

SEARS
ROEBUCK AND CO.

You Can Count on Us...Quality Costs No More at Sears

ALLSTATE TIRE PRICES SLASHED

TO ROCK BOTTOM!

**TYREX®
RAYON**
15 Mo.
Guarantee

 6.70x15
TUBE-TYPE
BLACKWALL

 Must Sell
Before Shipment
Arrives Due to
Warehouse
Facilities

\$7

 PLUS TAX
AND OLD TIRE
OFF YOUR CAR

NYLON
18 Mo.
Guarantee

 6.70x15
Tube-Type
Blackwall

950

 *PLUS TAX
AND OLD TIRE
OFF YOUR CAR

**TYREX®
RAYON**
21 Mo.
Guarantee

 6.70x15
Tube Type
Blackwall

12.95

 PLUS TAX
AND OLD TIRE
OFF YOUR CAR

 Similar Low Low
Prices for Most
Popular Sizes

—Full 4-Ply ALLSTATE Tires
—50-State Tire Guarantee
—ALLSTATE Tires Are Made
With Exclusive P-95
Rubber

NO MONEY DOWN

 When you buy your new ALLSTATE
tires on Sears Easy Payment Plan.

Attention Truckers

Sears Has A Complete Selection
Of Allstate Truck Tires.

 501 EAST JACKSON ST.
PHONE 773-6661
FREE PARKING

STORE HOURS
Tues., Wed., Thurs., Sat. MON., FRI.
9:30 A.M. to 5:30 P.M. 9:30 A.M. to 9 P.M.

Prices Slashed!

ON J. C. HIGGINS

**OUTSIDE
FRAME
TENTS**

 9x9 Size
**3 DAYS
ONLY**

\$57.88

 NO MONEY DOWN ON SEARS EASY
PAYMENT PLAN

A terrific price, and it's fully "carpeted" with a sewn-in floor. Aluminum outside frame lets one man pitch tent. Just set up frame and hang tent like clothes on a line. No crawling inside pile of fabric. No guy ropes and tent keeps taut in strong winds.

9x9 UMBRELLA TENT 3 DAYS ONLY **\$34.88**

GET THE VERY BEST!

Genuine 3-lb. Dacron®
Sleeping Bag

NOT CELACLOUD

ADULT-SIZE BAG

3 DAYS ONLY

\$15.88

JUST SAY "CHARGE IT"

 ON SEARS
REVOLVING CHARGE

Look at this low price for so much quality. Wind-cutting canopy doubles as roll cover. Has a full 100-inch Talon zipper. Quilted green cover water resistant. Kenison cotton-flannelette lining. Of course it's filled with fluffy genuine Dacron®.

 SLEEPING BAGS AS LOW AS 7.99
3-DAY SPECIAL, BIG 27x72-IN.

VINYL AIR MATTRESS

166

Ea.

WHY WAIT 'TIL FALL

 BUY YOUR GUN NOW ...
SPORTERIZE IT NOW ...

 BE READY WHEN
SEASON OPENS!

SAVE!

FAMOUS

**303 BRITISH
ENFIELDS**

\$15.88

JUST SAY "CHARGE IT!"

 ON SEARS
REVOLVING CHARGE

Shoots 303 cal. sport and target ammo. A gun you can sporterize in your spare time. Cut the stock down, and re-finish it to a high polish. Style it to your own taste... this is a gun you can take pride in owning. Features positive safety.

Where But At Sears Can You Get
A Boy's or Girl's Bike With All These
DELUXE FEATURES

AT SUCH A

TERRIFIC PRICE

 3
DAYS
ONLY

\$34.88

- Big 26-inch size with 1.75-inch midweight tires.
- Rugged and racy-bar frame.
- Rich flamboyant metallic colors.

- Bright chromed handlebars and hubs.
- Fast, famous Bendix coaster brake.
- Kickstand and smart two-toned saddle.


 NO MONEY DOWN
ON SEARS EASY PAYMENT PLAN

TIME SERVICE GUARANTEE

If tire fails during the monthly guarantee period, we will, at our option, either repair it without cost or in exchange for the old tire, give you a new tire of a refund, charging only for the period of ownership.

All adjustments made by retail stores are protected at the regular retail price plus Federal Excise Tax, less trade-in, at the time of return.

 Curbs,
Bumps

 Broken
Glass

 Holes in
Road

 Broken
Concrete

 Shop at Sears and Save
Satisfaction Guaranteed or Your Money Back

SEARS