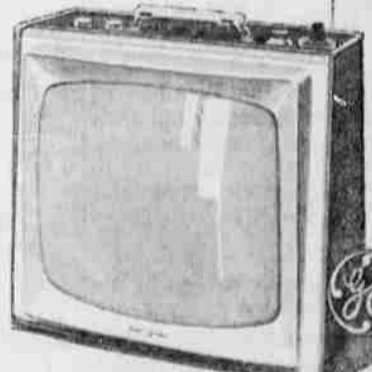
Wide Selection Air Conditioners

Mark Twain was right—nobody does anything about the weather! We ordered too many darn air conditioners for this kind of summer and—well—frankly, we've got to sell them at a ridiculous price to get anything at all. Take a look and talk it over with a salesman. You'll laugh up your sleeve next summer at the low price you can get one of these for now.

TRADE IN YOUR FAN!

"GE" 19" "CELEBRITY" TV

Price Has Been	\$169.95
NOW	\$148 ⁸⁸
Less Trade	



COMPACT DESIGN - BUT IT'S A 10 CU. FT. G-E REFRIGERATOR

Looks are deceiving! Advanced designing means this Dial-Defrost G-E will hold more food than older models that are far bigger! You save floor space in your kitchen and money when you buy—yet enjoy the pleasure and convenience of a feature-packed quality refrigerator! Still get a big trade-in, too!

HAPCO'S LOW PRICE \$198.88

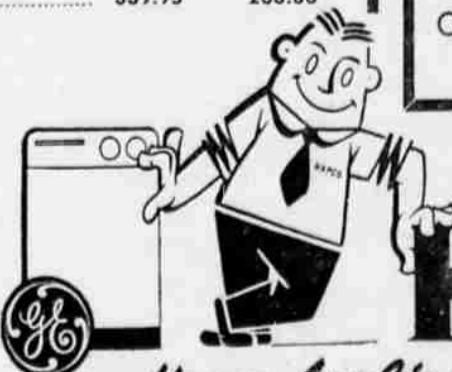
If your trade is average, then subtract \$ 60.00

You Pay \$138⁸⁸
Only

Terms To Suit You Easily Arranged



ONLY A FEW OF OUR SELECTION SHOWN
Come in and see 'em all



HAPCO.

Home Appliance Co. Stores growing with Oregon

There is nothing "just as good as" General Electric... or as good as your dependable dealer.

115 EAST MAIN--Medford
and 115 East Main in Ashland