



BUSINESS Memo

Edited by the Mail Tribune Advertising Department

AUTO SALES IN HIGH GEAR. Automobile sales will continue good for the remainder of 1962 and at least in the first part of 1963, predicts Henry Ford II, chairman, Ford Motor Co. He added that the current year should be the second best in automotive history, reports the New York Times. Mr. Ford had previously indicated that sales of domestically built cars and foreign imports this year would total 6.9 to 7 million. The record year for automobile sales was in 1955, when 7,169,908 new passenger cars were sold. James O. Wright, vice president of the Car and Truck Group for Ford, said that on the basis of current projections the first half of 1963 would appear to have a market for automobile sales "about as good as 1962." In 1963, Mr. Wright said, there would be even more body types of models available than there were for '62. This year, he added, there were more models offered by the automobile manufacturers than in any year since World War II.



E. John Rossi



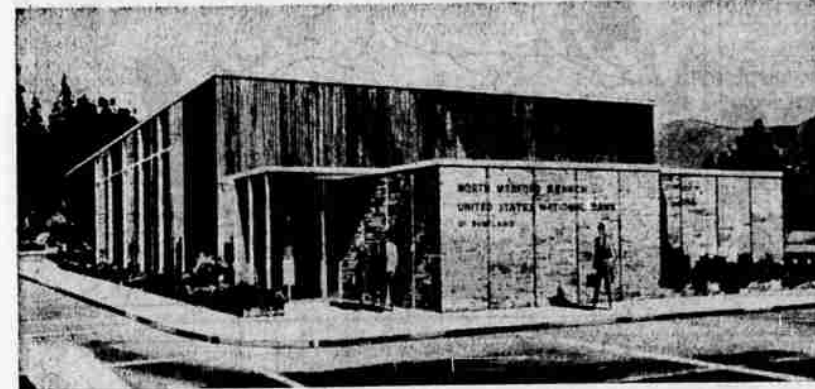
Lowell A. Iverson

Iverson in the South Pacific. A Rotarian, Iverson is married and has a teenage daughter. Rossi and Iverson will announce the opening of the new office early this week in the Mail Tribune.



Martha Logan

NEW LOOK FOR VAUXHALL. New exterior styling, new interiors, broader color selections and better performing 4-cylinder engines are claimed for Vauxhall Victor Super four-door sedans and station wagons. New models are longer, lower and wider than their predecessors. Line is made in England by General Motors and marketed in the U.S. by GM's Pontiac Motors Division. Dean & Taylor Pontiac Co., local Vauxhall dealer, is currently building a new showroom and service building on Highway 99 just south of Medford.



MAYOR TO OFFICIALLY OPEN NEW BANK. Mayor John W. Snider will perform a ribbon cutting ceremony at 10 a.m. on Friday, July 6, to officially open new quarters for U. S. National Bank's North Medford Branch.

Branch Manager Dwight Houghton said open house will continue until 5 p.m., with refreshments and tours of the building planned during the day. Also featured will be an unusual display of rare coins.

President E. J. Kolar will be among a contingent of bank officials from U. S. National's head office in Portland at the official opening ceremonies.

Since September of last year, the branch has been operating from temporary quarters in a specially designed house trailer adjacent to the construction site. The new \$123,000 structure is located on the corner of Court and Ohio street.

All modern banking facilities are featured with the new building, including off-street parking, drive-up teller window and 24-hour night depository. Concordia stone, native wood and plate glass set in aluminum highlight the contemporary design of the structure.

A distinctive feature of the building is a large, colorful mural which depicts the Medford area by a montage of scenes in greens, grays, blues, black and white. It is the work of Miss Georgialice Coble, well known Portland artist. The impressive mural is six feet high and 40 feet long.

Included within the building are three commercial and one note teller windows, a conference room, and an employee luncheon and lounge. Storage rooms and mechanical equipment are located in the basement area, as well as a gas-fired heating plant and an air conditioning system.

Wiley Co., Ashland, is the contractor. Robert J. Keeney, AIA, Medford, is the architect, with interior design the selection of Lila Colwall, AID, Portland.

"We certainly hope that all residents of the North Medford area will have a chance to drop by our new quarters Friday," commented Houghton.

POOL ROOMS MAKING COMEBACK? Men, women and teens are shooting pool at an increasing pace in modern pool halls, which are springing up in many areas, reports The Wall Street Journal. And with broadening interest in the game, pool tables are increasingly gaining a place in bowling alleys, college recreation centers, and private homes. Billiard hall operators grossed \$110 million in 1961, compared with \$72 million in 1958. Billiard tables located in modern bowling centers are adding to pool's new appeal "as healthy recreation for the entire family," says Milton Rudo, vice president of marketing of Brunswick's bowling division.

VAN SCOY RECEIVES VW SALES AWARD.—W. G. Van Scoy, of Morse Motors, Medford, is shown (right) receiving a Sterling platter which accompanied a gold commendation pin, from William P. Clark, zone sales manager for Volkswagen of America.

