



# SUMMER TENT SALE

Dealers  
Welcome!  
  
No  
Further  
Discounts  
  
One  
Price  
to  
Everyone!

## 3 BIG SALE DAYS

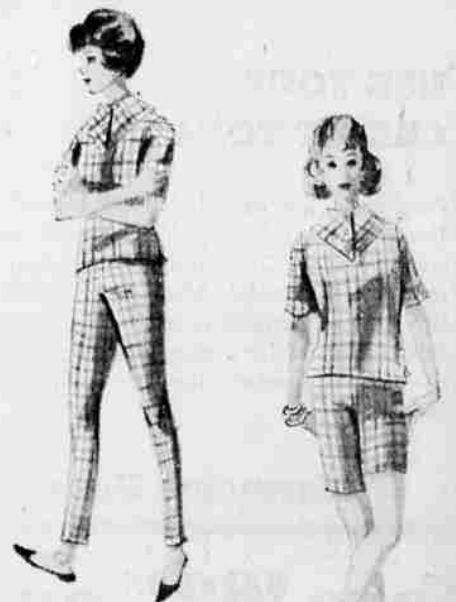
Always An Outstanding EVENT! This Year Bigger and Better Than Ever. BECAUSE of the FIRE Which COMPLETELY DESTROYED OUR WAREHOUSE!

We have NO PLACE to put the carloads of merchandise which are arriving daily . . . This is not fire or smoke damaged items . . . but New . . . Finest Quality, '62 and '63 Models which must be sold, regardless of cost. Don't wait! Read every word! . . . It's proof you can't afford to miss this sale. Thousands of Un-Advertised Items at Special, Low, Prices!

**SPECIAL OPENING, TONIGHT, THURSDAY 'TIL 9 P.M.  
OPEN FRIDAY NIGHT 'TIL 9 P.M. . . . SATURDAY 'TIL 5:30 P.M.**

## SAVE 50 to 75% DRESSES, SPORTSWEAR EVERYWHERE OVER 15,000 TO CHOOSE FROM

Imagine!! 15,000 garments at savings of 50 to 75% . . . At these low prices you can pamper yourself . . . Let yourself go. So many fabrics and colors to choose from. Never before has so much Quality been offered at such Fantastic Savings!



Just Say "CHARGE IT!"  
ON SEARS REVOLVING  
CHARGE ACCOUNT

### 6 BIG ASSORTMENTS 6 LOW, LOW PRICES

# \$1 \$2 \$3 \$4 \$5 \$6

Wonderful Checks, Solids, Plaids, Stripes, Florals, Easy care cottons. Coat Dresses, Full Skirts, Sheaths, Shirtwaists, Caps, Poda Pushers, Sweaters, Blouses, Swim Suits, Sport Sets. In half sizes, petites, Misses' and Juniors. Tremendous values, at Fabulous Savings!

Shop at Sears and Save  
Satisfaction Guaranteed or Your Money Back

## SEARS

201 E. Jackson  
Phone 773-6661  
Free Parking

Store Hrs.: Tues., Wed., Thurs., Sat.  
9:30 a.m. to 5:30 p.m.  
Mon. and Fri. 9:30 to 6 p.m.