

Locals

Porcupine Shot — Jo Anne Moore, 712 Crater Lake ave., notified Medford police Tuesday afternoon that a porcupine was on the back porch at her residence. The porcupine was shot and the body disposed of by police.

Ashland Fires — Ashland firemen put out three minor grass fires Tuesday evening. No significant damage resulted from any of them. The first fire was about 3 p.m. along railroad right-of-way at A and Seventh sts. Cause was unknown. Someone apparently lit a fire at 170 Oak st. shortly before 9:30 p.m. and went off and left it unwatched. At 10 p.m. there was a fire of unknown cause on city property at Normal and Holmes aves.

Building Burned — A building ignited by a grass fire was burned yesterday morning in the Antelope area, the southwest office of the state forestry department reported. The fire, possibly started by sparks from a hay-baler, burned less than an acre of grass, patrolmen said. Name of the property owner was not available.

In Hospital — Mrs. Ted Rundle, 4604 North Pacific highway, Central Point, was listed as a surgery patient today at Sacred Heart hospital.

Importance of Human Elements Emphasized Programs In Safety

Baltimore, Md. — (UPI) — The importance of the human element in plant safety programs was emphasized during a recent meeting here of the American Institute of Chemical Engineers.

"After developing safe processes and procedures and providing safe equipment, the chemical company is dependent upon human beings for the actual safe operation of the plants," H. J. Fletcher, of the Dow Corning corporation, Midland, Mich., told a symposium. He stressed the importance of the hourly worker being physically, mentally and emotionally capable of complying with safety rules.

Varsity Theatre

STARTS TODAY

DOORS OPEN AT 1:00

Continuous From 1:30

BRAVE RUNAWAYS!

WALT DISNEY

Big Red

And on the Same Program

Walt Disney's

The Living Desert

Children 50c — Adults 80c

Students 70c

Phone 535-1462

HURRY! Ends Soon!

ON SCREEN 8:20 P.M. & 12:20 A.M.

Walt Disney's

MOON PILOT

ADULTS 70c JUNIORS 50c CHILDREN 6-12, 35c

PLUS 2ND THRILL-PAKED SUSPENSE HIT!

The Star of "Parent Trap" & the Star of "Fanny"

HAYLEY MILLS | HORST BUCHHOLZ

MYSTERY at TIGER BAY

On at 10:20 p.m.

Phone 535-1462

HURRY! Ends Soon!

ON SCREEN 8:20 P.M. & 12:20 A.M.

Walt Disney's

MOON PILOT

ADULTS 70c JUNIORS 50c CHILDREN 6-12, 35c

PLUS 2ND THRILL-PAKED SUSPENSE HIT!

The Star of "Parent Trap" & the Star of "Fanny"

HAYLEY MILLS | HORST BUCHHOLZ

MYSTERY at TIGER BAY

On at 10:20 p.m.

Phone 535-1462

HURRY! Ends Soon!

ON SCREEN 8:20 P.M. & 12:20 A.M.

Walt Disney's

MOON PILOT

ADULTS 70c JUNIORS 50c CHILDREN 6-12, 35c

PLUS 2ND THRILL-PAKED SUSPENSE HIT!

The Star of "Parent Trap" & the Star of "Fanny"

HAYLEY MILLS | HORST BUCHHOLZ

MYSTERY at TIGER BAY

On at 10:20 p.m.



WESTWARD HO!—A Mormon family with eight children are en route from St. Cloud, Minn., to Salt Lake City, Utah, and a new life. Orin Gulbranson, 39, formerly a \$12,000-a-year salesman, is leading a four-wagon 14-horse

train along modern highways—pioneer style. He plans to average about 20 miles a day and figures the trip will take about 65 days. (UPI)