The presentation was made recently in Portland, where special awards went to Northwest personnel designated by Volkswagenwerk as outstanding for the year 1961. Morse Motors is located at Sixth and Ivy streets in Medford.



RETAILERS SEE HOT SALES THIS SUMMER. More than seven out of 10 retailers included in the annual Summer Business Survey of the Bureau of Advertising, ANPA, expect summer business increases over a year ago. Seventy-two per cent of the 221 retailers in 101 markets surveyed look for increased sales, 21 per cent expect about the same volume as in 1961 and 5 per cent anticipate sales declines. Two per cent of the surveyed merchants did not express an opinion. The average increase this summer anticipated by retailers who look for higher sales over 1961 is 10 per cent. The average decline expected by the 11 merchants who look for a sales dip is 18.5 per cent. Regarding profits: 59 per cent look for a gain; 23 per cent expect the same as in 1961 and 8 per cent anticipate a decline. The average increase looked for by merchants who expect higher profits this summer is 5 per cent. The average decline anticipated by retailers who expect a profit dip is 8 per cent. Store classifications included in this survey are: department, variety, appliance, furniture, hardware, men's wear, women's wear, jewelry, shoe, drug, specialty, discount and building materials dealers.

Peace Congress in Moscow Seen Setting For Propaganda

London — (UPI) — Moscow is setting the stage for a worldwide propaganda offensive, the Moscow Radio broadcasts are to be launched from the so-called peace congress, opening in the Soviet capital July 9.

Described as "The World Congress for General Disarmament and Peace," the mass meeting is to bring together thousands of sympathizers from all continents.

Moscow Radio broadcasts and the Soviet press have stepped up publicity for the gathering in the past few days.

The Congress is organized by the World Peace Council, generally considered a Communist front organization.

The advance build-up suggests the Kremlin intends to use the gathering as a platform for a mighty propaganda campaign in support of Soviet disarmament strategy that would put the blame for the recent failure of the Geneva arms-cut negotiations on the United States.

The controversial character of the Moscow congress has been spotlighted by a major rumpus in the British Labor party which has threatened to expel some of its prominent members for association with the Moscow rally.

Those affected include Bernard Russell, of anti-nuclear fame.

Resolutions were understood already in preparation in Moscow denouncing the "forces who are economically and politically interested in the arms race" — implying western reluctance to disarm.

This line fits in with Premier Nikita Khrushchev's personal charges that American foot-dragging on disarmament is largely responsible for the food price increase in Russia.

Khrushchev has renewed his charges in a speech during his current visit of Romania. He is in fact now blaming the United States for Russia's general economic troubles.

May Reveal Relationship. The Moscow congress may however produce some unexpected results. It may reveal incidentally the present status of the Sino-Soviet relationship.

It was at a similar "peace congress" in Stockholm last year that the Communist Chinese launched an unexpected attack on their Soviet allies.

Bitter exchanges spotlighted the sharp antagonism over ideological differences between Moscow and Peking.

There is no firm indication thus far whether the Communist Chinese will send representatives to the rally in Moscow.

Their presence and their pronouncements may provide an up to date clue as to what is going on between Russia and Red China at present.

Both have kept a studied silence recently. However, indications reaching here through reliable channels have suggested that the differences remain as deep as ever, but are not debated because either side is preoccupied with more pressing worries nearer home.

Pasco Man Killed In Airplane Crash. Chilcoquin — (UPI) — A 44-year-old Pasco, Wash., man was killed when his light plane crashed near here Friday.

The victim was Lynwood Reed, who was piloting the single engine aircraft.

His son, Gary, 17, a passenger, was injured. He was taken to a hospital at Klamath Falls and was reported in fair condition.

The plane crashed into some trees about a half mile from the end of the runway of the Chilcoquin airport shortly after taking off.

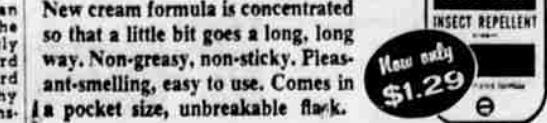
Reed purchased the plane at Lancaster, Calif., and was flying it back to Pasco. He had refueled at Chilcoquin.

LEADERS MET. Leopoldville — (UPI) — Congolese Premier Cyrille Adoula and Katanga President Moise Tshombe met Sunday to agree on a final communique summarizing their talks, a United Nations spokesman said.

The two leaders have been meeting for several weeks to discuss Katanga's return to central government control.

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Grange Notes

Central Point

At the recent meeting of Central Point Grange Mr. and Mrs. Delmar Smith were elected as alternate delegates to the State Grange convention.

