

Hatfield's Career Traced in Literary Magazine Article

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Washington - (Special) - "You know," said Oregon's Gov. Mark Hatfield, "Some- one came up to me the other day and asked me when I was going to start campaigning. As though he was saying you going to get off your duff? Would you believe it? I've been campaigning for the last 12 years. I've never stopped."

This interesting quotation concludes an absorbing profile of Hatfield in the July issue of a new quality magazine, USA-1. It was written

by Jonathan Rinehart, ex- Time magazine writer who is now based in Washington, D. C., for this new literary magazine.

In what is the best article yet written about Oregon's young governor, Rinehart traces his rise to national fame from a collage teacher at Willamette University, shows the influence of his father (who wanted him to be a minister) and his mother (who would have liked him to be a doctor), and charts some of the problems Hatfield faces beyond the state house at Salem.

Also, he doesn't overlook the practical role of Hatfield's political partner Travis Cross, the governor's press relations aide, whom Rinehart rates as "as able and tough a political tactician as

the national Republican party has in its ranks." Hatfield and Cross teamed up as students at Stanford in 1948, then came to Willamette together and began to build the Hatfield political career.

Great Ambition
"I always had a great ambition for a political career," Hatfield told the author, but after a time at Willamette he came to a point of decision. Rinehart's account of it follows:

"Through his father, Hatfield had been led to a strong fundamentalist Baptist faith. As dean of students at Willamette, since 1950, he had been obliged to recommend expulsion of students for drinking either on or off campus - though he was himself fond of a scotch and soda. In addition to this moral quan-

dary, Hatfield was getting so absorbed in politics that he felt his teaching performance was threatened. After an intensive period of reeducation to his faith, he gave up all drinking and smoking and quit his teaching job as well. "I had reached the point where I had to decide once and for all whether I wanted to be in politics, in teaching or go into the ministry," Hatfield recalls. He decided his

role was that of the religious man in politics. This background helps to explain one aspect of Republican Hatfield's political success in Oregon at a time of heavy Democratic voter registration majorities. Reports Rinehart: **Aided by Faith**
"In cold fact, Hatfield's political career has been materially aided by his faith and by the noticeable vigor with which he pursues it. Oregon's

fundamentalists, with their Southern ties, normally tend to vote Democratic, except when Mark Hatfield is in the race. Hatfield is far too canny a politician to be unaware of the political benefits of his faith, but he is equally too sincere on basic issues to be hypocritical on this one. And at best his enemies are left with the uncomfortable knowledge that, politically, there is nothing they can do

about this basis for his electoral support." The writer says the possibility of Hatfield landing on a national GOP ticket depends on his image remaining untarnished and his rolling up

an impressive vote in winning reelection this fall - simply because political convention delegates are most of all impressed by a winner. His accomplishments as governor have been "credible but

limited." But currently he is working hard with the goal of winning big against Attorney General Robert Y. Thornton with a victory margin as close to 100,000 votes as he can manage.



CUTS RIBBON-Medford Mayor John Snider is shown above as he cut the ribbon opening the new North Medford Branch of the U.S. National Bank at 1242 Court st. Friday. Bank officials looking on are, left to right, Richard A. Walbert, assistant manager of the new branch; Dwight Houghton, manager; E. J. Kolar, president of the U.S. National Bank, Portland; and M. J. Farrell, cashier, Portland. An estimated 4,000 persons toured the facilities of the new branch bank during open house Friday. The \$250,000 structure is of modern design, with rock and wood being used on the exterior.

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