



COOL YOUNGSTER—Two-year-old Johnny Pool cools off in the 92-degree heat in Little Rock, Ark., with a hose and some cold water. He first drinks the water, upper left; then enjoys it tickling his chin, lower left; decides the water is too cold, upper right, and finally grabs the hose and starts crying, lower right. (UPI)

Trip into Zululand Reviewed; Americans Visit Game Reserve

(Editor's note: This is another in a series of articles by Luke Lange, former Medford resident who is on an around-the-world cruise aboard the freighter, SS Friesland. Today's article concerns his safari into Zululand and a visit to an African game reserve.)

By LUKE LANGE
The terrain in Zululand is mostly hills. In fact, a large part of it is called the Valley of 1,000 Hills.
Now and then there is a river and some flat bottom land. Invariably this land is occupied by a Dutchman with a large fertile plantation and a modern home. He raises sugar cane or citrus and bananas and coconuts.

As soon as you leave the bottom land and enter another section of rocks and hills, there are more Zulu villages. If the native has good land, he will raise anything. All he knows is how many cattle he can graze. He only raises enough maize to feed the family in the drought, and would not grow anything to sell even if the land were suitable.

Two Whites In Area
There are few whites, or Europeans, as all whites are called in Africa, in the Zulu country.

One day, after driving nearly 10 hours, we met another car driven by a Dutchman. He gave us advice on how to find the river ahead of us. These English and Dutch Africans are reluctant, and no matter how curious they are to see Americans out in the bush, they are too shy to carry on a conversation. They will answer questions and give directions.

Driving through this country can be dangerous because the road is not as good as the one in the United States. It will disappear into a river and come up on the other side. If it rains and the river comes up you are stranded until the water goes down. It is the rainy season, which is just starting here. I don't know how long you would be there. No Water or Food.

There is no water left to drink and no food. If you were in this kind of trouble

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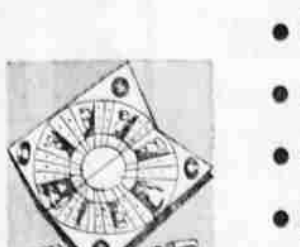
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TYPICAL DRESS—A dress typical of Oregon is displayed by Joyce Collin, 20, an Oregon State University student, who will represent the state in the Miss Universe contest. Miss Collin's gown is made of fern leaves and wood shavings. (UPI)

'Placebo Effect' Study Shows Help For Ailing People

By DELOS SMITH
UPI Science Editor
New York—(UPI)—The newest fruit of continuing scientific investigation of the "placebo effect" shows it can give relief to the worrying relatives of ailing people as well as to the ailing people themselves. The four investigative scientists were impressed by mutual benefits resulting from a husband rubbing a salve on his wife's back of his mate. According to highly scientific medicine, there should have been none.

The salve merely was a perfume-grease, containing no medicine. The ailment was degenerative arthritis involving the spinal column. Much scientific opinion holds that nothing applied to the skin can reach it. And why should the unimpaired mate benefit by his rubbing?

Something Positive
This question Dr. Eugene F. Traut, H. Paul Carsten, Chester B. Thrift and Harriet M. Clark could answer readily. Rubbing something into the skin "has a satisfying sense of doing something positive," whether you rub your own skin or the mate's, they said.

It seemed to them scientific medicine could relax its view that salves and liniments are not too effective for rheumatoid disease because they are applied to the surface and the troubles are interior. "Certainly," they said, "the placebo factor is a significant factor in the success of many treatments."

"Placebo" is a medical word applied to any treatment prescribed without a real reason for thinking it will work but only to please the patient. In recent years scientific medicine has been closely investigating the people in whom the

'Free' Lot Schemes Are Reappearing in Country
Free lot schemes reminiscent of the "landlord lottery" are again appearing, according to a bulletin issued by the Portland Better Business Bureau.
Targets for the scheme appear to be people who have been lured at either the Seaside World's Fair or the recent AFL-CIO Industries show.
People receive a letter from the Great Southwestern Land company, Inc., Dallas, Tex., according to the Portland BBB. The letter states the person has been "awarded" a one-quarter acre building lot in either Tres Piedras Estates or Carson estates, both located in Tazewell County, N.M. The form letter is sent by certified mail, the bureau said. The award of a lot is \$49.30 to cover engineering and closing costs.
Residents have been warned by the bureau to beware of purchasing land sight unseen. The particular lots are 10 miles from the nearest railroad and 24 miles from the nearest airport, Don McNeil, said.

YOUNGESTER BLINDED
Black River, N.Y. — (UPI)—David Brechtengren, 13, was blinded Tuesday night when he dropped a lit spark plug into a can of gunpowder and it exploded in his face.