Arnold Bohnert, agricultural chairman, reported facts of a recent trip to Greece to visit talent alfalfa fields in that country. The seed for these plantings were from Jackson county. Dr. Richie Cowan, head of Farm Crops department, Oregon State university, and Wallace Rice, manager of Josephine Growers Cooperative association, Grants Pass, made the trip in May.

Smith reported on agriculture in the northwest and Edwin Gebhard related facts concerning horticulture. Home Economics club Chairman Mrs. Morris Frink announced the club picnic will be on July 25 at the home of Mrs. Walter Ricks on Beall lane. Final plans for the pancake breakfast were made.

Roses from the Smith gardens were exhibited on the display table.

A Grange Bowl quiz program was started to continue for several weeks. Mr. and Mrs. Weidman are the chairmen of the two teams, the membership having been divided in two sections. The winning team will be entertained by the losers.

Overseer James Cornutt presided at this meeting in the absence of the Master Charles Morehouse.

Mrs. Nellie Grissom, Mrs. Effie Caster, Mr. and Mrs. Bert Caster served refreshments following the meeting.

Gladstone Veteran VFW Commander

Klamath Falls — (UPI) — Donald Shank, Gladstone, a World War II Navy veteran, was installed as Veterans of Foreign Wars department commander at the close of the group's annual state convention here.

Jacob J. Kollen, Madras, a World War I Army sergeant was named "Mr. VFW." He has an unbroken service record with the VFW since 1932.

Area Bank Debits Show Increase

Eugene — Bank debits for southwestern Oregon, including Curry, Jackson and Josephine counties, increased last month compared to May, 1961, according to the bureau of business research at the University of Oregon.

Debits last month totaled \$100,283,909; the total for May, 1961 was \$97,747,294. Two months ago the total was \$99,354,308.

Oregon had a 6.6 per cent increase in bank debits last month, compared to April, and a 6 per cent increase over May, 1961.

Bank debits represent the dollar value of checks drawn against the deposit accounts of individuals and business firms. The debits are considered good indicators of current financial activity. However, their value for this purpose can be impaired if they include large checks used to transfer funds for the purchase of certain kinds of capital assets that are not "business activity," the bureau noted.

Washington — (UPI) — Democratic leader Mike Mansfield announced Saturday there is a "strong possibility" the Senate will get a chance to consider next week on a revised version of President Kennedy's health care plan for the aged.

Workshop Studies School Financing

Eugene — The problems of school finances were dealt with at a University of Oregon summer workshop recently.

The workshop, called "Financing Education in the Sixties," is designed for school administrators and board members. It is sponsored by the Oregon Association of School Administrators, Oregon School boards association, Oregon Education association, and the University of Oregon.

Specialists in public finance, school finance, economics, psychology, and local and state politics lectured to the workshop.

Some of the lecturers were Dr. Arthur S. Flemming, president of the University of Oregon; Dr. Edgar Morphet, professor of education at the University of California; Dr. LeRoy Peterson, University of Wisconsin, member of Tax Education and School Finance committee of the National Education association; Dr. C. Ward Macy, head of the department of economics, University of Oregon; Dr. Eugene L. Swearingen, dean, School of Business Administration, Oklahoma A. and M. university; and Dr. Donald E. Tope, education professor, University of Oregon.

In addition, representatives of the State Tax commission and the State Department of Education were invited to make presentations.

Two hours of University graduate credit could be earned in the workshop.

The workshop examined data relating to several critical questions such as "How big is the educational job going to be in Oregon in the decade ahead?" What is the economic potential of local districts, state and nation for meeting these needs?"

Dennis the Menace

U of O Art School Grant Recipient

Eugene — A \$750 - a year award, renewable for three years, has been granted to the University of Oregon's School of Architecture and Allied Arts by the Tile Council of America, according to Dean Walter Gordon.

Oregon's school is one of 15 in the nation receiving the awards from the Tile council in its efforts to increase support of the architectural profession and improve America's building.

The grant includes provision for a \$500 scholarship or loan to an outstanding student of courses in building materials. The school is to make allocation of the funds, according to Chester Wenzel of Trenton, N. J., president of the Tile Council. The council is an association of 25 leading ceramic tile firms, which manufacture some 80 per cent of this country's tile.

The 15 schools selected to receive the grants this year bring to a total of 42 the schools that have benefited from Tile council grants over a period of several years.

Among the 15 selected schools this year are: Catholic University of America, University of Cincinnati, Kansas, Pennsylvania, and Virginia, Massachusetts Institute of Technology, Montana State college, Rensselaer Polytechnic Institute, Rhode Island School of Design, Texas Technological college, and Harvard, Miami (Oxford, Ohio), Tulane, and Washington (Mo.) universities.

FIRE EXCHANGED

Beirut, Lebanon — (UPI) — Israeli and Syrian patrols exchanged fire Sunday night along the border near the village of Tel Dan, but no one was hit, Jerusalem Radio reported. The broadcast said Israel has protested to the Israeli-Syrian Armistice Commission, charging the Syrians opened fire first.

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