

Social Events ♦ Women's News

Fall, Winter Gowns Stagger Average Budgets

New York — (UPI) — Opulence by the acre and price tags to stagger the average budget dominate fall and winter fashions for evening.

Opulence takes off in three directions — in the plethora of fur trim, in the lushness of fabrics themselves, or in the addition of jeweling which certainly must be keeping a lot of seamstresses in jobs sewing on bugle beads, jet, seed pearls or other iridescence.

As for price tags, certainly the woman can shop around and find a handsome evening dress within her budget. But if she wants to splurge on a grand occasion, the price tag can go as high as \$3,000 for a floor length formal, jewel encrusted from neckline to hem.

Three Reasons

Herbert Sondheim, a manufacturer whose price tags left this reporter less agast than some of the other quotes heard in the New York garment industry, explained there are three reasons for some of the fantastic prices.

One is the customer's desire for luxury fabrics, the second is the workmanship which goes into the fabric itself — some of the jeweled materials cost \$25, \$35 and \$40 per yard because of the handwork involved, and third, the workmanship in the garment itself.

Sondheim said that manufacturers no longer just stitch pieces of fabric together, ever since the days of the late Christian Dior, designer, clothes like works of architecture have been constructed. A jeweled dress, for instance, is built from the inside layer by layer. There may be as many as four — the outside "skin" of jewels, in turn set on a base of crepe, in turn lined, and finally lined again with a layer of marquisette.

Teachers Guests At Lemley Home

Mrs. Grace Goodrum, Blair, Okla., and Mrs. Bell Shultz, India, Okla., have been guests at the home of Mr. and Mrs. J. H. Lemley, 400 Schofield street, Ashland. Both teach school in Oklahoma.

Mrs. Goodrum and Mrs. Lemley were classmates in 1920 where they attended school at Canyon State Teachers' college in Oklahoma.

Mrs. Goodrum and Mrs. Shultz are en route to Arizona. They will spend the balance of their vacation at Yellowstone National park before returning home.

Daughter Arrives

Ashland — Visiting at the home of Mrs. Ruth Morris, 160 Central avenue, is her daughter, Mrs. James Reimers, and granddaughter Suzanne, San Jose, Calif.



Mrs. Ingeborg Olsen, Yested, Norway, was recently reunited with her brother, Tobias Thompson, who lives at the Veterans Administration domiciliary, White City, after a separation of 54 years. Mrs. Olsen flew from Norway to visit her brother and plans to spend several weeks in the United States.

Helpful Fathers Not Henpecked By Wives

By SHELLEY SINGER
United Press International

Chicago — (UPI) — If today's husband and father washes dishes or diapers baby, it's not because he's henpecked or less masculine than his ancestors.

Often, such hombody activities are a therapeutic release from business pressures, a new study shows. If his wife works, it could be an economic necessity.

Or he might simply enjoy lending a hand around the house.

Researchers for a toiletries firm say most people think father still wears the pants in the family.

Research conducted in Atlanta, Houston and Chicago examined the state of American masculinity in light of woman's growing independence. Interviews with both men and women revealed a new multi-level definition of the manly ideal.

The researchers noted these twentieth century criteria for taking the measure of a man:

His ability to make, conserve and amass money; the cost, style and age of his car; how much hair he has or has not; his size and strength; the job he holds and how successful he is at it; what sports he likes; how many clubs he belongs to; his aggressiveness and reliability.

Women rated the true worth of a man by how well he provides for the home and family. But men and women alike considered the family

man to be more truly masculine than the husband who spins home life.

The researchers detected four main masculine ideals: the athlete, the man-about-town, the executive hero, and the "old soldier."

Forty-five per cent of those polled said the dynamic hero-executive is today's ideal manly type. President John F. Kennedy was nominated as a leading representative.

The man-about-town captured the imagination of 22 per cent of the respondents. Actors Gregory Peck and Cary Grant were cited as typical examples of this type.

The remaining 32 per cent were divided equally between the athlete and the "old soldier." Athletes cited included Mickey Mantle, Stan Musial and Arnold Palmer.

Older men and women tended to identify with the "old soldier" who displays vigor and resourcefulness in either military or public service. In this category former Presidents Dwight D. Eisenhower and Harry S. Truman.

In Ashland

Ashland — Mrs. Wayne Gurne, Portland, is a houseguest of her daughter and family, the Wyatt Rosboroughs, 1224 Iowa street. She joined in the excitement when "Princess" the Rosboroughs' collie won the national sweepstakes in a Purina Dog Chow contest.