Investment Funds

Noon quotations on selected stocks:	Bid	Asked
Bullock	11.43	12.30
Chemical Fund	9.04	9.83
Colonial Ind.	10.26	11.01
Eaton Howard Stk	11.62	12.66
Fidelity	13.58	14.66
Fundamental Investors	8.26	9.03
Group Sec-Avia-Elec	6.17	6.77
Group Sec-Com Stk	11.64	12.73
Group Sec-Petr	10.24	11.25
Keystone 8-2	14.57	15.99
Keystone 8-4	8.84	9.65
Keystone 8-1	4.36	4.76
Keystone 8-2	19.02	20.73
Keystone 8-3	10.88	11.86
Keystone 8-4	11.63	12.61
Keystone 8-5	3.32	3.85
Keystone 8-6	8.62	9.31
Mass Ind. Grth Stk	6.24	7.23
Natl. Growth	13.36	14.61
Stocks	6.24	7.23
TV - Elec	12.21	13.34
United Accum	12.60	13.66
United Canada	6.90	7.56
United Continental	10.61	11.60
United Income	5.24	5.65
United Science	4.86	5.31
Value Line Inc	3.38	3.82
Wellington	13.26	14.26

Portland Livestock

Portland — (UPI) — USDA — Cattle 75. Choice 1005 lb steers 27, choice 600 lb heifers 25.50, standard pastures 18-18.50, canner-cutter cows 10-13. Hogs 30. U.S. 1 and 2 butchers 19.75-20. 1, 2 and 3 at 19.50-20. 1 and 2 at 19.50-20. Sheep 400. Mostly spring lambs, 100 higher; choice-prime 19.50-20.50.

Weather

FORECASTS — Medford and vicinity: Fair tonight and Friday, except for brief early morning cloudiness. Northwesterly afternoon winds 10 to 20 miles per hour. Low tonight 40-45. High Friday 85-90. Western Oregon: Partly cloudy in south, considerably cloudy with a few showers north portion tonight and Friday. Low tonight 45-54. High Friday 70-77 north to about 85 in south portion, except 65-68 along coast. Northern California: Fair tonight and Friday, but fog and low clouds near coast.

LOCAL DATA — Mean yesterday 59, below normal. Record high this date 102 in 1926. Record low this date 43 in 1927. **PRECIPITATION** — None. Total this month 0.04 in. below normal. Total since Sept. 1 13.38 in. 2.43 in. below normal. **HUMIDITY** — Lowest yesterday 18%, highest this a.m. 86%.

CITY	High	Low	24-hr. Prec.
Brookings	74	51	
Grants Pass	92	63	
Howard Prairie	78	43	
Klamath Falls	78	42	
MEDFORD	93	53	
Portland	93	56	
Seaside	62	31	.24
Spokane	62	31	.03
Yakima	75	43	.01
Eureka	61	33	
Red Bluff	103	72	
Sacramento	98	60	
San Francisco	60	32	
Los Angeles	81	61	
Phoenix	97	74	
Denver	87	57	
Chicago	80	52	.19
Miami Beach	88	79	
New York	83	62	
Washington, D.C.	78	61	

Athletics, Student Activities Get Large Share of News Space

Eugene — More than half of all news that Oregon citizens read about their public schools is concerned with athletics and extracurricular student activities. This finding, based on a group of studies conducted by former graduate students, is reported in the July issue of the Bulletin of the Oregon School Study Council, published by the school of education at the University of Oregon.

The studies have been coordinated and summarized by Dr. Grace Graham, associate professor of education. This "distortion" of elementary and secondary education news is of concern to educators because "public schools are hurt by unfair criticism, imbalances in school news, and inaccurate information about schools," Dr. Graham said.

Erroneous Information — One study revealed that many attacks on schools, especially in the letters to the editor column, were based on erroneous information.

"Reckless, immoderate citizens are lowering the prestige of teachers in the opinions of pupils and parents, discouraging young people from entering teaching, affecting the morale of teachers, and contributing to the defeat of school bond issues," Dr. Graham observed.

The press is not always at fault, since many schools have not supplied the local papers with the quality of school news that would present a more favorable picture of the school to the public, the educator pointed out.

"The school's job in its public information program is to present an accurate picture of the school. Its best ally is the press," Dr. Graham wrote.

Little School News — One study in a community of 10,000, identified only as X and described as the center of "one of Oregon's larger school districts," showed that over a four-year period from 1956 to 1960, school news accounted for only 1.3 per cent of the total news printed by the local daily.

This study, conducted by Harold Hoyt, now director of the northwest regional office of the general extension division of state-wide services in Corvallis, showed that the largest number of news stories was in the "general information" category and included meeting notices, cafeteria menus, and bus schedules. These stories per-

form an important service to schools, but tell very little about them, Dr. Graham noted.

The next most frequent news stories, which ranked first and second in number of column inches devoted to them, were accounts of athletic events and student activities.

