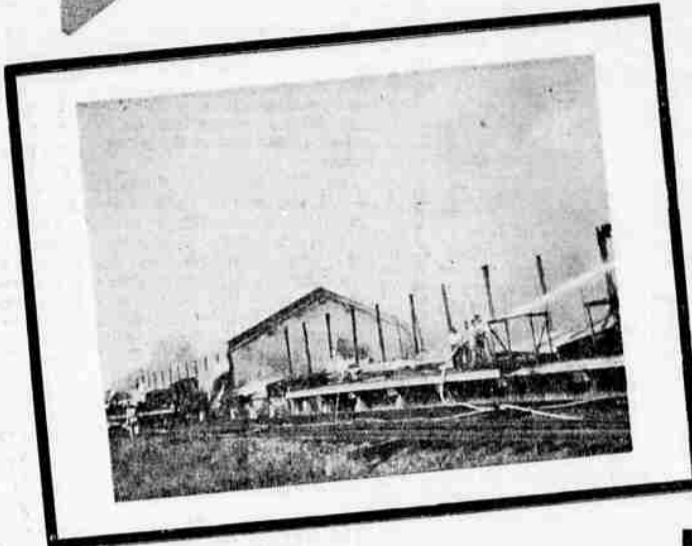


SEARS
ROEBUCK AND CO.

CARLOADS ON THE WAY BUT LOOK AT OUR WAREHOUSE! READ A MINUTE...SAVE A MINT!

WASHERS, FREEZERS, REFRIGERATORS, AIR CONDITIONERS, RANGES, TELEVISION, HOME FURNISHINGS, BUILDING SUPPLIES AND LOTS MORE!



\$200,000 FIRE LOSS

Sears sustained a complete warehouse loss in Monday's fire. Carloads of new models and fresh merchandise now arriving, but we do not have the facilities in which to store them!

READ THE TELEGRAM

PATrons ARE REQUESTED TO FAVOR THE COMPANY BY CRITICISM AND SUGGESTION CONCERNING ITS SERVICE.

CLASS OF SERVICE
This is a full-rate Telegram or Cablegram unless its character is indicated by a suitable sign above or preceding the address.

WESTERN UNION

SIGNS
DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
SLY = Cable Letter
WLT = Week-End Letter

SEARS, ROEBUCK AND CO.
501 E. JACKSON, MEDFORD, ORE.

SORRY, SEVERAL CARLOADS ALREADY ON WAY WHEN YOUR CANCELING WIRE REC'D AT FACTORY... AUTHORIZED YOU TO SELL AT REDUCED PRICES... CHARGE BACK LOSSES ON MAJOR ITEMS.

Sears, Roebuck and Co., Chicago

BRAND NEW 1962 MODEL

KENMORE

WASHERS

Brand new 1962 model washer at fantastic savings. Check Sears low price. Buy now and save!



DRASTICALLY REDUCED!

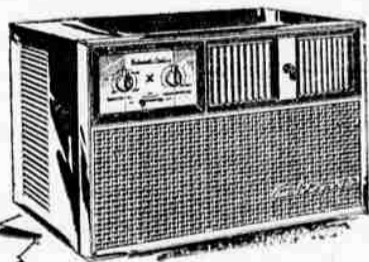
\$198

NO MONEY DOWN
ON SEARS EASY
PAYMENT PLAN

You simply turn a dial for safe automatic washing of everyday, delicate or wash 'n wear fabrics. Big 10 lb. capacity, built-in lint filter, 2 speeds with 3 cycles, and more.

AUTOMATIC WASHERS As Low As... \$198

SAVE OVER \$20



COLDSPOT
AIR
CONDITIONERS

\$198

Huge BTU capacity yet requires only 115 volts. Thermostat; two speeds. Zinc clad, lasts longer. Air flow control. Kenisan filter.

