

Annual Pear Packing School Is Scheduled in City Late in July

The annual pear packing school will be held July 23 to Aug. 7 this year, according to Shelby M. Tuttle, secretary of the Fruit Growers League.

Jim Semple, of Nye and Naumes Packing company, is chairman of the League committee for the school, which will be held in the Southern Oregon Sales plant.

All applicants must be sponsored by a local packing house, and must pass an aptitude test given by the local office of the Oregon state employment service.

"This school is unique since this is the only district that has specialized on training local people for these skilled positions in the packing plants," Tuttle noted.

"Prior to its inception, we were dependent always on a large number of 'tramp' packers from other districts. Today it is rather rare to see non-residents packing in any Medford plant."

Conducted by Groups

The Medford school is conducted by the League and the Medford Pear Shippers association. The annual graduation averages as few as 60 and as high as 200.

Using 1956 as a base year, the school graduated 132 students from 137 applicants. Total expenditures for that year were \$1,400. The 1956 school expended about \$10 per graduated student.

"This amount is near the average cost per graduated student over the past several years, and is considered by most people associated with the fruit industry as a very sound investment," Tuttle said.

Reimburses School

The state department of vocational education reimburses the packing school for part of the instructors' salaries since it is vocational by nature, Tuttle explained.

From 1938 through 1952 the packing school was held at Pinnacle Packing company plant No. 2. In 1953, 1955, 1956 the school was held at

Southern Oregon Sales. There was no school in 1954 because of a valley-wide freeze. The school was first formally organized in 1938. Prior to that there was only limited schooling on a vocational basis.

For three years prior to 1938 Mrs. Luther Voorheis operated a packing school at Crystal Springs Packing company where she taught about 60 students annually. Mrs. Voorheis continued as packing instructor until she retired in 1943. Then, Mrs. Mabel Penland became head instructor. She will head the packing school this year.

The school teaches such fundamentals as correct pear wrapping, placement in the box, packing to correct weight and other necessary things. It may require three years more

before a student becomes an accomplished packer since only the fundamentals are taught in the school, Tuttle noted.

The school started with larger size Bartlett pears for practice packing. This fruit deteriorated rapidly under the constant handling. In 1939 each packing house donated 1 percent of its bulk fruit tonnage to the packing school. The fruit was commercially packed by the students under a "Medford" label and stored at SOS. Approximately 20,000 boxes were packed and sold by the packing school pool.

In 1940 the packing school used plaster of paris pears and in 1941 wooden pears. Artificial pears have been used ever since.

On the Air

By ELEANOR WIESE

Besides watching the exciting and historic Telstar experiments this week, the eyes of television and radio executives and politicians too have also been on the Senate Communications subcommittee hearings in Washington.

The subcommittee is considering proposed legislation to enable broadcasters to present major party candidates without the present penalty of giving equal time to fringe or splinter party nominees.

This equal time provision of Section 315 of the Communications act was temporarily suspended in 1960 as it applied to the Presidential and Vice-Presidential candidates.

Thus, freed of the penalty that would have required giving equal time to fourteen other Presidential candidates, broadcasters were able to present "The Great Debate" between John F. Kennedy and Richard M. Nixon, as well as other informative programs in which they figured.

President Kennedy has recommended that the equal time requirement with respect to Presidential and Vice-Presidential candidates again be suspended in the 1964 general election campaign. While broadcasters unanimously favor this recommendation, they go farther and urge that the exemption be made permanent.

In respect to the suspension of the equal time provision for candidates for other public office on national, state and local levels, TV executives are not in agreement.

Robert W. Sarnoff, chairman of the board of the National Broadcasting company, favors complete freedom for broadcasters to give minor party candidates the attention warranted by news judgment and their own following in all contests. . . . To give just as much time to the most frivolous or quixotic fringe candidate as to each of the two major nominees strikes me as unreasonable and lopsided.

However, Leonard H. Goldenson, president of American Broadcasting-Paramount Theatres, Inc., urges the retention of the equal time requirement in other than the Presidential and Vice-Presidential campaigns. Protection of all qualified candidates for public office against discriminatory treatment, he feels, is still in the public interest. The local broadcaster, forced to decide which candidate

should be granted broadcast time, might risk the charge of unfairness or could with all good intentions overlook a significant candidate.

In any case the decision taking shape in Washington at the Senate Communications subcommittee hearings will determine the nature of the political campaign broadcasts available to the American people this fall.

CONCERT HALL, 2 p.m. Sunday K-SHA radio. Featured selections include MacDowell's "Concerto No. 2 in D Minor" and Sir Edward Elgar's "Serenade for Strings and Orchestra No. 20."

WIDE WORLD OF SPORTS, 4 p.m. Sunday KMED-TV. The Daytona "Firecracker 250" stock car race and the final holes of the British Open Golf Championship at Troon, Scotland.

TWENTIETH CENTURY, 5 p.m. Sunday KBES-TV. "New York in the Twenties" will be discussed by playwright Marc Connelly, publisher Alfred Knopf and newspaperman Stanley Walker as film clips show some popular figures of the period.

THIS IS NBC NEWS, 5:30 p.m. Sunday KMED-TV. The life of a foreign correspondent and his family in Paris is described by newsmen John Rich.