Comparison of Stories — The study showed that on the average a story on athletics was nine times as long as a general information news item, five times more frequent and nearly twice as long as a curriculum news story, and 10 times more frequent than a story about the school population — the numbers of children being served in the various parts of the school's educational program.

News about activities were published 30 times more frequently than news about the "important problem" of school reorganization, the study showed.

Another study, carried out by Dr. H. Irene Hallberg, now with the U.S. department of state, contrasted school news reporting in the Eugene Register-Guard and the Salem Capital Journal for a four-week period in the spring of 1958. Only daily issues were studied since the Capital Journal does not publish a Sunday edition.

The study showed that the Capital Journal devoted more than 2½ times as much space to school news as did the Register-Guard, as well as publishing almost twice as many pictures and twice as many articles.

More Space to Sports — However, the Capital Journal devoted "much more space" to sports and student activities. When these two categories were eliminated, the Capital Journal carried only about 20 per cent more school news than the Guard. This difference might have disappeared if the Guard's Sunday editions had been included, the report said.

When the news stories were compared with a group of subject-matter categories that educators believe should be included in a well-rounded picture of the schools, "a larger percentage of the Salem news items fit the pattern than did those from Eugene," but both newspapers omitted kinds of news that have been found to be of interest to the community, the study showed.

When news of athletics and activities receives more space than "the more essential academic work done in schools," the public press may be "unconsciously or occasionally deliberately, adding its bit" to the distorted picture that the public has of its schools, Dr. Graham wrote.

Asked About Balance — When 120 adults in the Eugene-Springfield area were asked by Louis Wacker, former graduate student in education, if they thought the

athletic and academic programs in the schools were in proper balance, almost three-quarters of the respondents said no.

That those questioned thought the imbalance came from excessive concern with athletics became clear from reactions to other questions in the study, the Bulletin points out.

Sixty-five per cent said that if one or the other received a higher salary, a science teacher deserved higher pay than a coach; 87 per cent thought an outstanding scholar should be awarded a better scholarship than an outstanding athlete; and 64 per cent said they would rather see their school excel in the number of blue ribbons at science fairs than in athletic trophies.



THEY'RE BOTH FAIR—Beauty queens Elizabeth Griffith, 23, left, of the Mid-South Fair in Memphis, Tenn., and Judy Downing, 17, of the San Diego County Fair, insist each is the "fairest of the fair," a title each received on coronation. They met at the San Diego County Fair. (UPI)

Obituaries

LAWRENCE J. SCHADE — Funeral services for Lawrence J. Schade, 73, of 2473 Barnett rd., Medford, who died Wednesday, will be held at 9 a.m. Saturday at the Catholic church. Interment will be in Siskiyou Memorial park.

Recitation of the Holy Rosary will be at 7:30 p.m. Friday at Perl Funeral home.

Mr. Schade, the son of Joseph Schade and Annie Weick, was born Aug. 15, 1888, in Portland. He was a member of Sacred Heart Catholic church, and the Knights of Columbus, an honorary live member of the Medford Elks lodge, past president of the Crater Lake Council, Boy Scouts of America, and was holder of the Silver Beaver and Silver Antelope awards. He served as a city councilman for several years.

Mr. Schade moved to Medford in 1918 from Portland and worked for the Reddy Jewelry company before opening his own store in 1927. He retired in 1953.

On Dec. 27, 1915, in Portland, he was married to Grace L. Noben, who survives. Other survivors include one son, Larry N. Schade, Medford; one daughter, Mrs. Madelyn Schoonmaker, Yreka, Calif.; one sister, Mrs. Ida Hinkel, Santa Barbara, Calif., and three grandchildren.

Pall bearers will be Edward C. Nave, John M. Lynch, Joseph Naumes, R. A. Naumes, Larry Duff, and Robert Duff.

KATIE P. YORTON

Mrs. Katie Pearl Yorton died yesterday at her home, route 1, Eagle Point. Funeral services will be held at 9:30 a.m. Saturday at Conger-Morris Downtown chapel.

EDNA HOFMANN

Mrs. Edna Hofmann, wife of Albert Hofmann, of Butte Falls, died in Denver, Colo. Funeral arrangements will be announced by Conger-Morris Funeral directors.