AIR CONDITIONERS AS LOW AS... \$168

KENMORE
CLASSIC
RANGES

Look! Now you can enjoy the conveniences of a professional type kitchen right in your own home. Look at the advantages. Top quality with deluxe features!



SAVE OVER \$30

\$298

RANGES PRICED AS LOW AS \$128

TREMENDOUS APPLIANCE SAVINGS

Save Over \$20. 10.5 cu. ft. Coldspot Refrigerators... **\$168**

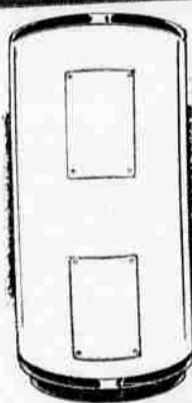
Coldspot Combination Refrigerator-Freezer. Save Over \$20... **\$218**

Kenmore 30 Inch Ranges. Save \$20. All latest features. **\$148**

HURRY... DON'T MISS THESE SAVINGS

52 GAL. GLASS LINED WATER HEATERS

SAVE NOW **\$64⁸⁸**



Fiberglass insulated. Immersion type elements for fast recovery. Compact design, automatic controls. U.L. Listed.

NO MONEY DOWN ON ANYTHING YOU BUY AT SEARS ON CREDIT

FANTASTIC FURNITURE VALUES

4 In. Serofoam Combination Mattress and Box Springs. Now... **\$54⁸⁸**

New... Lightweight Divan Bed. All Hardwood Construction. **\$179⁸⁸**

3 Pc. Sofa Bed, Chair and Ottoman. A \$249⁹⁵ value... **\$189⁸⁸**

PLACE YOUR ORDER NOW!

CHECK THESE PRICES!

3 Pc. Solid Oak Bedroom Set. Sturdy and value packed... **\$189⁸⁸**

All Wool Carpeting. 12 ft. widths... Buy Now **\$4⁸⁸** Sq. Yd.

9x9 Outside Pole Frame Tent. Order yours now... **\$59⁸⁸**

EXTRA SAVINGS NOW AT SEARS



BIG 15 CU. FT. COLDSPOT FREEZER

Will store 1/2 ton of Frozen Foods, and features Famous Coldspot Super wall construction.

SAVE OVER \$40

\$188

5 Year Guarantee on Sealed Unit, and 5 Year \$200 Food Protection Guarantee. The size you need. Buy It Now!

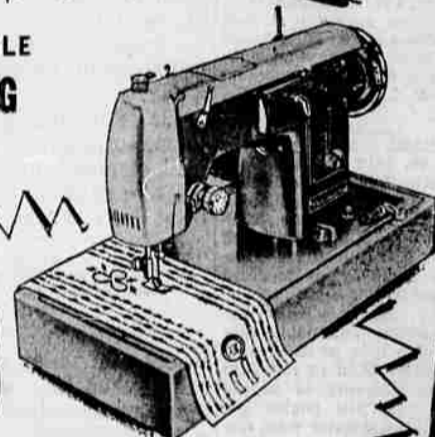
EVERY FREEZER REDUCED!

KENMORE PORTABLE ZIG-ZAG SEWING MACHINES

\$118

Instant zig-zagging. Just drop in a disc. Embroiders, monograms, sews buttonholes. Case included.

SEWING MACHINES As Low As... \$18



1963 MODEL SILVERTONE CONSOLE TELEVISION

Square-look Screen. Space-saver styling.



REDUCED TO

\$168

TELEVISION SETS As Low As... \$98

4-inch speaker gives you full-range sound. 23-inch overall diagonal screen gives you 28 1/2 square inches of bright, sharp view area. Tinted safety glass.

Shop at Sears and Save Satisfaction Guaranteed or Your Money Back

SEARS

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Phone 773-6661
FREE PARKING

STORE HOURS
Tues., Wed., Thurs. 9:30 a.m. to 9:30 p.m.

Mon., Fri. 9:30 a.m. to 9 p.m.

Sat. 9:30 a.m. to 6:00 p.m.