



In or out of the water...

*you feel this cool, this clean, this fresh with Tampax*

Wear what you wish. Do what you want—even swim. On land, your every move reflects the coolness, the freshness, the freedom you feel in the water. That's because Tampax is unseen, unfelt, never a problem, never a bother. No wonder millions use internal protection. It's the modern way!

**TAMPAX**

so much a part of your busy life

Tampax® internal sanitary protection is made only by Tampax Incorporated, Palmer, Mass.