

You Can Count on Us... Quality Costs No More at Sears



Sears does not establish artificial "list" prices to allow so-called "discount" prices. Sears original prices are low.

# 3 DAYS ONLY Coldspot Freezers

**Big 15-Cubic Foot Freezer  
Stores Over 1/4-Ton of Frozen Food**

Sale Price Only

**\$ 188**

NO TRADE-IN REQUIRED

Mass purchases placed at a cost-saving manufacturing period enables Sears to offer you this tremendous value. This freezer has basic Coldspot features. The exterior, handsomely finished with two coats of double baked enamel. Ruggedly constructed throughout to give you many years of faithful service.

**SUPER WALL CONSTRUCTION**

Complete with antisweat cabinet vacuum sealed to keep out heat, keep in cold for most efficient operation.

**FAST FREEZE COMPARTMENT**

Fast freezes up to 100 lbs. at one time without the risk of defrosting the food already stored in your Coldspot freezer.

**COLDSPOT EASY OPEN LID**

Counter-balanced to open easily either from inside or out. Tight-sealing lid gasket and collar for fine performance.



**5-YEAR GUARANTEE**  
on the sealed refrigeration unit

**NO MONEY DOWN** ON SEARS EASY PAYMENT PLAN

# KENMORE 3-cycle Automatic Washers

Price Cut \$60

Regular 269.95

**Hurry They'll  
Go Fast at This  
Low Price**

**\$ 209**

No Trade-in Required  
**NO MONEY DOWN**  
on Sears Easy Payment Plan

- 2-speed wash and spin plus 3 cycles for all fabrics.
- 10-lb. capacity—plenty of room for largest loads.
- Infinite water level; 5 wash-rinse temperatures.
- Porcelain top, tub, lid; out-of-the-way lint filter.

**Price Includes  
Delivery and  
Normal  
Installation**

**1 Year Guarantee**

Free replacement of any parts which prove defective within 1 year of sale. Free replacement of defective porcelain parts within 30 days of sale.



**WASHERS AS LOW AS \$98**

**Sears Loss... Your Gain!**

## Coldspot Refrigerators With 105-lb. True Freezer

SAVE \$22  
PRICE  
REDUCED

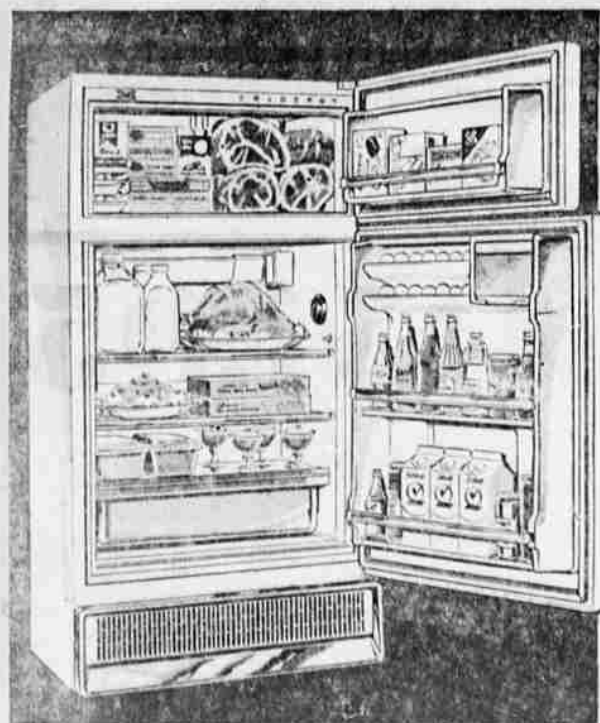
While on the  
Way Must  
Liquidate  
FAST...

**\$ 228**

**No Money Down** on Sears Easy Payment Plan

Our most popular-size model. Big roomy 12-cu. ft. net capacity. Refrigeration section defrosts for you all automatically. Features separate zero-degree freezer, jumbo porcelain crisper, handy butter chest in door. Magnetic doors for sure-seal and two full width door shelves. Don't miss this, come in today!

**Refrigerators as Low as \$168**



## Kenmore Electric Dryers

Dry All Fabrics **\$148**

No Trade-in Required  
**NO MONEY DOWN**

on Sears Easy Payment Plan

- Normal, Delicate, Wash 'n Wear cycles; 5 heats plus "Air".
- 10-lb. capacity; lint screen.
- Load-o-Door; safety switch.

Price Includes Delivery

**Dryers as Low as \$98**



**PRICE  
CUT \$21!**

**Warehouses Don't Burn Everyday!**

**SAVE \$41.95 NOW**

Regular \$329.95  
Kenmore Electric

## Cooking Center

**3  
DAYS  
ONLY**

**\$ 288**

Think of \$41.95 savings on a range that combines the latest built-in styling with so many luxury cooking features. Fluorescent lighting, plus slide-out cook top and more. Range slides into any 30-inch space, plugs into standard range outlet. See it today, ask for a free demonstration! ~~\$329.95~~—49.95.

**Ranges as Low as \$128**



**52-gallon Glass-Lined Honor-bilt**

## \$79.95 Electric Water Heaters

SAVE \$15.07  
DURING THIS  
SALE

**HURRY!**

**\$ 59**

Full  
10-Year  
Guarantee

**NO MONEY DOWN**  
on Sears Easy Payment Plan

Mass purchase of water heaters arriving without proper storage space. Your opportunity to save. Look at these features. Glass-lined tank resists rust and corrosion. Immersion type heating elements flex to shed any lime deposits, twin heating elements permit faster reheating when needed and adjustable temperature control. Buy now and save.

**Water Heaters as Low as \$37.95**