GLOBAL ZOBEL, 6 p.m. Sunday KBES-TV. In Arles, France, men jump into a ring and try to rip a red ribbon from the horns of a wild bull.

STARLIGHT CONCERT, 8 p.m. Sunday KBOY-FM radio. Highlights tonight include: Arthur Rubenstein playing Grieg's "Piano Concerto in A Minor"; Arturo Toscanini conducting the NBC Symphony in Brahms' "Symphony No. 4 in A Minor"; and Andre Kostelanetz conducting Puccini's "La Traviata" in orchestral form.

HOLLYWOOD SPECIAL, 10:13 p.m. Sunday KBES-TV. Jeff Chandler and Jack Palance in "Ten Seconds to Hell," a drama of bomb demolition men working in post-war Berlin.

THE PEACE CORPS IN TANGANYIKA, 9 p.m. Monday KMED-TV. The training of a group of young Peace Corps volunteers is shown as they prepare for a two-year assignment in Tanganyika. (Repeat)

ARMSTRONG CIRCLE THEATRE, 9 p.m. Wednesday KBES-TV. A dramatic study of how teenagers are lured into drug addiction.

DAVID BRINKLEY'S JOURNAL, 9:30 p.m. Wednesday KMED-TV. Topics to tonight include Americans' credit buying and foreign TV commercials.

WORLD OF JIMMY DOOLITTLE, 8:30 p.m. Friday KMED-TV. The life of this famed aviator is pictured.



SAY THREE WORDS—Medford telephone operators like Jean Sharp will say just three words, "Your number, please!", on DDD (direct distance dialing) calls that four and eight-party line customers have dialed from Medford to distant points. Then the operators tap the keys to record the Med-

Marines Expected In City on Monday

Two U.S. Marines from the Marine Corps Recruit depot, San Diego, Calif., are expected to "peddle" into southern Oregon Monday en route to the 1962 Seattle World's fair.

Sgt. Lawrence M. Day and L/Cpl. Frederick J. Simon began the 12-day bike ride to Seattle July 9. Their journey is to stress physical fitness. They are wearing bright-colored shirts bearing the legends "The Marine Corps Builds Men" and "San Diego to Seattle."

The servicemen plan to make the trip in 100-mile segments with stops scheduled for major metropolitan areas along their route. They are expected to pass through Medford Monday and spend the evening in Grants Pass. They expect to arrive in Seattle July 20.

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People Needed For Jacksonville Jubilee Aug. 4

Jacksonville—People are the big need of the Jacksonville Jubilee, according to Publicity Chairman Robert Lowe. "We need people for the parade on Saturday, Aug. 4," Lowe said. "We need more queen candidates and we need more acts for the entertainment program."

Among the queen candidates competing for prizes during the first week of competition, Melba Graham, Jacksonville, was the top winner for selling the most Jubilee tickets. She received a musical jewelry box donated by Weisfield Jewelers, Medford.

Nancy Maxson, Medford, was runner-up and won a crystal expansion bracelet with matching ear clips donated by Wes Pearson Jewelers, Medford.

Third place winner was Pam Hart, Ruch, who received a pearl pendant on a gold chain by Lawrence Jeweler, Medford. All gifts will be on display at Jubilee headquarters during the contest, Jubilee officials said.

Lowe reminded all those interested in the parade to call the Jubilee headquarters in the U.S. Hotel in Jacksonville. This also applies to organizations having queen candidates, he added.

Money from the Jubilee is being used to refurbish the hotel. A balcony is now being erected around two sides of the hotel to give the building its original appearance.

Eventual aim of the Siskiyou Pioneer Sites Foundation, which is sponsoring the hotel restoration, is to lease the hotel to someone who would operate it in early day Jacksonville style, providing rooms and meals.

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Magazine Notes Ashland Festival

Growing interest in the Shakespearean theater seems to have hit "full stride" this season, according to Business Week magazine.

In a recent issue, Business Week pointed out that Shakespeare is pre-empting stages in summer theaters all across the nation. Included in the report was "one of the major festivals," the Oregon Shakespearean festival in Ashland.

Business Week noted that Shakespeare productions range from free, low-budget, semi-professional shows to highly professional performances such as in Stratford, Conn., where orchestra seats cost up to \$62.25.

The Ashland productions will draw about 50,000 enthusiasts this summer, according to the magazine. Seated in a \$275,000 Globe-style theater, spectators will see a series of four plays, "Comedy of Errors," "Henry IV, Part 2," "As You Like It" and "Coriolanus."

The plays will require about \$128,000 to produce, Business Week estimates. "But this is a small outlay compared with the resulting boost to the community's economy. Festival visitors to Ashland will drop an estimated \$3 million at stores, motels and sight-seeing spots."

The plays start in nightly rotation July 21 and continue through Sept. 2.

In Stratford, Conn., Business Week reported, the American Shakespeare Festival and Academy has brought some "hefty summer prosperity" to town, although the festival itself is a money-loser.

Smoker Blamed for Fire in Portland

Portland — (UPI) — A three-alarm fire caused \$5,500 damage to a three-story apartment house in northwest Portland Thursday afternoon. Twenty persons were evacuated from the building. The fire began in a trash box outside the structure and damaged apartments on all three floors.

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By Jimmy Hatlo



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