WINIFRED M. YOUNG

Mrs. Winifred M. Young died yesterday at her home on the Coleman Creek rd. Funeral services will be announced by Conger-Morris Funeral directors.

Scientists rate the beaver's intelligence at 50 compared to a horse's or dog's 100, despite the beaver's ability to build canals, dams, reservoirs and houses.



A GOOD HAND—A peek in the hand is worth an ace in the hole. Perhaps, but Steve Fus-Foure of Sanford, N.C., thinks he has a pat hand by the look on his face. His bespectacled Daschund, Valdy, sticks out his tongue in a Bronx cheer gesture. Valdy thinks he could beat the hand with a pair of jacks (rabbits). (UPI)

Law School Student Supports Family By Newspaper Delivery

St. Louis — (UPI) — Harold G. Johnson, 28-year-old Washington university School of Law graduate, supported his wife and four children for the past six years by working a St. Louis Globe-Democrat delivery route.

Johnson has been a Washington university student since 1955. Since 1956, Johnson got up at 3:30 a.m. to deliver newspapers until 7 a.m. Then he'd go to school and later collect subscription fees for the newspaper at night.

During the last year in school, Johnson also worked about 20 hours a week as an investigator and researcher for a law firm he has now joined.

Voiceprints Identify With Sound Patterns

New York — (UPI) — The "voice-print" some day may be as important as fingerprints in identification, according to Engineer Lawrence Kersta of Bell Telephone laboratories.

Kersta has developed a system of making a photographic wave pattern of an individual's voice from a single word. He said it is 97 per cent accurate and mimics can't fool the machine.

DANGEROUS AGE

New York — (UPI) — The years from 50 to 55 are the danger-

age of emotional and mental tensions for business men, according to Dr. R. H. Felix of the National Institute of Mental Health. During this period a man's destiny is pretty well settled. The question is — can he accept it if his ambitions haven't been satisfied?

SHAKY'S PIZZA

PIZZA PARLOR

TRY OUR FAMOUS

PIZZA SUPREME

MADE WITH 7 KINDS

OF CHEESE, BAKED

IN 750° OVENS

FRIENDLY FAMILY

ATMOSPHERE

Large or Small Parties

ALWAYS WELCOME

OPEN NOON

DAILY

ORDERS TO GO

773-7721

BETWEEN RIVERSIDE AND

CENTRAL ON EAST JACKSON

215 E. JACKSON

MEDFORD

Over-the-Counter Western Stocks

By United Press International	Bid	Asked
Bank of America	49 1/2	52 1/2
Cal Pac. Intl	22	23 1/2
Gen. Freight	108	117 1/2
Cyprus Mines	23 1/2	25 1/2
Equitable S. & L.	34	37 1/2
First National Bank	52 1/2	57
Jantzen	25 1/2	28 1/2
Morrison Knudsen	30 1/2	32 1/2
Stull Kennel	4 1/2	5 1/2
N.W. Natural Gas	28	30 1/2
Oregon Metallurgical	30 1/2	32 1/2
PP&L	23 1/2	26 1/2
PGE	23 1/2	26 1/2
U.S. National Bank	44 1/2	49 1/2
United Utah	24 1/2	26
West Coast Tel	18 1/2	19 1/2
Weyerhaeuser	25 1/2	27 1/2

PAINTING SOLD

London — (UPI) — Mrs. Gladys Robinson, former wife of actor Edward G. Robinson, Wednesday sold a painting to the Marlboro Gallery here for \$42,000, it was reported. A spokesman for Sotheby's, the art auctioneers, said Mrs. Robinson disposed of Picasso's "Avant Port Dieppe."

Valley

NORTH PACIFIC HIGHWAY

H-A CAR LOAD!

ENDS TONITE

A GREAT

BARGAIN SHOW!

FRANK SINATRA • EDW. G. ROBINSON • PARKER

A HOLE IN THE HEAD

CO-FEATURE

JAMES STEWART

THE MOUNTAIN ROAD

LISA LU

773-6424

CRATERIAN

773-6424

BING CROSBY

BOB HOPE

JOAN COLLINS

DOROTHY LAMOUR

THE ROAD TO HONG KONG

Released 1950 UNITED ARTISTS

NOW SHOWING

Limited Road

Show Engagement

Academy Award Winner!

Only 1 Show Nightly

Doors Open 7:30

Show Starts 8:00

STANLEY KRAMER

</