Brother, Sister Are Reunited After 54 Years

A brother and sister who had not met since 1907 were reunited at the Veterans Administration domiciliary at White City a few days ago.

Mrs. Ingeborg Olsen came to Oregon from her native Norway and visited her brother, Tobias Thompson at the domiciliary. Both are past 70 years of age.

Mr. Thompson came to this country as a young man and served for the United States during World War I, having been assigned to the 38th Field artillery. For the past several years he has been on the rolls of the Veterans Administration, and came to the White City domiciliary from the installation at Vancouver, Wash., in 1954.

Mrs. Ingeborg, widowed for the past several years, came by air to Medford via Greenland and Los Angeles. After a few days here she was met by friends, formerly of Norway and now living in California, and the group traveled to Seattle to see the World's Fair. After another stay with her brother, Mrs. Olsen will return to Yested, where she makes her home.

Ashland Couple On Alaskan Tour

Ashland — Mr. and Mrs. A. Ring, Clover lane, are on an extended Alaskan vacation. They left June 23, traveling by station wagon and trailer, and expect to be gone until late September.

Their destination is Anchorage, where their son David is in business. During the summer the Rings will tour many scenic areas of Alaska.

Californians Visit Relatives

Mr. and Mrs. Jim E. Lillie with their daughters Carol and Julie Linn, and Miss Joan Batchell, Inglewood, Calif., have been visiting relatives in the Medford area.

They were guests at the home of a sister and brother-in-law, Mr. and Mrs. E. R. Rice, and Mr. James Lillie, formerly of Medford and now of Coos Bay, Ore. They also visited another sister and brother-in-law, Mr. and Mrs. Wayne Birkland.

Mr. and Mrs. Walter Luncford, a brother and family from Atascadero, Calif., joined the families at Coos Bay, Ore., where they all assembled for a family reunion.

Daughter, Son Visit Parents

Mr. and Mrs. J. W. Kirkpatrick, 713 East Jackson street, have had as their guests this week their daughter, Mrs. Richard Hayley, San Lorenzo, Calif., and their son, the Rev. C. W. Kirkpatrick, Chicopee, Mass.

Mr. Kirkpatrick is the minister of the Federated church of Chicopee. He is preaching to the Congregational church in Sebastopol, Calif., during the month of July, and then will return to Massachusetts. Mrs. Hayley returned to her home the first of the week, while Mr. Kirkpatrick will travel to Sebastopol Friday, July 13.

Buckles, Bows To Hold Dance

Buckles and Bows Square Dance club is planning a dance Saturday, July 14, at the Bellview Grange hall, Ashland.

Dancing will begin at 9 p.m. with Lyle Steers, Klamath Falls, as guest caller. Refreshments will be pot-luck style.

Art Festival Announced By Gallery

Ashland — Pre-Festival events beginning in Ashland during the coming week include the Summer Art festival at Frames, Etc. gallery, 1951 Ashland street. The exhibit, which will continue from July 15 to September 2, opens Sunday afternoon when the participating artists will be present. Hosts for the Art festival are Mr. and Mrs. Raymond E. Vandervalle.

More than 70 entries are listed in a wide variety of media. Watercolors, oils,

graphics, pen and ink and pastels will be shown. An interesting feature of the exhibit is the craft work in enamels and silver by Mr. and Mrs. Gerald Reed, Ashland, and Cliff Walker, Portland.

Artists taking part in the summer show are mostly from the valley and have become known through previous gallery events and the summertime outdoor shows in Medford and Ashland.

According to Mrs. Vandervalle, who is in charge of the

festival, there will be work on display by Carolyn Ainsworth, Marti Dawkins and Ann Reid, David Hagerbaum, Gerald Pettit and Richard Wyant, all of Ashland; Arleen Darling and Jack Teeters, Medford; Donna Francis, Talent; and Mark Young, of Hill, Calif.

Frames, Etc. studio will be open daily from noon until 7 p.m. without charge. The artists will be present Sunday, July 15 from 2 to 4 o'clock.

Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day of publication and for week-day news is 5 p.m. the day before publication.

Wednesday:

6 p.m. — Epsilon chapter, Delta Kappa Gamma, Mark Antony hotel, Ashland.

8:15 p.m. — Tudor Guild, Gresham room, Ashland Public library.

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